



LANE SEVEN



2021

LANESEVENAPPAREL.COM

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CONTENTS

1	WHAT WE OFFER	24	FRENCH TERRY HOODIE #LS13001
3	PRODUCT HIGHLIGHT	26	PREMIUM PULLOVER HOODIE #LS14001
6	URBAN HEAVYWEIGHT TEE #LS15001 *NEW	27	PREMIUM FULL ZIP HOODIE #LS14003
8	URBAN PULLOVER HOODIE #LS16001 *NEW	30	PREMIUM CREWNECK SWEATSHIRT #LS14004
10	URBAN SWEATPANTS #LS16006 *NEW	31	HEAVYWEIGHT PULLOVER HOODIE #LS19001
14	VINTAGE RAGLAN HOODIE #LST004	34	PREMIUM FLEECE JOGGERS #LST006
16	VINTAGE JOGGERS #LST009 *NEW	37	DELUXE TEE #LS15000
17	VINTAGE CREWNECK TEE #LST002	38	LONG SLEEVE CREWNECK TEE #LS15009
18	VINTAGE SHORTS #LST007 *NEW	40	COLOR CARD
22	CROP HOODIE #LS12000	41	CUSTOM MANUFACTURING
23	FRENCH TERRY RAGLAN CREWNECK #LS13004	43	CONTACT US

We do basic, better.

It starts with better materials,
it continues with better design.

We believe comfort equals confidence and that's why we balance the most comfortable fabrics with forward-thinking design to deliver you the best of both worlds.

Quality Unmatched Anywhere.



UNDER 5%
SHRINKAGE



TIGHT KNIT 100%
COTTON FACE



LOFTIER & SOFTER
HAND FEEL

PRODUCT SPOTLIGHT



URBAN COLLECTION

ON MODELS
LS16001 / SALMON, PEANUT BUTTER, PISTACHIO, GRAPE ICE
LS16006 / SALMON, PEANUT BUTTER, PISTACHIO, GRAPE ICE



URBAN HEAVYWEIGHT TEE

#LS15001

Our best-selling Tee — rebuilt in a heavyweight stylish streetwear-inspired, relaxed fit. The LS15001 Heavyweight Tee is crafted to be the best and most versatile tee in your lineup. 100% Ring-spun combed cotton, super soft hand-feel, side-seamed and retail-ready. It is dense, durable, and at 5.6 oz cotton it has the perfect tight-knit face for prime printability. 20 singles combed cotton. Under 5% shrinkage. Double-needle topstitch at sleeve and bottom hem, shoulders and armhole. Shoulder to shoulder tape. Heather colors may differ in content.

20 Singles Jersey

5.6 Oz. (190 GSM)

100% Ringspun Combed Cotton

Side Seamed

Under 5% Shrinkage

Garment Specifications

XS	S	M	L	XL	2XL	3XL	*4XL
16.5	18.5	20.5	22.5	24.5	26.5	28.5	30.5
28	29	30	31	32	33	34.5	35.5

line 1 / Chest 1" below armhole

line 2 / Body Length (HPS)

Tear away label / XS-4XL / 6 dz per case

**4XL only available in black and white*

BLACK	SAGE
WHITE	SEAFOAM
NAVY	COPPER
HEATHER GREY	LAVENDER
NATURAL	

COLOR SHOWN ON MODELS:

LEFT / NAVY
RIGHT / WHITE, BLACK





URBAN PULLOVER HOODIE

#LS16001

Streetwear-elevated, introducing the Urban Pullover Hoodie. Pair with the Urban Joggers for a fresh all-day uniform. At 10 oz, this hoodie packs a punch, is generously sized, and tightly spun for added durability, wear after wear. Oversized fit, 3-end fleece, heavyweight, pigment dyed and no drawcords. 26 singles 100% cotton face or prime printability. Two panel hood with no drawstrings. Double needle top stitch on all seams. 1x1 ribbing at cuff and waistband. All colors are pigment dyed (except black and white).

