



BRANDED PRINTWEAR COLLECTION

2018



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HanesLocator.com
1-800-685-7557

Tagless®

Tagless® tees add comfort and style to any event. Our largest color palette and size range provide an excellent platform for showcasing the unity and strength of your organization. More than a custom t-shirt, create a lasting memory at your next social gathering with Tagless®.

Product info

- 5.0 oz. and 6.0 oz. 100% ComfortSoft® cotton*
- tag-free neck label
- double-needle, cover-seamed neck with lay flat collar
- double-needle short sleeve and bottom hems
- long sleeve comfortable rib knit cuffs
- shoulder-to-shoulder tape for durability
- imported



5590 (6 oz.)
Tagless® T-Shirt
with Pocket
S-3XL
S-XL: 6 dz/case
2XL-3XL: 3 dz/case



5250 (6 oz.)
Tagless® T-Shirt
S-6XL
S-XL: 6 dz/case
2XL-4XL: 3 dz/case
5XL-6XL: 1 dz/case



5596 (6 oz.)
Tagless® Long Sleeve
T-Shirt with Pocket
S-3XL
S-3XL: 3 dz/case



5546 (6 oz.)
Youth Tagless®
Long Sleeve T-Shirt
XS-XL
XS-XL: 6 dz/case



5780 (5 oz.)
Women's Tagless®
V-Neck T-Shirt
S-3XL
S-XL: 6 dz/case
2XL-3XL: 3 dz/case



5680 (5 oz.)
Women's Tagless®
T-Shirt
S-3XL
S-XL: 6 dz/case
2XL-3XL: 3 dz/case



5586 (6 oz.)
Tagless® Long Sleeve
T-Shirt
S-3XL
S-3XL: 3 dz/case



5450 (6 oz.)
Youth Tagless® T-Shirt
XS-XL
XS-XL: 6 dz/case

Toddler
Sizes
Available

T120 (5 oz.)
Toddler Tagless®
T-Shirt
2T-4T
2T-4T: 3 dz/case

* ash: 99% cotton/1% polyester
light steel: 90% cotton/10% polyester
charcoal heather: 60% cotton/40% polyester
oxford gray: 60% cotton/40% polyester
safety green: 60% cotton/40% polyester
safety orange: 60% cotton/40% polyester

EcoSmart®

When you're looking for an affordable, environmentally responsible product line, look no further than Hanes EcoSmart®. At Hanesbrands Inc., our recycled polyester products keep the equivalent of nearly 62 million 20 ounce plastic bottles from landfills each year.

Product info

- 5.2 oz. 50% cotton/50% polyester
- dries faster than 100% cotton products
- tag-free neck label
- double-needle, cover-seamed neck with lay flat collar that keeps its shape
- double-needle sleeve and bottom hems
- shoulder-to-shoulder tape for durability
- imported



5170
EcoSmart® T-Shirt
S-4XL
S-XL: 6 dz/case
2XL-4XL: 3 dz/case



5370
Youth EcoSmart® T-Shirt
XS-XL
XS-XL: 6 dz/case

ecosmart™
Sustainable Comfort

ComfortSoft®

Comfort, quality and affordability have made ComfortSoft® Tee's a proven winner in the printwear market. In 2018, we're transitioning to an innovative, easy NEW tear-away label to allow for relabeling, while pad printed size, country of origin and care instructions maintain the integrity of the garment. ComfortSoft® is reliable quality at an amazing value.

Product info

- 5.2 oz. 100% ComfortSoft® cotton*
- tag-free neck label
- double-needle, cover-seamed neck with lay flat collar that keeps its shape
- double-needle sleeve and bottom hems
- shoulder-to-shoulder tape for durability
- imported



5280
ComfortSoft® T-Shirt
S-4XL
S-XL: 6 dz/case
2XL-4XL: 3 dz/case



5286
ComfortSoft® Long Sleeve T-Shirt
S-3XL
S-3XL: 3 dz/case



5480
Youth ComfortSoft® T-Shirt
XS-XL
XS-XL: 6 dz/case

From the leader in comfort innovation, the new Hanes tear-away neck label makes relabeling a breeze. The size and country of origin are pad printed onto the neck, so you'll never have to worry about losing track of sizes on your relabel job again. All you have to do is tear the tag out and replace with your brand mark!

