

BELLA + CANVAS®



NEW FOR 2018



BELLA+CANVAS IS COMMITTED TO USING
100% AIRLUME COMBED AND RING-SPUN COTTON



CLEAN COTTON

We remove 2.5x more impurities than standard ring-spun cotton through our extensive combing process.



LONG STAPLE COTTON

We only use long cotton staples, which means there are less stray fibers when the yarn is spun, resulting in a smoother print surface.



ECO-DYED

Our fabric is dyed in L.A. using the most eco-friendly dyes and 7x less water than the average garment manufacturer.



THE RIGHT COLOR
Curated Colorin over 250 shades



PRISM
Heather Reinvented

BE DIFFERENT



BEING DIFFERENT IS WHAT WE STAND FOR. THIS IS WHAT WE ARE KNOWN FOR.



BLACK HEATHER
The Industry's #1 Selling Tee

USA STRONG PRODUCTION



NEVER TUBULAR
Side-Seamed for the Best Fit

BELLA+CANVAS.
x
You Tube

New Video Every Week
youtube.com/bellacanvasofficial



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@BELLACANVAS
#BELLACANVAS



YOUTUBE.COM/
BELLACANVASOFFICIAL

NEW VIDEOS EVERY WEEK!



FACEBOOK.COM/
BELLACLOTHING

BE DIFFERENT

AIRLUME JERSEY | NO SWEATSHOPS | WRAP CERTIFIED | RETAIL QUALITY





THE
RIGHT
COLOR

CURATED COLOR IN ALL THE RIGHT SHADES
41 NEW COLORS ACROSS 8 FABRICATIONS

INTRODUCING NEW HEATHER

PRISM

THIS GROUNDBREAKING ADDITION TO OUR HEATHER CVC COLLECTION IS ABOUT TO CHANGE THE WAY OUR INDUSTRY VIEWS COLOR. WE HAVE REENGINEERED THE HEATHER YARN SPINNING AND FABRIC DYING PROCESSES TO CREATE BREATH-TAKING HALFTONES AND UNPARALLELED DIMENSION. THE RESULT IS SOMETHING **TOTALLY DIFFERENT AND REVOLUTIONARY.**

3001 SHOWN IN NEW HEATHER PRISM ICE BLUE AND NEW HEATHER PRISM PEACH

NEW HEATHER PRISM DUSTY BLUE

NEW HEATHER PRISM MINT

NEW HEATHER PRISM ICE BLUE

NEW HEATHER PRISM LILAC

NEW HEATHER PRISM PEACH

NEW HEATHER PRISM SUNSET



3001 SHOWN IN NEW HEATHER MILITARY GREEN AND DEEP HEATHER



NEW HEATHER GRASS GREEN



NEW HEATHER MILITARY GREEN



NEW HEATHER STORM

HEATHER CVC



NEW HEATHER DUSTY BLUE



NEW HEATHER SUNSET



NEW HEATHER MAUVE



THE 3001 HEATHER CVC TEE

NOW IN FORTY SIX COLORS

HEATHER CVC



NEW HEATHER PRISM





NEW 3014 SHOWN IN NEW MILITARY GREEN

NEW TAN

NEW SUNSET

AIRLUME JERSEY



BELLA+CANVAS
IS COMMITTED
TO USING 100%
AIRLUME COMBED
AND RING-SPUN
COTTON

NEW MILITARY GREEN

NEW STORM

NEW MAUVE

NEW OXBLOOD BLACK



THE 3001 UNISEX ESSENTIAL

56 COLORS IN 100% AIRLUME COMBED & RING-SPUN COTTON



AIRLUME JERSEY FAVORITES

NEW ELEVATED COLORS ADDED TO THE CLASSICS



3001 UNISEX JERSEY SHORT SLEEVE TEE
SHOWN IN NEW MILITARY GREEN



3005 UNISEX JERSEY SHORT SLEEVE V-NECK TEE
SHOWN IN NEW HEATHER CARDINAL



3006 MEN'S LONG BODY URBAN TEE
SHOWN IN NEW HEATHER STONE



NEW JERSEY TANKS

YOUR FAVORITE SILHOUTTES, NOW AT JERSEY PRICES

NEW 6003 WOMEN'S JERSEY MUSCLE TANK
SHOWN IN MILITARY GREEN

NEW STYLE!



