



lilac bloom®
by jennifer tsai

LILAC BLOOM



2018 COLLECTION



Lilac Bloom was launched half a decade ago with the vision to create branded apparel that is elegant, feminine and stylish for working women who want to look and feel good, wherever they are. We pride ourselves in providing fashion-forward, quality fabrics, flattering fits and femininity without compromising comfort and longevity.

We are excited to debut our 2018 Lilac Bloom Collection! We are confident you will find something you will love, and that you will not be able to find anywhere else in the industry! Our styles decorate beautifully and allow you to showcase your logo tastefully to build lasting brand loyalty.

We see, hear, and feel your passion, support & love for Lilac Bloom and we are so grateful! Our commitment is and always will be, to the working woman who is beautiful, strong, unique and vibrant. Thank you for your continued support of Lilac Bloom, let's make 2018 the best year yet!

 Jennifer



lilac bloom[®]
by jennifer tsai



Lilac Bloom by Jennifer Tsai[®] is our revolutionary apparel line aimed exclusively at the modern working woman. Designed in Los Angeles by an all-female team, Lilac Bloom features items that are stylish, confident, and comfortable.

LB012 **NEW**

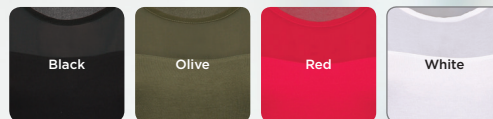
Jasmine

Women's Sheer Panel Knit Top

- 6.7 oz. 95% rayon/5% spandex
- Ultra soft knit jersey
- Sheer polyester top panel
- Crew neck, drop tail sweep

SIZES XS-4XL

DECORATION **EMB** **HT** **BHT**



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$33.50	\$31.50	\$29.50	\$27.50
2XL-4XL	add \$2.00 each size up			



Back



Shoulder detail

MOVE FASHION FORWARD

Shown with embroidery (for reference only; garments are blank)

LB079 **NEW**

Alexandra

Women's Split Neck Top

- 6.7 oz. 95% rayon/5% spandex
- Ultra soft knit jersey
- Faux chest pockets
- Buttoned cuffs, rounded sweep

SIZES XS-4XL

DECORATION EMB HT BHT



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$39.50	\$37.50	\$35.50	\$33.50
2XL-4XL	add \$3.00 each size up			



Back



Shown with embroidery (for reference only; garments are blank)



ULTRA SOFT KNIT JERSEY TOPS



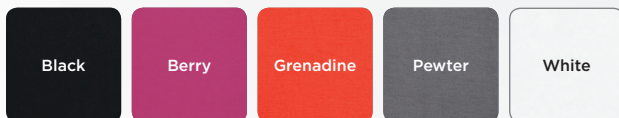
LB002 Chloe

Women's Pocketed V-Neck Top

- 6.7 oz. 95% rayon/5% spandex ultra soft jersey knit
- Faux buttoned epaulette sleeves for a fashionable look

SIZES XS-4XL

DECORATION EMB HT BHT



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$33.50	\$31.50	\$29.50	\$27.50
2XL-4XL	add \$2.00 each size up			



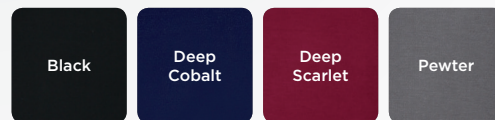
LB008 Colette

Women's Ruched Long Sleeve Crewneck Top

- 6.7 oz. 95% rayon/5% spandex ultra soft jersey knit
- Ruching along raglan sleeves adds feminine flair
- Open cuffs and bottom

SIZES XS-4XL

DECORATION EMB HT BHT



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$35.50	\$33.50	\$31.50	\$29.50
2XL-4XL	add \$2.00 each size up			





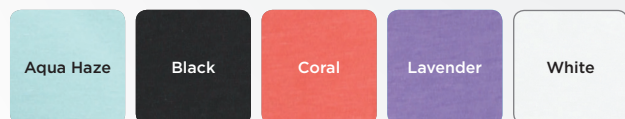
LB129 Marisol

Women's Ruched V-Neck Top

- 6.7 oz. 58% cotton/37% polyester/5% spandex
- **Tri-Mountain UltraCool®** moisture-wicking
- Ruching along the bust and side seams adds feminine flair
- Cap sleeves and open bottom

