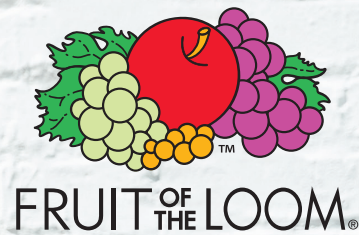


STYLES
GUIDE



What's New!

84 COLORS TO CHOOSE FROM

Whether you're looking for retail inspired colors or more sustainable options, low impact dyes are likely at the top of the list, which was our inspiration for our latest color introductions. These softer hues are sure to complement your creativity.

Now choose from up to **84 COLORS**, with four more additions in our ever-popular HD Cotton™ Tees and our ring-spun ICONIC Tees.



*Now in
61 colors*

HD COTTON™

pg. 21

← *New*
BLUSH PINK



*Now in
31 colors*

ICONIC TEE

pg. 11



ICONIC UNISEX T-SHIRT

pg. 11

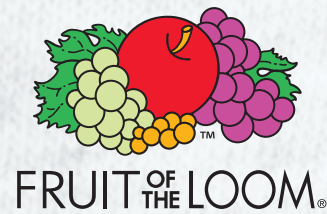


HD COTTON™ UNISEX JERSEY HOOD

pg. 18



ORIGINAL HEAVYWEIGHT UNISEX T-SHIRT pg. 31



Our heritage is built on being a trusted iconic brand with a reputation for quality, value, and colorful, cottony comfort. More than 170 years later, that commitment holds true today with a lineup of styles featuring innovative fabrics that you can depend on for performance and value. Choose from a variety of t-shirt and fleece styles made with comfort and superior printability in mind, that are sure to complement your creativity.



SOFPUN™ UNISEX T-SHIRT

pg. 34



SOFPUN™ UNISEX STRIPED HOODED SWEATSHIRT

pg. 40



SUPERCOTTON™ UNISEX FULL-ZIP HOODED SWEATSHIRT

pg. 53

SNAPSHOT

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ICONIC T-SHIRTS 8

4.6 oz / 156 g, 100% Ring-Spun Cotton Pre-shrunk Jersey	
IC47MR ICONIC Unisex T-Shirt	11
IC47LSR ICONIC Unisex Long-Sleeve T-Shirt	12
IC47WR ICONIC Ladies' T-Shirt	15
IC47BR ICONIC Youth T-Shirt	15

HD COTTON™ T-SHIRTS 16

5.0 oz / 170 g, 100% Cotton Pre-shrunk Jersey	
4930LSH HD Cotton™ Unisex Jersey Hood	18
3930R HD Cotton™ Unisex T-Shirt	21
L3930R HD Cotton™ Ladies' T-Shirt	22
3930BR HD Cotton™ Youth T-Shirt	23
T3930R HD Cotton™ Toddler T-Shirt	23
39TKR HD Cotton™ Unisex Tank	24
3930PR HD Cotton™ Unisex Pocket T-Shirt	24
L39VR HD Cotton™ Ladies' V-Neck T-Shirt	26
39VR HD Cotton™ Unisex V-Neck T-Shirt	27
4930R HD Cotton™ Unisex Long-Sleeve T-Shirt	28

ORIGINAL HEAVYWEIGHT T-SHIRT 30

6.0 oz / 203 g, 100% Cotton Pre-shrunk Jersey	
61R Original Heavyweight Unisex T-Shirt	31

SOFPUN™ T-SHIRTS 34

4.7 oz / 159 g, 100% Sofspun™ Cotton Pre-shrunk Jersey	
SF45R Sofspun™ Unisex T-Shirt	34
SF45BR Sofspun™ Youth T-Shirt	37
SFLR Sofspun™ Unisex Long-Sleeve T-Shirt	37
SF60R Sofspun™ Unisex Jersey Full-Zip Hood	38