Coming in 2018

* ash: 99% cotton/1% polyester
light steel: 90% cotton/10% polyester





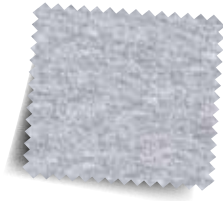
white WH

5250, 5590, 5586, 5596, 5680, 5780, 5450, 5546, T120, 5170, 5370, 5280, 5286, 5480



ash AS

5250, 5590, 5586, 5596, 5450, 5170, 5370, 5280, 5480



light steel LW

5250, 5590, 5586, 5596, 5680, 5780, 5450, 5546, T120, 5170, 5370, 5280, 5286, 5480



vintage gray VH

5250, 5680, 5450



smoke gray 8Q

5250, 5590, 5586, 5450, 5170, 5370, 5280



aquatic blue AB

5250, 5780



blue horizon AF

5250, 5680, 5450



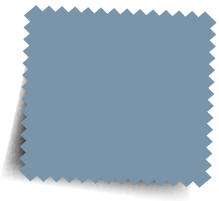
carolina blue YO

5250, 5450, 5170, 5370



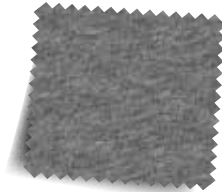
heather blue HU

5170



stonewashed blue WU

5250, 5170



oxford gray XY

5250, 5170



charcoal heather HL

5250, 5590, 5586, 5680, 5170, 5280



black BK

5250, 5590, 5586, 5596, 5680, 5780, 5450, 5546, T120, 5170, 5370, 5280, 5286, 5480



natural NT

5250



sand BM

5250, 5590, 5170, 5370, 5280



denim blue DM

5250, 5590, 5680, 5450, 5170, 5370, 5280



sapphire O8

5250, 5450, 5280



palace blue PF

5250



teal TE

5250, 5450, 5170, 5370



deep royal RO

5250, 5590, 5586, 5596, 5680, 5780, 5450, 5546, 5170, 5370, 5280, 5286, 5480



pebble UG

5250, 5170



dark chocolate DE

5250, 5170



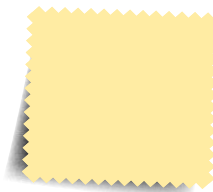
heather brown HW

5170



yellow YE

5250, 5586, 5450, 5170, 5370, 5280, 5480



daffodil yellow DY

5250, 5680, 5450, T120



heather navy HN

5170



navy NY

5250, 5590, 5586, 5596, 5680, 5780, 5450, 5546, T120, 5170, 5370, 5280, 5286, 5480



purple PR

5250, 5450, 5170, 5370, 5280, 5480



lavender LV

5250, 5450



pale pink PI

5250, 5680, 5780, 5450, T120, 5170, 5370, 5280, 5480



gold GO

5250, 5590, 5450, 5170, 5370, 5280



candy orange CJ

5250, 5680, 5450



safety orange SH

5250



athletic orange AX

5250



orange ON

5250, 5590, 5586, 5596, 5450, 5170, 5370, 5280, 5480



pink PS

5250, 5680, 5780, 5450



charisma coral CC

5250, 5680, 5450



wow pink 6A

5250, 5450



deep red RE

5250, 5590, 5586, 5596, 5680, 5780, 5450, 5546, 5170, 5370, 5280, 5480



cardinal CD

5250, 5170, 5370



safety green 82

5250



clean mint CM

5250, 5680, 5450



lime LI

5250, 5590, 5586, 5450, 5170, 5370, 5280, 5480



shamrock green 7A

5250, 5680, 5450, 5280



kelly green KG

5250, 5450, 5170, 5370



maroon MR

5250, 5596, 5450, 5170, 5370, 5280, 5480



heather red HE

5170



stonewashed green WE

5250, 5170



heather green HG

5170



fatigue green FT

5250



deep forest FO

5250, 5590, 5586, 5596, 5780, 5450, 5170, 5370, 5280, 5480



light blue LB