SIZES XS-4XL

DECORATION **EMB** **HT** **BHT**



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$26.00	\$24.50	\$23.00	\$21.50
2XL-4XL	add \$2.00 each size up			



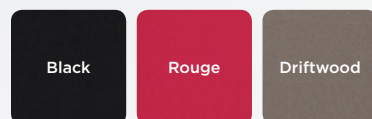
LB027 Natalie

Women's Ruched Polo

- 6.1 oz. 85% polyester/15% spandex jersey knit
- Self-fabric collar with 3-button placket
- Ruching along front and back side panels adds feminine flair
- Open cuffs and square bottom

SIZES XS-4XL

DECORATION **EMB** **HT** **BHT**



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$37.50	\$35.50	\$33.50	\$31.50
2XL-4XL	add \$3.00 each size up			



LB144 Hannah

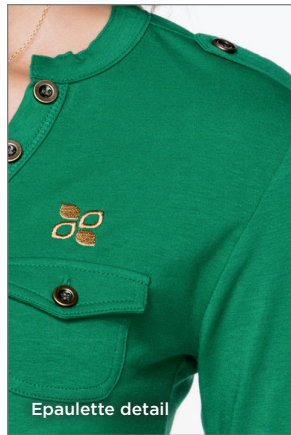
Women's Open Henley

- 6.7 oz. 58% cotton/37% polyester/5% spandex
- **Tri-Mountain UltraCool**® moisture-wicking
- Shoulder epaulettes
- Antique copper buttoned chest pockets

SIZES XS-4XL

DECORATION EMB HT BHT

PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$35.50	\$33.50	\$31.50	\$29.50
2XL-4XL	add \$2.00 each size up			



Can be paired with men's 187, page 131 of 2018 Tri-Mountain Catalog (note: fabric is different)



LB146

Taryn

Women's Long Sleeve Pocketed Crewneck

- 6.2 oz. 95% cotton/5% spandex jersey knit
- Kangaroo pocket
- Contrast cover-stitching
- Open cuffs and bottom

SIZES XS-4XL

DECORATION EMB HT BHT

PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$30.00	\$28.50	\$27.00	\$25.50
2XL-4XL	add \$2.00 each size up			



LB113 Lucy

Women's Sleeveless Split Neck Top

- 6.7 oz. 95% cotton/5% spandex jersey knit
- Square bottom with side vents

SIZES XS-4XL

DECORATION EMB HT BHT

PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$30.00	\$28.50	\$27.00	\$25.50
2XL-4XL	add \$2.00 each size up			