Cross Grain 3-End Fleece

10 Oz. (340 GSM)

80% Cotton / 20% Polyester

Garment Specifications

XS	S	M	L	XL	2XL	3XL
18	20	22	24	26	28	30
26	27	28	29	30	31	32

line 1 / Chest 1" below armhole

line 2 / Body Length (HPS)

Tear away label / XS-3XL / 18 pcs per case

BLACK	PISTACHIO
WHITE	GRAPE ICE
SALMON	PEANUT BUTTER

COLOR SHOWN ON MODELS:

LEFT / GRAPE ICE

RIGHT / PISTACHIO, SALMON





URBAN SWEATPANTS

#LS16006

Streetwear-elevated, introducing the Urban Sweats. Pair with the Urban Pullover Hoodie for a fresh all-day uniform. At 10 oz, these sweats pack a punch, are causally sized with just enough slouch, not too slim, and are tightly spun for added durability, wear after wear after wear. 3-end fleece, heavyweight, pigment dyed. 26 singles 100% cotton face for prime printability. Side pockets with extra internal YKK Zipper pockets for extra security. Elastic waistband and bottom cuff. Drawcords have metal tipping. SEAMLESS for perfect print real estate along the side of the leg. Pigment dyed (except for black and white).

Cross Grain 3-End Fleece

10 Oz. (340 GSM)

80% Cotton / 20% Polyester

Garment Specifications

XS	S	M	L	XL	2XL	3XL
28	30	32	34	36	38	40
29	29	29	29	29	29	29
40.5	41	41.5	42	42.5	43	43.5

line 1 / Waist

line 2 / Inseam

line 3 / Outseam

Tear away label / XS-3XL / 18 pcs per case

BLACK	PISTACHIO
WHITE	GRAPE ICE
SALMON	PEANUT BUTTER



COLOR SHOWN ON MODELS:
 LEFT / SALMON, PEANUT BUTTER
 RIGHT / PISTACHIO, GRAPE ICE

A photograph of two women standing side-by-side. The woman on the left has voluminous, dark curly hair and is wearing a dark grey hoodie. The woman on the right has long, straight brown hair and is wearing a purple hoodie. They are both looking towards the camera with neutral expressions. The background is a blurred industrial or workshop setting with blue and yellow tones.

VINTAGE COLLECTION

ON MODELS

LST004 / CLOUD BLACK, CLOUD PURPLE



VINTAGE RAGLAN HOODIE

#LST004

Insanely popular - wildly unique. Our mineral washed hoodie with raglan sleeves now comes in 9 colors. Laundered for superior hand-feel. 20 singles 100% cotton face yarn for perfect printability. Double needle stitch on all seams. Matching draw cord. 1x1 ribbing at sleeve cuff and waistband, 95% cotton/5% spandex for better recovery. Twill neck tape.

Midweight Fleece

8.25 Oz. (280 GSM)

100% Ringspun Combed Cotton

Garment Specifications

XS	S	M	L	XL	2XL	3XL
18	20	22	24	26	28	30
26	27	28	29	30	31	32

line 1 / Chest 1" below armhole
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case

VINTAGE BLACK	VINTAGE OLIVE
VINTAGE DENIM	VINTAGE CAMEL
VINTAGE BRICK	CLOUD BLACK
VINTAGE ZINC	CLOUD PURPLE
VINTAGE MUSTARD	



COLOR SHOWN ON MODELS:
LEFT / VINTAGE CAMEL
RIGHT / VINTAGE ZINC, VINTAGE BLACK



VINTAGE JOGGERS

#LST009

Our unisex jogger with a gusset insert at crotch for a drop crotch feel, now in our crazy popular vintage mineral wash. Laundered for superior handfeel. 20 singles 100% cotton face yarn for perfect printability. Ribbed bottom cuff and waistband, drawstring at waist. Two side pockets and a back pocket.