NEW STYLE!



NEW 6008 WOMEN'S JERSEY RACERBACK TANK
SHOWN IN DARK GREY HEATHER



NEW 6008 BACK VIEW SHOWN IN DARK GREY HEATHER

COLORS



BLACK



WHITE



DARK GREY HEATHER



ATHLETIC HEATHER



NAVY



TRUE ROYAL



TEAL



RED

COLORS



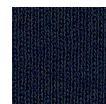
BLACK



WHITE



DARK GREY HEATHER



NAVY



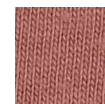
ATHLETIC HEATHER



MILITARY GREEN



HEATHER PEACH

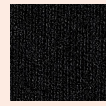


MAUVE

TOP CROPS

CROPS HAVE NEVER BEEN HOTTER

COLORS



SOLID
BLACK
BLEND



SOLID
WHITE
BLEND



DARK GREY
HEATHER



HEATHER
DEEP TEAL



HEATHER
OLIVE



HEATHER
MAUVE



NEW STYLE!

NEW 6682 WOMEN'S RACERBACK CROPPED TANK
SHOWN IN HEATHER MAUVE



NEW 6682 BACK VIEW SHOWN IN HEATHER MAUVE



6680 WOMEN'S POLY-COTTON CROP TANK
SHOWN IN NEW HEATHER PEACH



6681 WOMEN'S POLY-COTTON CROP TEE
SHOWN IN NEW HEATHER OLIVE



INTRODUCING
THE RAW NECK TEE



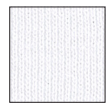
NEW 3014 MEN'S JERSEY RAW NECK TEE
 SHOWN IN HEATHER NAVY

NEW STYLE!

NEW MEN'S FASHION IN 5 COLORS



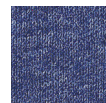
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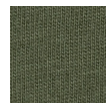
WHITE



DARK GREY
 HEATHER



HEATHER
 NAVY



MILITARY
 GREEN



3200 UNISEX 3/4 SLEEVE BASEBALL TEE
 SHOWN IN NEW WHITE/HEATHER PEACH AND NEW WHITE/HEATHER OLIVE

THE BASEBALL TEE

MORE COLOR. SAME CLASSIC STYLE.

MORE CLASSICS

THESE SILHOUETTES GET A FRESH INJECTION OF COLOR



3483 UNISEX JERSEY MUSCLE TANK
SHOWN IN **NEW HEATHER OLIVE** AND **DEEP HEATHER**



3501 UNISEX JERSEY LONG SLEEVE TEE
SHOWN IN **NEW STORM** AND **NEW MILITARY GREEN**

SLIM FIT



6004 WOMEN'S THE FAVORITE TEE
SHOWN IN NEW MILITARY GREEN

FIT TO FLATTER

NEW COOL SHADES IN THIS SLIM-FIT FAVE

LOOSEN UP A BIT

SO MANY COLORS IN OUR RELAXED TEE



6400 WOMEN'S RELAXED JERSEY SHORT SLEEVE TEE
SHOWN IN NEW ATHLETIC GREY TRIBLEND

RELAXED FIT

RELAXED
FIT

6400 WOMEN'S RELAXED JERSEY SHORT SLEEVE TEE
SHOWN IN NEW HEATHER MAUVE





NEW MAUVE

NEW PEACH

FASHION FLEECE



NEW HEATHER STONE

NEW MILITARY GREEN

NEW STORM

3739 SHOWN IN ATHLETIC HEATHER AND NEW HEATHER STONE

THE NEW DTM HOODIE

IN FASHION COLORS WITH DYED-TO-MATCH DRAW CORDS



NEW 3729 UNISEX SPONGE FLEECE DTM PULLOVER
SHOWN IN MILITARY GREEN AND PEACH

NEW STYLE!



NEW 3729 UNISEX SPONGE FLEECE DTM PULLOVER
SHOWN IN HEATHER STONE

NEW STYLE!