LB134

Sofia

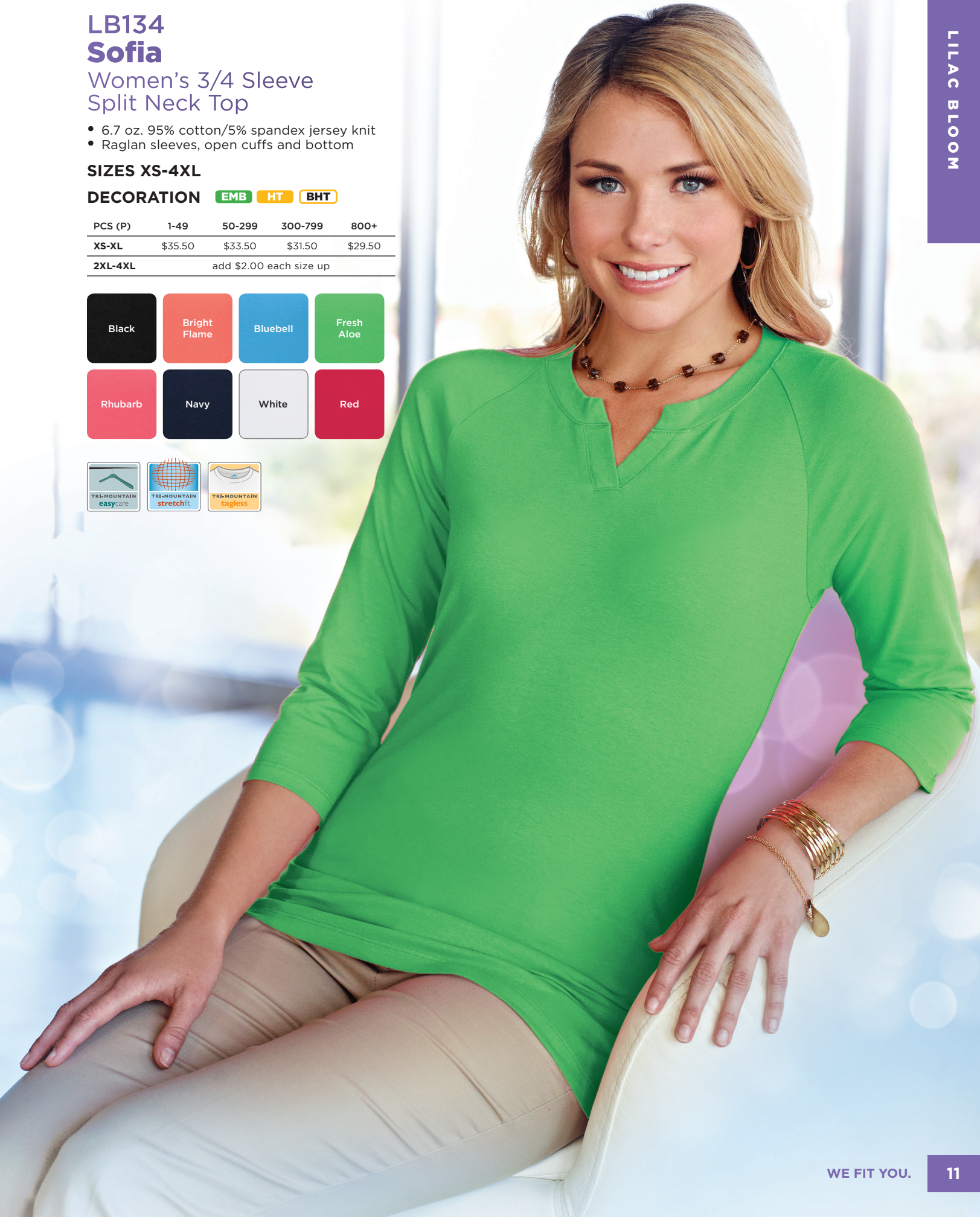
Women's 3/4 Sleeve Split Neck Top

- 6.7 oz. 95% cotton/5% spandex jersey knit
- Raglan sleeves, open cuffs and bottom

SIZES XS-4XL

DECORATION **EMB** **HT** **BHT**

PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$35.50	\$33.50	\$31.50	\$29.50
2XL-4XL	add \$2.00 each size up			



LB135
Lauren

Women's Long Sleeve
Scoop Neck Top

- 6.7 oz. 95% cotton/5% spandex jersey knit
- Open cuffs and square bottom

SIZES XS-4XL

DECORATION **EMB** **HT** **BHT**

	Black	Bright Flame	Pink	Plum
PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$33.50	\$31.50	\$29.50	\$27.50
2XL-4XL	add \$2.00 each size up			



LB132 Naomi

Women's Boat Neck Shirt

- 8.1 oz. 60% cotton/40% polyester interlock knit
- Ruching along shoulders and armholes adds feminine flair
- 3/4 sleeves

SIZES XS-4XL

DECORATION **EMB**

PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$28.00	\$26.50	\$25.00	\$23.50
2XL-4XL	add \$2.00 each size up			



LB708

Elle

Women's Scoop Neck Blouse

- 5.1 oz. 95% polyester/5% spandex
- Pleated cap sleeves and bust darts

SIZES XS-4XL

DECORATION **EMB** **HT** **LZR** **BHT**

PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$43.00	\$40.50	\$38.00	\$35.50
2XL-4XL	add \$3.00 each size up			



Black



Gray



Hibiscus



Navy



Red



LB756 Reagan

Women's Y-Neckline Pullover Shirt

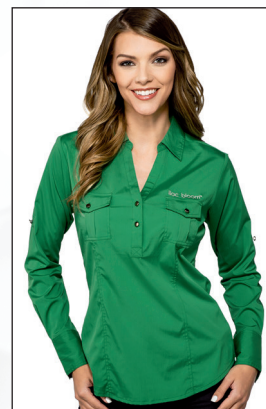
- 3.5 oz. 70% polyester/27% nylon/3% spandex
- Two button Y-neckline
- Chest pockets with buttoned flaps
- Back yoke and adjustable sleeves
- Front and back darts for a tailored fit