Midweight Fleece

8.25 Oz. (280 GSM)

100% Ringspun Cotton

Garment Specifications

XS	S	M	L	XL	2XL	3XL
28	30	32	34	36	38	40
28	29	30	31	32	33	34
38	39	40	41	42	43	44

line 1 / Waist
line 2 / Inseam
line 3 / Outseam

Tear away label / XS-3XL / 2 dz per case

VINTAGE BLACK	VINTAGE MUSTARD
VINTAGE DENIM	VINTAGE OLIVE
VINTAGE ZINC	VINTAGE CAMEL



COLOR SHOWN ON MODELS:
LEFT / VINTAGE BLACK
RIGHT / VINTAGE DENIM, VINTAGE CAMEL

VINTAGE CREWNECK TEE



#LST002

Our premium tee, mineral washed for the perfect vintage look. Laundered for superior hand-feel. Side seamed construction. Preshrunk to minimize shrinkage. Tight knit for superior print face. Double needle top stitch at sleeves, bottom hem, shoulders, and armhole. Shoulder to shoulder tape.

30 Singles Jersey

4.3 Oz. (145 GSM)

100% Ringspun Combed Cotton

Garment Specifications

XS	S	M	L	XL	2XL	3XL
16	18	20	22	24	26	28
27	28	29	30	31	32	33

line 1 / Chest 1" below armhole
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 6 dz per case

VINTAGE BLACK	VINTAGE MUSTARD
VINTAGE DENIM	VINTAGE OLIVE
VINTAGE ZINC	VINTAGE CAMEL

COLOR SHOWN ON MODELS:
VINTAGE ZINC, VINTAGE CAMEL

VINTAGE SHORTS



#LST007

A favorite from our wildly popular Vintage line — fleece shorts! Mineral washed vintage fleece shorts laundered for super soft hand-feel. 20 singles 100% cotton face yarn for perfect printability. Comfort fit and just the right length. Matching flat drawcords, sewn eyelets, back pocket and fleece lined front pockets. Tapered knee opening.

Midweight Fleece

8.25 Oz. (280 GSM)

100% Ringspun Cotton

Garment Specifications

XS	S	M	L	XL	2XL	3XL
29	31	33	35	37	39	41
9	9	9.5	9.5	10	10	10.5

line 1 / Waist
line 2 / Inseam

Tear away label / XS-3XL / 2 dz per case

VINTAGE BLACK	VINTAGE MUSTARD
VINTAGE DENIM	VINTAGE OLIVE
VINTAGE ZINC	VINTAGE CAMEL

COLOR SHOWN ON MODELS:
VINTAGE OLIVE, VINTAGE BLACK



OUTERWEAR

ON MODELS

LS14001 / ARMY GREEN, BURGUNDY

LST006 / ARMY GREEN, BURGUNDY



CROP HOODIE

#LS12000

The Crop Hoodie — in 3-end fleece with 30 singles 100% cotton face yarn. The 3-end fleece fabric has a tight knit construction giving it better printability, an amazing lofty handfeel and best in class under 5% shrinkage. Raw edge at waist, and drop shoulders. Double needle top stitch on all seams. Two panel hood. DTM flat drawcord. 1x1 ribbing at sleeve cuff. Twill neck tape. Heather colors may differ in content. Perfect for DTG printing.

Lightweight 3-End Fleece

7.05 Oz. (240 GSM)

85% Ringspun Cotton / 15% Polyester

Garment Specifications

XS	S	M	L
20	22	24	26
17.5	18.5	19.5	20.5

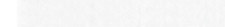
line 1 / Chest 1" below armhole
line 2 / Body Length (HPS)

Tear away label / XS-L / 2 dz per case

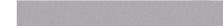
BLACK



WHITE



STORM



PALE PINK



COLOR SHOWN ON MODELS:

LEFT / BLACK
RIGHT / PALE PINK

FRENCH TERRY RAGLAN CREWNECK

#LS13004

3-end tight knit French Terry with 30 singles 100% cotton face yarn. Double needle top stitch on all seams. Half-moon patch at back neck for easy re-labeling. 1x1 ribbing at sleeve cuff. Twill neck tape. Heather colors may differ in content. Perfect for DTG printing.