NEW 3729 UNISEX SPONGE FLEECE DTM PULLOVER
SHOWN IN MAUVE



NEW 3729 UNISEX SPONGE FLEECE DTM PULLOVER
SHOWN IN STORM

NEW STYLE!



NEW 3729 UNISEX SPONGE FLEECE DTM PULLOVER
SHOWN IN DARK GREY HEATHER

COLORS



INTRODUCING
THE JOGGER



NEW 3727 UNISEX JOGGER SWEATPANTS
SHOWN IN BLACK

NEW STYLE!

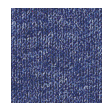
COLORS



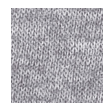
BLACK



DARK GREY
HEATHER



HEATHER
NAVY



ATHLETIC
HEATHER



NEW STYLE!

NEW 3727 UNISEX JOGGER SWEATPANTS
SHOWN IN HEATHER NAVY AND ATHLETIC HEATHER

CREW NECK FAVORITES

NEW COLORS YOU CAN'T LIVE WITHOUT



3945 UNISEX SPONGE FLEECE DROP SHOULDER SWEATSHIRT
SHOWN IN **NEW MILITARY GREEN** AND **NEW PEACH**



3901 UNISEX SPONGE FLEECE RAGLAN SWEATSHIRT
SHOWN IN **NEW HEATHER FOREST** AND **NEW HEATHER NAVY**

CLASSIC HOODIES

GET A COLOR REFRESH



3719 UNISEX SPONGE FLEECE PULLOVER HOODIE
SHOWN IN **NEW PEACH**



3739 UNISEX SPONGE FLEECE FULL-ZIP HOODIE
SHOWN IN **NEW HEATHER STONE** AND **HEATHER NAVY**



NEW 8809 SHOWN IN PEACH
NEW 8804 SHOWN IN WHITE



NEW MILITARY GREEN

NEW STORM

WOMEN'S FLOWY

NEW DUSTY BLUE

NEW HEATHER DUST

NEW SUNSET

NEW FLOWY STYLES

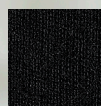
THESE FAST FASHION FAVORITES ARE NOW IN OUR FULL LINE

NEW 8804 WOMEN'S FLOWY MUSCLE TEE WITH ROLLED CUFF
SHOWN IN HEATHER STONE



NEW STYLE!

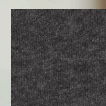
COLORS



BLACK



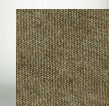
WHITE



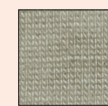
DARK GREY
HEATHER



HEATHER
DEEP TEAL



HEATHER
OLIVE



HEATHER
STONE



MAUVE



PEACH



NEW STYLE!

NEW 8809 BACK VIEW SHOWN IN PEACH



NEW STYLE!

NEW 8809 WOMEN'S FLOWY HIGH NECK TANK
SHOWN IN WHITE

COLORS



BLACK



WHITE



DARK GREY
HEATHER



HEATHER
STONE



MAUVE



PEACH

FLOWY FAVES

FRESH COLOR. SAME FAVORITES.