SIZES XS-4XL

DECORATION EMB



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$47.00	\$44.50	\$42.00	\$39.50
2XL-4XL	add \$3.00 each size up			



Long sleeve view



Buttoned epaulette sleeve



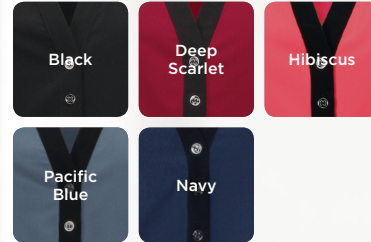
LB758 Amelia

Women's Y-Neckline Tunic

- 5.1 oz. 95% polyester/5% spandex
- 3/4 sleeves with buttoned epaulettes
- Inverted shoulder pleats and back yoke
- Rounded drop tail

SIZES XS-4XL

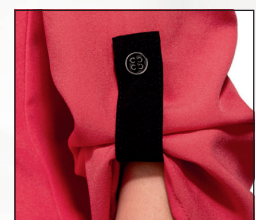
DECORATION EMB HT LZR BHT



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$47.00	\$44.50	\$42.00	\$39.50
2XL-4XL	add \$3.00 each size up			



Back



Buttoned epaulette
3/4 sleeve

LB759 Julianne

Women's Long Sleeve Tunic

- 5.1 oz. 95% polyester/5% spandex
- Adjustable roll-up sleeves with tabs
- Three silver button Y-neckline
- Chest pockets, back yoke and rounded sweep
- Front and back princess seams

SIZES XS-4XL

DECORATION **EMB** **HT** **LZR** **BHT**



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$49.00	\$46.50	\$44.00	\$41.50
2XL-4XL	add \$3.00 each size up			



with sleeves down





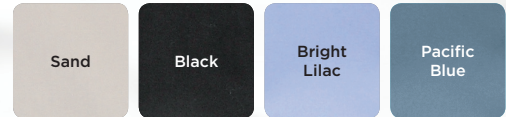
LB755 Ashley

Women's Cuffed Short Sleeve Blouse

- 5.6 oz. 96% cotton 4% spandex with subtle sheen
- Ruching along front shoulders
- Two-button cuffs and front darts

SIZES XS-4XL

DECORATION EMB HT BHT



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$45.00	\$42.50	\$40.00	\$37.50
2XL-4XL	add \$3.00 each size up			





LB757 Meredith

Women's Long Sleeve Open Neck Blouse

- 5.1 oz. 95% polyester/5% spandex
- Bust and front vertical darts
- Back princess seams

SIZES XS-4XL

DECORATION EMB HT LZR BHT

Black	Warm Khaki	Deep Teal	Deep Scarlet
Eggplant	Soft Orchid	French Blue	White

PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$45.00	\$42.50	\$40.00	\$37.50
2XL-4XL	add \$3.00 each size up			



LB970

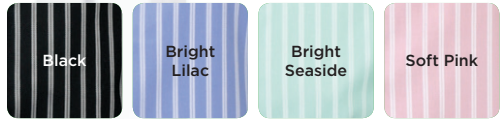
Taylor

Women's Striped Open Neck Dress Shirt

- 4 oz. 100% cotton
- 50-doubles yarn with wrinkle-resistance
- Bust and front vertical darts
- Back princess seams

SIZES XS-4XL

DECORATION **EMB** **HT** **BHT**



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$35.50	\$33.50	\$31.50	\$29.50
2XL-4XL	add \$2.00 each size up			





LB934

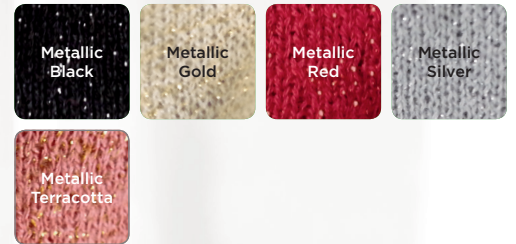
Elaine

Women's Metallic Boat Neck Sweater

- 75% rayon/16% nylon/9% metallic
- Cap sleeves

SIZES XS-4XL

DECORATION EMB



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$43.00	\$40.50	\$38.00	\$35.50
2XL-4XL	add \$3.00 each size up			