5250, 5590, 5586, 5596, 5680, 5450, T120, 5170, 5370, 5280, 5480

ash: 99% cotton/1% polyester
light steel: 90% cotton/10% polyester
charcoal heather: 60% cotton/40% polyester
oxford gray: 60% cotton/40% polyester
safety green: 60% cotton/40% polyester
safety orange: 60% cotton/40% polyester

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- view or download high-res fabric swatch photos
- request a swatch card
- search Hanes' products by color



EcoSmart®

Feel good about your environmental footprint, whether you're standing on the golf course or the tennis court. EcoSmart® sport shirts are the classic cut polo shirt your customers are looking for with an added peace of mind.

Product info

- 5.2 oz. 50% cotton/50% polyester preshrunk jersey knit*
- tag-free neck label
- clean finished placket with two pearlized buttons
- welt collar and rib knit cuffs
- imported



054X
EcoSmart® Jersey
S-6XL
S-6XL: 3 dz/case



0504
EcoSmart® Jersey
with Pocket
S-4XL
S-4XL: 3 dz/case



054Y
Youth EcoSmart® Jersey
XS-XL
XS-XL: 3 dz/case

ecosmart™
Sustainable Comfort

* ash: 99% cotton/1% polyester
light steel: 90% cotton/10% polyester

X-TEMP®

X-TEMP® sport shirts, available in pique or jersey blends, are made from a blended fabric that is designed to respond to your body temperature for all-day comfort. FreshIQ® technology reduces unpleasant odors so you can feel fresh all day. Look good, feel good, smell good... a winning combination!

Product info

- 5.4 oz. 60% ring spun cotton/40% polyester*
- 40+ UPF rating, excellent UV protection
- moisture wicking with dynamic vapor control adjusts to body temperature for all-day comfort
- tag-free neck label
- stylish, 3-button placket and welt collar
- imported



42X0
Men's X-TEMP® Sport Shirt
S-3XL
S-3XL: 3 dz/case



43X0
Women's X-TEMP® Sport Shirt
S-3XL
S-3XL: 3 dz/case

Product info

- 6.5 oz. 65% polyester/35% cotton pique
- 40+ UPF rating, excellent UV protection
- adaptive finish with FreshIQ® odor control
- tag-free neck label
- double-needle hem sleeves
- imported



FreshIQ® fabric treatment is an advanced odor protection technology that targets odor-causing agents thereby reducing unpleasant odors from your clothing.

* light steel: 90% cotton/10% polyester



055P
Men's X-TEMP® Pique Sport Shirt
S-6XL
S-6XL: 3 dz/case



035P
Women's X-TEMP® Pique Sport Shirt
S-3XL
S-3XL: 3 dz/case



Cool DRI®

Performance ready Cool DRI® shirts combine superior moisture wicking with UV protection. Your customers will love this affordable performance sport shirt option, now with FreshIQ® technology to reduce unpleasant odors, so you can feel fresh all day.