8800 WOMEN'S FLOWY RACERBACK TANK
SHOWN IN NEW MILITARY GREEN



8800 BACK VIEW SHOWN IN NEW STORM



8803 WOMEN'S FLOWY SCOOP MUSCLE TANK
SHOWN IN NEW SUNSET

SLOUCHY STYLES

IN NEW ELEVATED COLORS



8815 WOMEN'S SLOUCHY V-NECK TEE
SHOWN IN NEW MAUVE



8838 WOMEN'S SLOUCHY TANK
SHOWN IN NEW HEATHER DUST



8816 WOMEN'S SLOUCHY TEE
SHOWN IN NEW HEATHER OLIVE

3413 SHOWN IN NEW TAN TRIBLEND AND NEW SUNSET TRIBLEND



NEW SUNSET TRIBLEND

NEW STORM TRIBLEND

NEW TAN TRIBLEND

TRIBLEND

NEW MILITARY GREEN TRIBLEND

NEW SOLID FOREST TRIBLEND

NEW SOLID MAROON TRIBLEND





3413 UNISEX TRIBLEND SHORT SLEEVE TEE
SHOWN IN NEW TAN TRIBLEND AND NEW STORM TRIBLEND

THE 3413 TRIBLEND TEE

THE MOST TRIBLEND COLORS IN THE INDUSTRY

SOLID TRIBLEND COLORS



SOLID BLACK TRIBLEND SOLID WHITE TRIBLEND SOLID DARK GREY TRIBLEND SOLID NAVY TRIBLEND **NEW SOLID FOREST TRIBLEND** **NEW SOLID MAROON TRIBLEND** SOLID RED TRIBLEND

TRIBLEND COLORS



BLACK HEATHER TRIBLEND WHITE FLECK TRIBLEND CHARCOAL BLACK TRIBLEND GREY TRIBLEND **NEW STORM TRIBLEND** ATHLETIC GREY TRIBLEND NAVY TRIBLEND

STEEL BLUE TRIBLEND DENIM TRIBLEND BLUE TRIBLEND TRUE ROYAL TRIBLEND AQUA TRIBLEND ICE BLUE TRIBLEND TEAL TRIBLEND

SEA GREEN TRIBLEND MINT TRIBLEND GREEN TRIBLEND GRASS GREEN TRIBLEND EMERALD TRIBLEND **NEW MILITARY GREEN TRIBLEND** OLIVE TRIBLEND

PURPLE TRIBLEND MAROON TRIBLEND CARDINAL TRIBLEND CLAY TRIBLEND RED TRIBLEND BERRY TRIBLEND MAUVE TRIBLEND

ORANGE TRIBLEND **NEW SUNSET TRIBLEND** PEACH TRIBLEND YELLOW GOLD TRIBLEND **NEW TAN TRIBLEND** OATMEAL TRIBLEND BROWN TRIBLEND