LB925

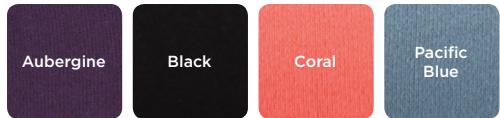
Emma

Women's Scoop Neck Sweater

- 82% cotton/18% nylon
- Three-button plackets along front shoulders
- Subtle puff 3/4 sleeves
- Rib knit collar, cuffs and sweep

SIZES XS-4XL

DECORATION EMB



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$54.50	\$51.50	\$48.50	\$45.50
2XL-4XL	add \$4.00 each size up			



Men's Style SW940



Men's Style SW941

COMPANIONS

SW940 & SW941, pages 175-176 of 2018 Tri-Mountain Catalog



LB937

Grace

Women's Twisted V-Neck Sweater

- 55% cotton/38% nylon/7% viscose
- Rib knit cuffs and sweep

SIZES XS-4XL

DECORATION EMB



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$47.00	\$44.50	\$42.00	\$39.50
2XL-4XL	add \$3.00 each size up			

LB929 Isabella

Women's Classic Cardigan Sweater

- 82% cotton/18% nylon
- 3/4-sleeves with rib knit trim
- Rib knit collar, placket and sweep
- Dyed-to-match buttons with delicate gold trim
- Two rib knit trim pockets

SIZES XS-4XL

DECORATION EMB



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$66.00	\$62.50	\$59.00	\$55.50
2XL-4XL	add \$4.00 each size up			



Gold trim buttons



Men's Style SW940



Men's Style SW941



COMPANIONS

SW940 & SW941, pages 175-176
of 2018 Tri-Mountain Catalog

LB933 Vivienne

Women's Crop Cardigan Sweater

- 82% cotton/18% nylon
- 3/4-sleeves with rib knit trim and fully-fashioned sleeves
- Gold-trimmed toggle ring closures

SIZES XS-4XL

DECORATION EMB



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$58.50	\$55.50	\$52.50	\$49.50
2XL-4XL	add \$4.00 each size up			



Buttoned

LB921

Layla

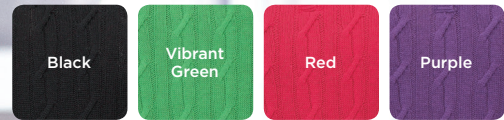
Women's Short Sleeve Cable Sweater

- 100% cotton
- One-button Y-collar
- Rib knit trim collar, cuffs and sweep

SIZES XS-4XL

DECORATION **EMB**

PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$49.00	\$46.50	\$44.00	\$41.50
2XL-4XL	add \$3.00 each size up			



LB924

Ava

Women's Shawl Collar Cardigan Sweater

- 100% acrylic
- Rib knit trim along collar, cuffs and sweep

SIZES XS-4XL

DECORATION EMB

PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$58.50	\$55.50	\$52.50	\$49.50
2XL-4XL	add \$4.00 each size up			



LB642

Mia

Women's Ruched Knit Jacket

- 6.7 oz. 58% cotton/37% polyester/5% spandex
- **Tri-Mountain UltraCool**® moisture wicking
- Ruching along front and back princess seams and sleeves
- Raglan sleeves and thumbholes
- Self-fabric collar, cuffs and sweep
- Contrast white zippered placket and side seam zip pockets

SIZES XS-4XL

DECORATION EMB HT BHT

PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$64.00	\$60.50	\$57.00	\$53.50
2XL-4XL	add \$4.00 each size up			



Black



Charcoal



Coral



Red



LB674

Anna

Women's Fleece Jacket

- 10 oz. 60% cotton/40% polyester
- Wide rib collar, cuffs and sweep
- Two pockets along front princess seams

SIZES XS-4XL

DECORATION **EMB**

PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$54.50	\$51.50	\$48.50	\$45.50
2XL-4XL	add \$4.00 each size up			





LB683
Addison
 Women's Boardroom Blazer

- 11 oz. 57% cotton/39% polyester/4% spandex shell
- 97% polyester/3% spandex matte satin lining inside front panel and upper back
- Front darts and back princess seams
- Two welt pockets and single-buttoned cuffs
- **EmbAccess™ system** provides clean embroidery