Product info

- 100% polyester, rapid-dry 4 oz. interlock fabric
- superior moisture wicking and drying time
- 50+ UPF rating, excellent UV protection
- perfect for printing or sublimation
- tag-free neck label
- stylish, 3-button placket and welt collar
- double-needle sleeve and bottom hems
- imported



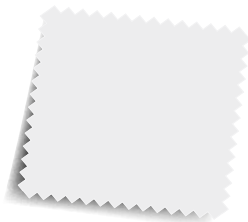
4800
Cool DRI® Sport Shirt
S-3XL
S-3XL: 3 dz/case



480W
Women's Cool DRI® Sport Shirt
S-3XL
S-3XL: 3 dz/case



FreshIQ® fabric treatment is an advanced odor protection technology that targets odor-causing agents thereby reducing unpleasant odors from your clothing.



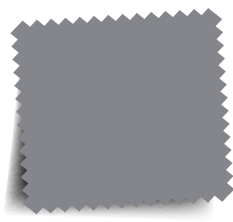
white WH
054X, 0504, 054Y, 42XO, 43XO, 055P,
035P, 4800, 480W



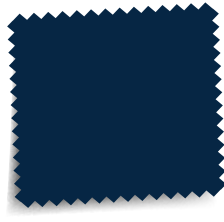
ash AS
054X, 0504



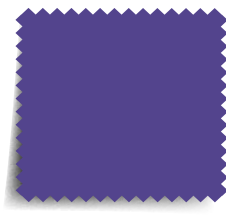
light steel LW
054X, 0504, 054Y, 42XO, 43XO, 055P,
035P



graphite BQ
4800, 480W



navy NY
054X, 0504, 054Y, 42XO, 43XO, 055P,
035P, 4800, 480W



purple PR
054X, 054Y



wow pink 6A
480W



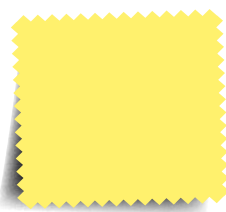
deep red RE
054X, 0504, 054Y, 42XO, 43XO, 055P,
035P, 4800, 480W



charcoal heather HL
055P, 035P



black BK
054X, 0504, 054Y, 42XO, 43XO, 055P,
035P, 4800, 480W



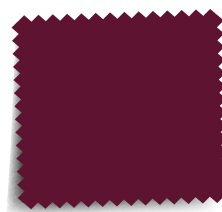
yellow YE
054X



orange ON
054X



cardinal CD
054X



maroon MR
054X, 054Y



clean mint CM
055P, 035P



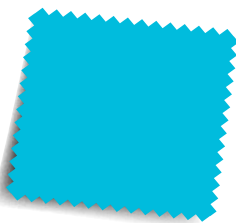
kelly green KG
054X



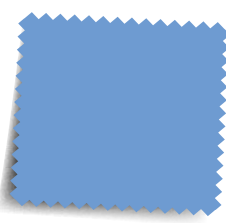
deep forest FO
054X, 0504, 054Y, 055P, 035P



light blue LB
054X, 0504, 054Y



blue horizon AF
055P, 035P



carolina blue YO
054X



neon blue heather NX
42XO, 43XO



deep royal RO
054X, 0504, 054Y, 42XO, 43XO, 055P,
035P, 4800, 480W

Visit [HanesLocator.com](https://www.haneslocator.com) to:

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- view or download high-res fabric swatch photos
- request a swatch card
- search Hanes® products by color

ash: 99% cotton/1% polyester
light steel: 90% cotton/10% polyester



nano™

Our nano™ sweats are made from a super soft, 80/20 ring spun cotton blend, with a 100% ring spun cotton face for easy, consistent embellishment. That means whether you're screen printing or DTG printing, you can expect a clean, beautiful transfer each and every time.