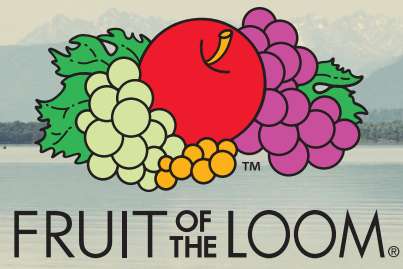
SOFPUN™ FLEECE 40

7.2 oz / 244 g, 60/40 Sofspun™ Cotton/Polyester Pre-shrunk Fleece	
SF77R Sofspun™ Unisex Striped Hooded Sweatshirt	40
SF76R Sofspun™ Unisex Hooded Sweatshirt	42
SF72R Sofspun™ Unisex Sweatshirt	44
SF74R Sofspun™ Pocketed Open-Bottom Sweatpants	45
SF73R Sofspun™ Full-Zip Hooded Sweatshirt	47

SUPERCOTTON™ FLEECE 49

12.0 oz / 407 g, 70/30 Cotton/Polyester Pre-shrunk Fleece	
82130R Supercotton™ Unisex Hooded Sweatshirt	51
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PLAYING OUR PART IN A MORE SUSTAINABLE FUTURE

As a garment manufacturer, we understand the responsibilities we have to our people as well as the environment. Our mission is to empower those seeking responsibly made imprintables and we hope that the more you learn about our Fruitful Futures™ plan, the more confidence you'll have in Fruit of the Loom® as your garment of choice for all your decorating needs.

Meaningful change requires action and collaboration, which is why we continue to partner and engage with key stakeholders such as our suppliers, customers, non-governmental organizations (NGOs), industry associations and consumers. Below are some of the member organizations with which we partner.



Our Initiatives

PEOPLE-CENTRIC

Diversity & Inclusion: Foster a workplace where everyone is treated with respect and empowered to contribute on an equal basis.

Fair Compensation: Analyze wages for workers around the world.

Respectful Workplaces: Committed to respectful workplaces and upholding human and labor rights.

Threads of Change: Lift up our communities through donations of product, time and money.

PLANET-CONSCIOUS

Greenhouse Gases: Reduce our greenhouse gas emissions in line with climate science.

Energy: Increase use of renewables across our supply chain.

Water: Reduce the amount of water we use per pound of production.

Waste: Eliminate waste in our own operations.