Lightweight 3-End French Terry

7.4 Oz. (250 GSM)

Solid Colors:

80% Ringspun Cotton / 20% Polyester

Heathers:

60% Ringspun Cotton / 40% Polyester

Garment Specifications

XS	S	M	L	XL	2XL	3XL
19.5	20.5	21.5	22.5	23.5	24.5	25.5
25.5	26.5	27.5	28.5	29.5	30.5	31.5

line 1 / Chest 1" below armhole

line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case



COLOR SHOWN ON MODELS:
CHARCOAL HEATHER, GRAPHITE HEATHER

FRENCH TERRY HOODIE

#LS13001

3-end tight knit French Terry with 30 singles 100% cotton face yarn. Double needle top stitch on all seams. Three panel hood with self-lining for extra comfort. DTM drawcord with metal grommets. 1x1 ribbing at sleeve cuff. Half-moon patch at back neck for easy re-labeling. Twill neck tape. Heather colors may differ in content. Perfect for DTG printing.

Lightweight 3-End French Terry

7.4 Oz. (250 GSM)

Solid Colors:

80% Ringspun Cotton / 20% Polyester

Heathers:

60% Ringspun Cotton / 40% Polyester

Garment Specifications

XS	S	M	L	XL	2XL	3XL
19.75	20.75	21.75	22.75	23.75	24.75	25.75
25.5	26.5	27.5	28.5	29.5	30.5	31.5

line 1 / Chest 1" below armhole

line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case



COLOR SHOWN ON MODELS:
MAUVE, DENIM HEATHER



PREMIUM PULLOVER HOODIE

#LS14001

Premium 3-end fleece hoodie with 30 singles 100% cotton face yarn. The 3-end fleece fabric has a tight knit construction giving it better printability, an amazing lofty handfeel and best in class under 5% shrinkage. Double needle top stitch on all seams. Three panel hood with fleece lining for extra comfort. DTM round drawcord with tipped ends and metal eyelets. 1x1 ribbing at sleeve cuff and waistband. 95% cotton/5% spandex for better recovery. Twill neck tape. Heather colors may differ in content. Perfect for DTG.

Midweight 3-End Fleece

8.25 Oz. (280 GSM)

80% Ringspun Cotton / 20% Polyester

Garment Specifications

XS	S	M	L	XL	2XL	3XL	*4XL
18	20	22	24	26	28	30	32
26	27	28	29	30	31	32	33

line 1 / Chest 1" below armhole

line 2 / Body Length (HPS)

Tear away label / XS-4XL / 2 dz per case

*4XL only available in select colors

BLACK	SANDSHELL
WHITE	PALE PINK
NAVY	BLUE MIST
HEATHER GREY	CHARCOAL HEATHER
OATMEAL HEATHER	TRUE ROYAL
RED	CHESTNUT
MUSTARD	SLATE CAMO
BURGUNDY	SAGE CAMO
ARMY GREEN	

COLOR SHOWN ON MODELS:

LEFT / SANDSHELL

RIGHT / ARMY GREEN



PREMIUM FULL ZIP HOODIE

#LS14003

The full zip hoodie in premium 3-end fleece with YKK zip. 30 singles 100% cotton face yarn. The 3-end fleece fabric has a real tight knit construction giving it better printability, an amazing lofty handfeel and best in class under 5% shrinkage. Double needle top stitch on all seams. Three panel hood with fleece lining for extra comfort. Matching round drawcord with tipped ends and metal eyelets. 1x1 ribbing at sleeve cuff and waistband. 95% cotton/5% spandex for better recovery. Twill neck tape. DA8 auto lock slider. Heather colors may differ in content. Perfect for DTG.