SIZES XS-4XL

DECORATION EMB



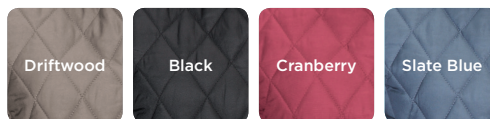
PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$87.00	\$82.50	\$78.00	\$73.50
2XL-4XL	add \$5.00 each size up			

LB8221
Bailey
 Women's Diamond Quilted Vest

- Windproof/water-resistant 95% polyester/5% nylon
- 2.8 oz. quilted polyfill
- Drawcord waist and princess seams
- Snap front placket and pockets

SIZES XS-4XL

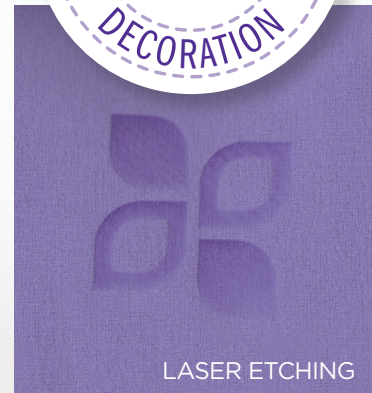
DECORATION EMB



PCS (P)	1-49	50-299	300-799	800+
XS-XL	\$66.00	\$62.50	\$59.00	\$55.50
2XL-4XL	add \$4.00 each size up			



MAKE DECORATION WORRY-FREE



EMBROIDERY

We first launched our Worry-Free Embroidery® Service in 2008. Since then, we've embroidered countless pieces of apparel. Despite newer decorating techniques, this classic decorating method continues to be the most popular decoration choice.

HEAT TRANSFER/ BORDERLESS HEAT TRANSFER

The heat transfer method presses and applies preprinted art onto the garment. The transferred material is digitally printed using the artwork you provide. Heat transfer also includes a Borderless and Glitter Flake option which adds a touch of uniqueness to your garment.

LASER ETCHING

Using laser technology, the top layer of a garment is burned slightly, creating a precise, tonal design. This decoration method gives you more options when selecting your logo size and location.

BE WORRY-FREE!

Save time and money with one point of contact, quick production lead-times, and industry-leading pricing. We control the process from digitization to delivery, freeing you to focus on your job. Let us handle your next decorated project and be Worry-Free!

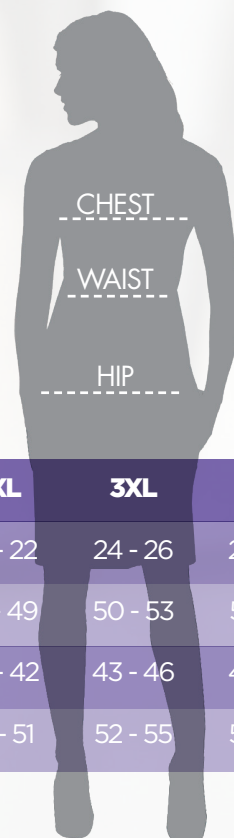
SIZE CHART

IMPORTANT: For the most accurate results, follow the measuring instructions below.

CHEST: Measure just under the arms, across the fullest part of chest, around shoulder blades holding tape firm and level.

WAIST: Measure around your natural waistline, keeping one finger between the tape and the waist.

HIP: In standing position, measure around the fullest point of hips.



Lilac Bloom Styles	XS	S	M	L	XL	2XL	3XL	4XL
Dress Size	2 - 4	4 - 6	8 - 10	12 - 14	16 - 18	20 - 22	24 - 26	28 - 30
Chest (inches)	32 - 34	35 - 37	38 - 40	41 - 43	44 - 46	47 - 49	50 - 53	54 - 57
Waist (inches)	25 - 27	28 - 30	31 - 33	34 - 36	37 - 39	40 - 42	43 - 46	47 - 50
Hip (inches)	34 - 36	37 - 39	40 - 42	43 - 45	46 - 48	49 - 51	52 - 55	56 - 59

Every woman's body is unique. For best results, ask your Authorized Lilac Bloom Distributor to help you obtain a full-size run to try on in person.

Authorized Lilac Bloom Retailer