Product info

- 7.2 oz. 80% ring spun cotton/20% polyester*
- premium lightweight, ring spun fashion sweats
- 100% cotton face for easy printing
- raglan sleeve, triple-needle detail
- available in vintage color palette that won't bleed during printing
- dyed-to-match twill draw cord with premium grommets
- perfect for milder temperatures
- imported



N260
nano™ Crew
S-3XL
S-XL: 2 dz/case
2XL-3XL: 1 dz/case



N270
nano™ Pullover Hood
S-3XL
S-XL: 2 dz/case
2XL-3XL: 1 dz/case



N280
nano™ Full-Zip Hood
S-3XL
S-XL: 2 dz/case
2XL-3XL: 1 dz/case



N290
nano™ Quarter-Zip
S-3XL
S-XL: 2 dz/case
2XL-3XL: 1 dz/case

* charcoal heather: 60% cotton/40% polyester

Ultimate Cotton®

Every piece of Ultimate Cotton® sweats is made with patented low-pill, high-stitch-density PrintPro® XP fabric and has a 100% cotton face—great for screen or DTG printing. And, at a chunky 9.7 ounces, it will keep you cozy even on the coldest nights.

Product info

- extra-heavyweight 9.7 oz. 90% cotton/10% polyester* for ultimate comfort
- patented low-pill, high-stitch-density PrintPro® XP fabric for easy embellishing
- 100% cotton face
- double-needle, cover-seamed armholes and waistband for durability
- two-ply hoods with jersey lining & dyed-to-match drawcord
- covered zipper
- roomy front pockets
- imported



F260
Ultimate Cotton® Crew
S-3XL
S-3XL: 2 dz/case



F170
Ultimate Cotton® Pullover Hood
S-3XL
S-2XL: 2 dz/case
3XL: 1 dz/case



F280
Ultimate Cotton® Full-Zip Hood
S-3XL
S-2XL: 2 dz/case
3XL: 1 dz/case

* ash: 99% cotton/1% polyester
light steel: 90% cotton/10% polyester

EcoSmart®

Available in four youth and four adult styles, our EcoSmart® sweats line has a perfect fit for every member of the family. Plus, patented, low-pill, high-stitch-density PrintPro® XP fabric makes screen printing a breeze.

Product info

- midweight 7.8 oz. 50% cotton/50% polyester* for comfort in any climate
- tag-free neck label
- patented low-pill, high-stitch-density PrintPro® XP fabric for easy embellishment
- double-needle, cover-seamed neck and arm holes for durability
- youth hoodies are drawcord-free for child safety
- elastic waistband and cuffs for a flexible fitting pant -P450 and P650 only
- imported



P160
EcoSmart® Crew
S-5XL
S-3XL: 3 dz/case
4XL-5XL: 2 dz/case



P170
EcoSmart® Pullover Hood
S-5XL
S-5XL: 2 dz/case



P180
EcoSmart® Full-Zip Hood
S-3XL
S-3XL: 2 dz/case



P650
EcoSmart® Pant
S-3XL
S-3XL: 3 dz/case



P360
Youth EcoSmart® Crew
XS-XL
XS-XL: 3 dz/case



P473
Youth EcoSmart® Pullover Hood
XS-XL
XS-XL: 2 dz/case



P480
Youth EcoSmart® Full-Zip Hood
XS-XL
XS-XL: 2 dz/case



P450
Youth EcoSmart® Pant
XS-XL
XS-XL: 3 dz/case

* ash: 99% cotton/1% polyester
light steel: 90% cotton/10% polyester



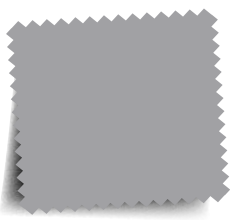
white WH
F260, F170, F280, P160, P170, P180, P360, P473, P480



ash AS
F260, F170, F280, P160, P170, P180, P360, P473, P480



light steel LW
F260, F170, F280, P160, P170, P180, P650, P360, P473, P480, P450



vintage gray VH
N260, N270, N280, N290



vintage green V4
N260, N270



stonewashed green WE
P160



deep forest FO
F260, F170, F280, P160, P170, P180, P360, P473, P480



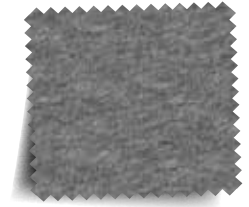
light blue LB
F260, F170, F280, P160, P170, P180, P360, P473, P480