Midweight 3-End Fleece

8.25 Oz. (280 GSM)

80% Ringspun Cotton / 20% Polyester

YKK #5 Zipper

Garment Specifications

XS	S	M	L	XL	2XL	3XL
18	20	22	24	26	28	30
26	27	28	29	30	31	32

line 1 / Chest 1" below armhole

line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case

BLACK	CHARCOAL HEATHER
TRUE ROYAL	NAVY
BURGUNDY	RED
HEATHER GREY	OATMEAL HEATHER

COLOR SHOWN ON MODELS:

LEFT / NAVY, BLACK
RIGHT / RED

27





PREMIUM CREWNECK SWEATSHIRT

#LS14004

The crewneck sweatshirt with upgraded 3-end fleece and an improved fit. 30 singles 100% cotton face yarn. The 3-end fleece fabric has a tight knit construction giving it better printability, an amazing, lofty handfeel and best in class under 5% shrinkage. Double needle top stitch on all seams. 1x1 ribbing at sleeve cuff, neck and waistband. 95% cotton/5% spandex for better recovery. Twill neck tape. Heather colors may differ in content. DTG friendly.

Midweight 3-End Fleece

8.25 Oz. (280 GSM)

80% Ringspun Cotton / 20% Polyester

Garment Specifications

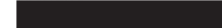
XS	S	M	L	XL	2XL	3XL
18	20	22	24	26	28	30
26	27	28	29	30	31	32

line 1 / Chest 1" below armhole

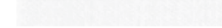
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case

BLACK



WHITE



NAVY



HEATHER GREY



TRUE ROYAL



CHARCOAL HEATHER



OATMEAL HEATHER



COLOR SHOWN ON MODELS:

LEFT / HEATHER GREY

RIGHT / TRUE ROYAL, CHARCOAL HEATHER

HEAVYWEIGHT PULLOVER HOODIE

#LS19001

Meet the benchmark in heavyweight fleece — the 10 oz., 3-end fleece hoodie with 32 singles 100% combed cotton face yarn. The 3-end fleece fabric has our tight knit construction giving it better printability, an amazing lofty handfeel and best in class under 5% shrinkage. Double needle top stitch on all seams and a 3 panel hood with fleece lining for extra comfort. DTM round drawcord with knotted ends and metal eyelets. 1x1 ribbing at sleeve cuff and waistband. Twill neck tape. Heather colors may differ in content. Perfect for DTG.

Heavyweight 3-End Fleece

10 Oz. (340 GSM)

70% Ringspun Combed Cotton / 30% Polyester

Garment Specifications

XS	S	M	L	XL	2XL	3XL
20.5	21	23	24.5	26.5	27.5	28.5
27.5	28.5	29.5	30.5	31.5	32.5	33.5

line 1 / Chest 1" below armhole
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case

BLACK	MUSHROOM
WHITE	MEERKAT
NAVY	STORM GREY
HEATHER GREY	TEAL
PAPRIKA	

COLOR SHOWN ON MODELS:
LEFT / MUSHROOM, MEERKAT
RIGHT / WHITE, PAPRIKA





PREMIUM FLEECE JOGGER



#LST006

Unisex jogger with a gusset insert at crotch for a drop crotch feel, now in 3 new colors. 30 singles 100% cotton face. The 3-end fleece fabric has a tight knit construction giving it better printability, an amazing lofty handfeel and best in class under 5% shrinkage. Ribbed bottom cuff and waistband, drawstring at waist. Two side pockets and a back pocket. Heather colors may differ in content. DTG friendly.

Midweight 3-End Fleece

8.25 Oz. (280 GSM)

80% Ringspun Cotton / 20% Polyester

Garment Specifications

	XS	S	M	L	XL	2XL	3XL
Waist	28	30	32	34	36	38	40
Inseam	28	29	30	31	32	33	34
Outseam	38	39	40	41	42	43	44

line 1 / Waist
line 2 / Inseam
line 3 / Outseam

Tear away label / XS-3XL / 3 dz per case

BLACK	ARMY GREEN
WHITE	SANDSHELL
HEATHER GREY	BURGUNDY
RED	CHARCOAL HEATHER

COLOR SHOWN ON MODELS:
LEFT / ARMY GREEN, BURGUNDY
RIGHT / HEATHER GREY, BLACK



JERSEY COLLECTION

ON MODEL
LS15001 / BLACK

DELUXE TEE

#LS15000

Our updated signature staple tee, is side seamed and retail ready. Improved fit, industry leading under 5% shrinkage, tight knit giving it a smooth surface resulting in perfect printing. 30 singles combed cotton. Double needle top stitch at sleeve and bottom hem, shoulders and armhole. Shoulder to shoulder tape. Heather colors may differ in content.