FLYING COLORS

MUST-HAVE COLOR ADDS IN THESE TRIBLEND STAPLES



3415 UNISEX TRIBLEND SHORT SLEEVE V-NECK TEE
SHOWN IN NEW GRASS GREEN TRIBLEND



8430 WOMEN'S RACERBACK TANK
SHOWN IN NEW MAUVE TRIBLEND



8430 BACK VIEW SHOWN IN NEW MAUVE TRIBLEND



3650 UNISEX POLY-COTTON SHORT SLEEVE TEE
SHOWN IN NEW PEACH SLUB



NEW MAUVE SLUB

NEW PEACH SLUB

NEW DENIM SLUB

NEW NAVY SLUB

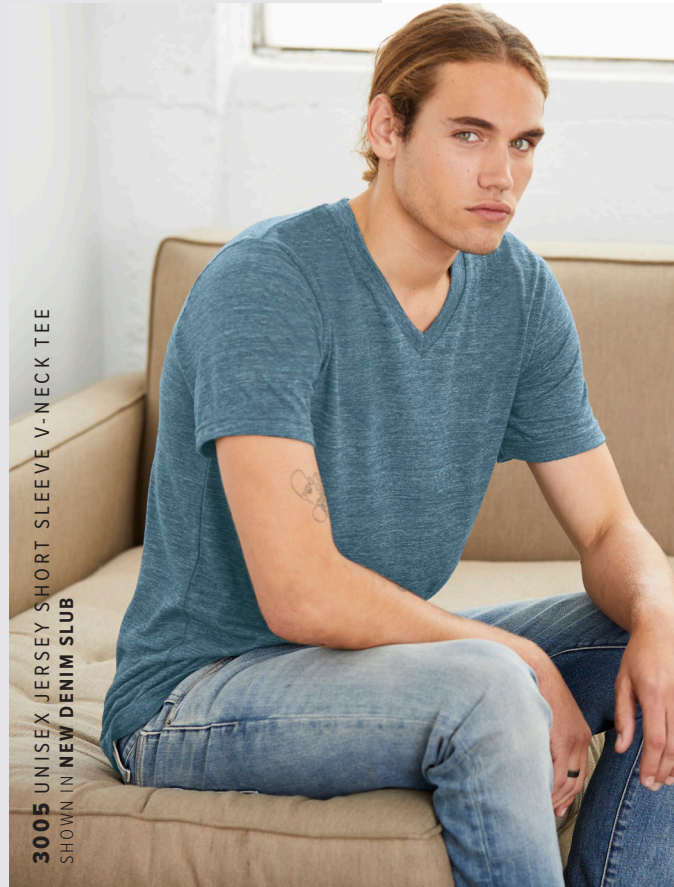
VINTAGE SLUB

TEXTURE CRAVINGS

OUR VINTAGE-INSPIRED SLUB FABRIC



3501 UNISEX JERSEY LONG SLEEVE TEE
SHOWN IN **NEW CHARCOAL BLACK SLUB**



3005 UNISEX JERSEY SHORT SLEEVE V-NECK TEE
SHOWN IN **NEW DENIM SLUB**



3650 UNISEX POLY-COTTON SHORT SLEEVE TEE
SHOWN IN **NEW NAVY SLUB**

SOFT COLOR, SOFT FEEL

CAN'T GET ENOUGH OF MAUVE AND PEACH



6400 WOMEN'S RELAXED JERSEY SHORT SLEEVE TEE
SHOWN IN NEW PEACH SLUB



8803 WOMEN'S FLOWY SCOOP MUSCLE TANK
SHOWN IN NEW MAUVE SLUB



8800 WOMEN'S FLOWY RACERBACK TANK
SHOWN IN NEW PEACH SLUB



NEW MAUVE MARBLE

MARBLE TEXTURE



NEW STONE MARBLE



NEW FOREST MARBLE

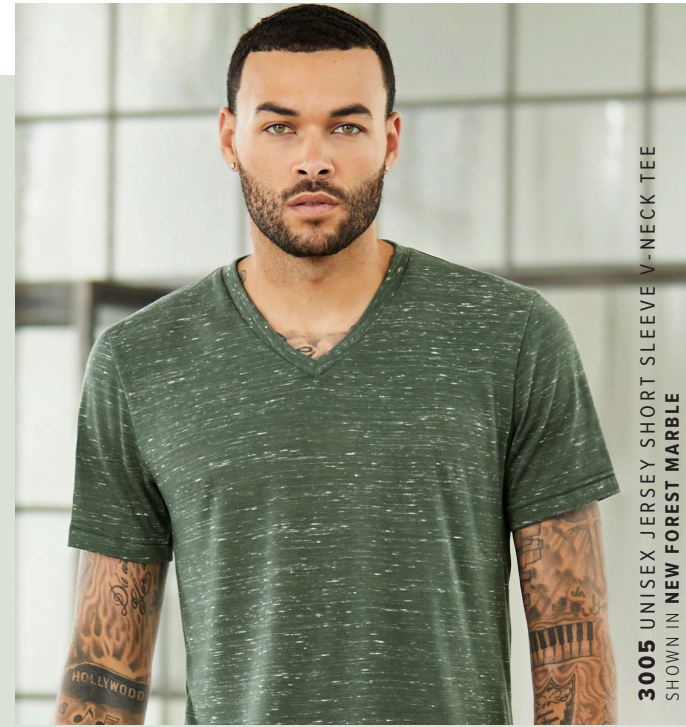
8803 SHOWN IN NEW MAUVE MARBLE
3650 SHOWN IN NEW STONE MARBLE

MUST-HAVE MARBLE

ELEVATED COLOR IN THIS STAND-OUT TEXTURE



3650 UNISEX POLY-COTTON SHORT-SLEEVE TEE
SHOWN IN NEW MAUVE MARBLE AND NEW FOREST MARBLE



3005 UNISEX JERSEY SHORT-SLEEVE V-NECK TEE
SHOWN IN NEW FOREST MARBLE



8803 WOMEN'S FLOWY SCOOP MUSCLE TANK
SHOWN IN NEW STONE MARBLE



8800 WOMEN'S FLOWY RACERBACK TANK