smoke gray 8Q
P170



vintage black VS
N260, N270, N280, N290



oxford gray XY
F260, F170, F280



charcoal heather HL
F260, F170, F280, P160, P170, P180, P650, N260, N270, N280



vintage denim VD
N260, N280, N290



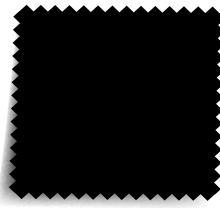
denim blue DM
P160, P170



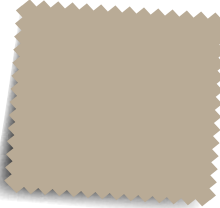
deep royal RO
F260, F170, F280, P160, P170, P180, P650, P360, P473, P480, P450



vintage navy VN
N260, N270, N280, N290



black BK
F260, F170, F280, P160, P170, P180, P650, P360, P473, P480, P450, N260, N270, N280, N290



vintage khaki VK
N280



dark chocolate DE
F260, F170, F280



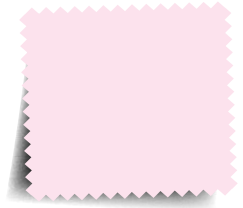
yellow YE
P170



navy NY
F260, F170, F280, P160, P170, P180, P650, P360, P473, P480, P450, N260, N270, N280, N290



purple PR
P160, P170, P360



pale pink PI
P160, P170, P360, P473



deep red RE
F260, F170, F280, P160, P170, P180, P650, P360, P473, P480, P450, N260, N270, N280, N290



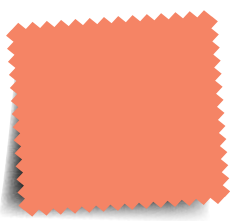
vintage gold V2
N260, N290



gold GO
P170



safety orange SH
P160, P170



vintage orange V5
N270



cardinal CD
P160, P170



maroon MR
F260, F170, F280, P160, P170, P180, P360, P473, P480



vintage red V7
N260, N270, N280, N290



orange ON
P170, P360



safety green 82
P160, P170



lime LI
P170



kelly green KG
P160, P170, P360

ash: 99% cotton/1% polyester
light steel: 90% cotton/10% polyester
charcoal heather: 60% cotton/40% polyester
oxford gray: 60% cotton/40% polyester
safety green: 60% cotton/40% polyester
safety orange: 60% cotton/40% polyester

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Cool DRI®

Looking for a performance tee that actually performs? Hanes Cool DRI® tees wick moisture quicker and dry faster than other leading brands. Plus, Cool DRI® tees boast a 50+ UPF rating for protection against UV rays. FreshIQ® fabric treatment helps to reduce unpleasant odors from Cool DRI® products, making them performance gear that fits your life and style.

Product info

- 100% performance polyester, 4 oz. interlock fabric
- superior moisture wicking and drying time
- 50+ UPF rating, excellent protection against UV rays
- perfect for printing or sublimation
- tag-free neck label
- narrow ribbed collar and double-needle, cover-seamed neck
- double-needle sleeve and bottom hems
- imported



4820
Cool DRI®
Performance T-Shirt
XS-3XL
XS-XL: 3 dz/case
2XL-3XL: 2 dz/case



4830
Women's Cool DRI®
Performance T-Shirt
S-3XL
S-XL: 3 dz/case
2XL-3XL: 2 dz/case



483V
Women's Cool DRI® V-Neck
Performance T-Shirt
S-3XL
S-XL: 3 dz/case
2XL-3XL: 2 dz/case



482L
Cool DRI® Long Sleeve
Performance T-Shirt
XS-3XL
XS-3XL: 3 dz/case

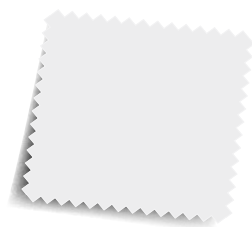


482Y
Youth Cool DRI®
Performance T-Shirt
XS-XL
XS-XL: 3 dz/case



FreshIQ® fabric treatment is an advanced odor protection technology that targets odor-causing agents thereby reducing unpleasant odors from your clothing.