Hi-Knit™ 30 Singles Fine Jersey

4.3 Oz. (145 GSM)

100% Ringspun Combed Cotton

Side Seamed

Under 5% Shrinkage

Garment Specifications

XS	S	M	L	XL	2XL	3XL	*4XL
16	18	20	22	24	26	28	30
27	28	29	30	31	32	33	34

line 1 / Chest 1" below armhole

line 2 / Body Length (HPS)

Tear away label / XS-4XL / 6 dz per case

**4XL only available in select colors*

BLACK	ARMY GREEN
WHITE	TAXI GOLD
NAVY	MUSHROOM
HEATHER GREY	ELECTRIC ORANGE
MEERKAT	PAPRIKA
RED	CHESTNUT
MUSTARD	TEAL
BURGUNDY	



COLOR SHOWN ON MODELS:
CHESTNUT, MEERKAT

LONG SLEEVE CREWNECK TEE

#LS15009

Premium long sleeve 24 singles heavyweight tee – available in 12 staple colors. Side seamed construction. Tight knit for superior print face. Double needle top stitch at bottom hem and shoulders. Shoulder to shoulder tape for better comfort. Heather colors may differ in content.

Heavyweight 24 Singles Fine Jersey

5.45 Oz. (185 GSM)

100% Ringspun Cotton

Garment Specifications

XS	S	M	L	XL	2XL	3XL
17	18	20	22	24	26	28
27.5	28.5	29.5	30.5	31.5	32.5	33.5

line 1 / Chest 1" below armhole

line 2 / Body Length (HPS)

Tear away label / XS-3XL / 5 dz per case

BLACK	ARMY GREEN
WHITE	MUSTARD
HEATHER GREY	PALE PINK
BURGUNDY	TEAL
PAPRIKA	MUSHROOM
CHESTNUT	NAVY



COLOR SHOWN ON MODELS:
MUSTARD, TEAL



COLOR CARD

BLACK	RED	NAVY
SOLID CHARCOAL	BURGUNDY	TRUE ROYAL
STORM	PAPRIKA	BLUE MIST
CHARCOAL HEATHER	MAUVE	DENIM HEATHER
GRAPHITE HEATHER	PALE PINK	ROYAL HEATHER
HEATHER GREY	SALMON	VINTAGE BLACK
OATMEAL HEATHER	ARMY GREEN	CLOUD BLACK
WHITE	TEAL	VINTAGE DENIM
NATURAL	SAGE	SEAFOAM
SANDSHELL	PISTACHIO	CLOUD PURPLE
MUSHROOM	GRAPE ICE	VINTAGE BRICK
COPPER	LAVENDER	VINTAGE OLIVE
PEANUT BUTTER	MUSTARD	VINTAGE CAMEL
MEERKAT	CHESTNUT	VINTAGE MUSTARD
SLATE CAMO	SAGE CAMO	VINTAGE ZINC

CUSTOM MANUFACTURING

From development to delivery.



DESIGN

We offer many customizations that range from fabrications, custom colors, printing, embroidery, and stitching to bring your concept from fabrication to final product.

LEAD TIMES

Lead times start at 90 days and can vary depending on the size of your order and the type of customization.

MINIMUMS

Minimums are based on style and fabrication ordered.

PRICE

We have strong relationships with our factories, and as a result, we have an edge on quality, consistency, and can offer you the best prices in the market.



With over 30 years of manufacturing under our waistband, we like to think of ourselves as industry pro's when it comes to bringing high-quality, expertly crafted garments to market.



CORPORATE OFFICE/SALES

LANE SEVEN APPAREL
14868 Los Angeles St.
Irwindale, CA 91706

Tel: 562.584.5255
Fax: 562.375.6667

@lane7apparel

ASI #: 66246
PPAI #: 630869



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14868 Los Angeles St.
Irwindale, CA 91706

Tel: 562.584.5255
Fax: 562.375.6667

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