SHOWN IN NEW MAUVE MARBLE



NEW 3200T SHOWN IN WHITE/HEATHER PEACH AND WHITE/DENIM
NEW 3413T SHOWN IN HEATHER STONE

INTRODUCING

BELLA+CANVAS® Kids

THE NEW KIDS ON THE BLOCK



NEW 3413B SHOWN IN GREY TRIBLEND



3001Y SHOWN IN NEW HEATHER COLUMBIA BLUE

INSTA WITH US @BELLACANVASKIDS

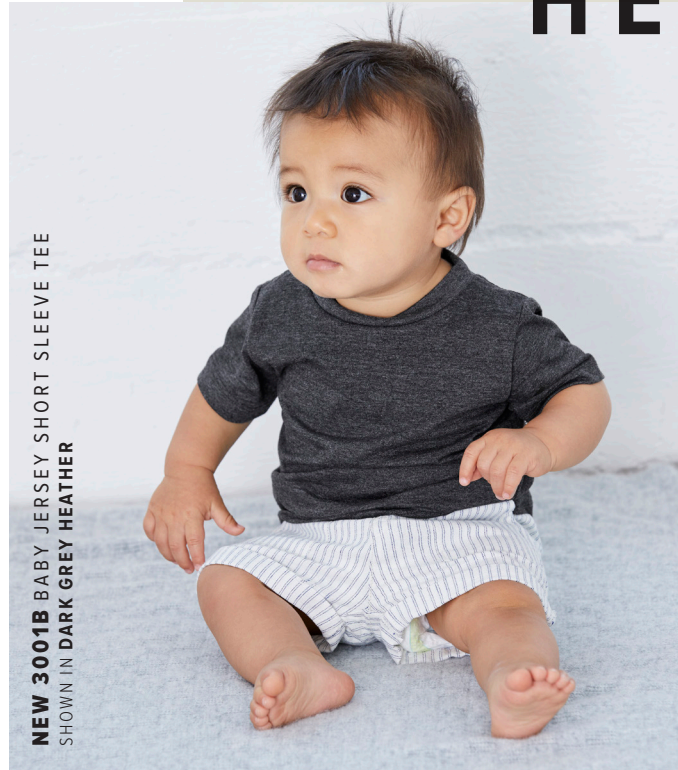


NEW 134B BABY TRIBLEND SHORT SLEEVE ONE PIECE
SHOWN IN MAUVE TRIBLEND AND GREY TRIBLEND



NEW 100B BABY JERSEY SHORT SLEEVE ONE PIECE
SHOWN IN HEATHER STONE

HEY BABY



NEW 3001B BABY JERSEY SHORT SLEEVE TEE
SHOWN IN DARK GREY HEATHER



NEW 3413B BABY TRIBLEND SHORT SLEEVE TEE
SHOWN IN ICE BLUE TRIBLEND



NEW 3200T TODDLER 3/4 SLEEVE BASEBALL TEE
SHOWN IN WHITE/DENIM



NEW 3413T TODDLER TRIBLEND SHORT SLEEVE TEE
SHOWN IN PEACH TRIBLEND

TRENDY TOTS



NEW 3001T TODDLER JERSEY SHORT SLEEVE TEE
SHOWN IN BLACK AND DARK GREY HEATHER



NEW 3200Y YOUTH 3/4 SLEEVE BASEBALL TEE
SHOWN IN **GREY/CHARCOAL BLACK TRIBLEND**



NEW 8800Y YOUTH FLOWY RACERBACK TANK
SHOWN IN **PEACH**



NEW 3413Y YOUTH TRIBLEND SHORT SLEEVE TEE
SHOWN IN **MAUVE TRIBLEND** AND **GREY TRIBLEND**



3001Y YOUTH JERSEY SHORT SLEEVE TEE
SHOWN IN **NEW HEATHER MAROON**

WHAT KIDS WANT

FOR MORE YOUTH STYLES HEAD TO [BELLACANVAS.COM/KIDS](https://bellacanvas.com/kids)



USA
STRONG

WE BELIEVE IN AMERICAN JOBS

That's why we put thousands of Americans to work and are the largest dyer, cutter and finisher of apparel in the USA.