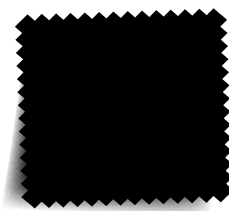
Cool DRI®



white WH
4280, 482L, 4830, 483V, 482Y



graphite BQ
4280, 482L, 482Y



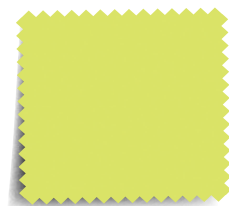
black BK
4280, 482L, 4830, 483V, 482Y



gold GO
4280, 482Y



safety orange SH
4280, 482L, 482Y



safety green 82
4280, 482L, 482Y



neon lime green NG
483V



kelly green KG
4280, 482Y



deep forest FO
4280, 482Y



light blue LB
4280, 482L, 4830, 483V, 482Y



deep royal RO
4280, 482L, 482Y



navy NY
4280, 482L, 4830, 483V, 482Y



purple PR
4280, 482Y



neon pink NP
483V



wow pink 6A
4280, 482L, 4830, 483V, 482Y



deep red RE
4280, 482L, 482Y



maroon MR
4280, 482Y

Visit [HanesLocator.com](https://www.haneslocator.com) to:

- learn CMYK or RGB values of each color
- view or download high-res fabric swatch photos
- request a swatch card
- search Hanes® products by color





Each time your customers order Hanes® printed shirts, they earn a cash rebate for a K-12 school. This exciting initiative includes orders for all printed shirts ordered from a supplier: corporate apparel, team uniforms, community events, sororities and fraternities, and more. Plus, there's no paperwork for you.

Hanes4Education® is easy math:

- Schools can earn \$0.10 for every Hanes® printed shirt after ordered*
- A maximum of \$500 (5,000 printed shirts) can be earned per order
- Schools may earn a maximum of \$5,000 from the Hanes4Education® program per calendar year

See how easy it is to participate at Hanes4Education.com, or call Hanes4Education® Customer Service at 1-877-391-5272 Monday - Friday, 8 a.m. to 5 p.m. CST.

If you have any questions or would like to acquire additional sales support materials, please contact Customer Service at 1-800-685-7557, or email us at hbi_service@hanes.com.

*See Hanes4Education.com for qualifying styles. Products purchased at retail are not eligible for this offer.

MAKING THE WORLD A MORE COMFORTABLE PLACE

Hanes has some BIG GOALS.

BY 2020, WE ARE COMMITTED TO :

- Securing 40% of our total energy from renewable sources
- Reducing our water usage by 50%
- Being 100% landfill free!



RECOGNITION & ORGANIZATIONS



2017 ENERGY STAR

From 2012 through 2017, HanesBrands has been a U.S. Environmental Protection Agency Energy Star Sustained Excellence Award winner and was a Partner of the Year award winner in 2010 and 2011—the only apparel company to earn these honors.



Green for Good

HanesBrands has used millions of dollars in cash generated from the sale of recyclable materials to fund dozens of community development projects around the globe.



Fair Labor Association

HanesBrands is a fully accredited participating company in the Fair Labor Association.



As You Sow

As You Sow, a corporate responsibility advocacy group, gave "A" grades to HanesBrands for its code of conduct, compliance auditing, remediation and transparency.



Free2Work

HanesBrands is one of only three apparel and shoe manufacturers to receive an "A" grade from this independent research tool.

Visit Hanesforgood.com to learn more about our sustainability efforts