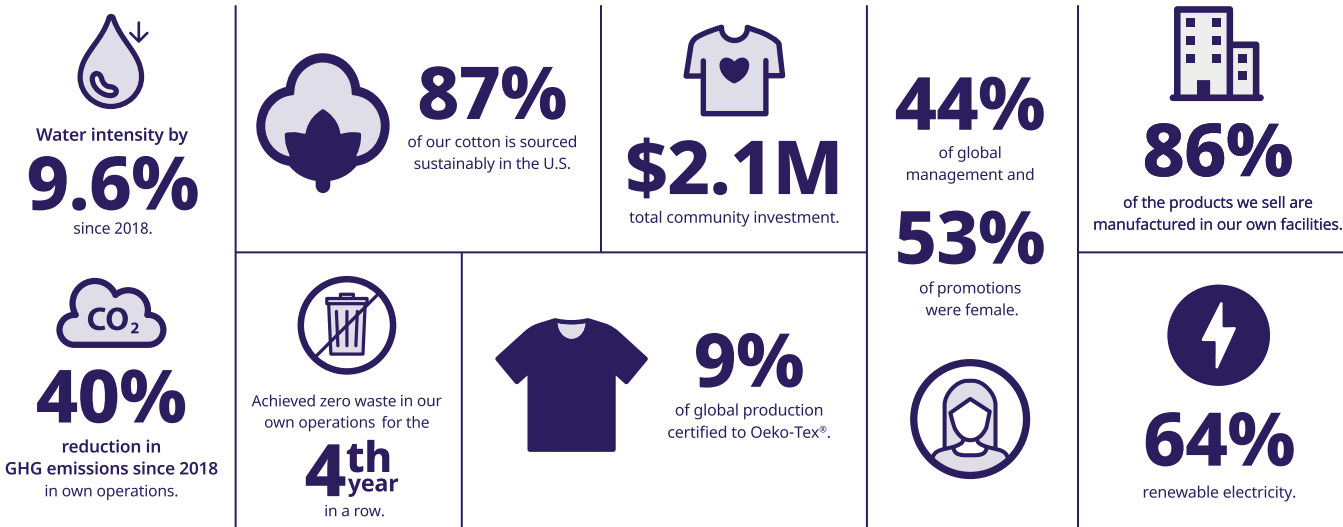
PRODUCT AUTHENTICITY

Product Safety: Certify all our fabrics to ensure chemical safety.

Transparency: Map all our supply chain back to raw materials.

Sustainable Sourcing: Source our raw materials sustainably.

2021 Highlights



With deep respect for the people who make our products and our planet that provides the materials to produce them, we have set goals to chart our course toward a more sustainable future. The result of these commitments is Fruitful Futures™, our third annual sustainability report.

In it, we share our public commitments to enrich the lives of our consumers, not only through everyday comfort, but through actions we take to create fruitful futures for the generations ahead. This work spans three pillars: People-Centric, Planet-Conscious and Product Authenticity.

Creating a more fruitful future for our families, employees and consumers has never been more critical. Together, we are using the power of our values to run our business in ways that protect both the planet and the people around it — through the products we make and the lives we enrich.

The full 2021 Sustainability Report can be found at <https://www.FruitActivewear.com/shop/sustainability>





ICONIC **T-SHIRTS**

Made with **RING-SPUN SOFTNESS** that your customers will notice and fine-gauge yarns you will appreciate, there's no mistaking that **ICONIC** tees are no ordinary tees.

With unisex styles and sizes ranging from youth to 4XL, **ICONIC RING-SPUN** tees are the **IDEAL PROGRAM TEE** — making it easy to outfit a large group for events, organizations, retail, etc. Plus, there's **31 COLORS** to choose from, including basics to heathers and even fashionable overdyes.



↗
31 COLORS



TWO-NEEDLE COLLAR
Provides added **COMFORT**
and maintains a **FLAT**
NECKLINE that lasts wash
after wash.

**IDEAL
PROGRAM TEE**
with sizes XS – 4XL

ICONIC UNISEX T-SHIRT

IC47MR

4.6 oz / 156 g
100% Ring-Spun Cotton
Pre-shrunk Jersey

- Soft, lightweight 30 singles ring-spun cotton
- Made with sustainably-sourced, USA-grown cotton
- Heather colors are CVC
- High-density fabric for exceptional print clarity
- Classic fit
- Tear-away label
- Seamless 1x1 rib collar with two-needle coverstitching on front neck
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Quarter-turned to eliminate center crease
- Companion to style IC47WR
- Imported
- 31 colors

Adult: XS – 4XL
XS – 2XL packed 6 dozen per case
3XL – 4XL packed 3 dozen per case

Fabric Variations:
Black Ink Heather, Charcoal Heather, Cloud Heather, Fiery Red Heather, Indigo Heather, Irish Green Heather, Military Green Heather, Mustard Heather, Retro Heather Purple, Retro Heather Royal, Sweet Cream Heather – CVC 60% Ring-Spun Cotton / 40% Polyester
Athletic Heather, Peppered Red Heather – CVC 90% Ring-Spun Cotton / 10% Polyester
Aqua Velvet Heather, Candy Hearts Heather, Mint To Be Heather, Oatmeal Heather – CVC 99% Ring-Spun Cotton / 1% Polyester

IC47MR	
•	Aqua Velvet Heather
•	Athletic Heather
•	Black Ink
•	Black Ink Heather
•	Blush Pink NEW
•	Burnt Orange
•	Candy Hearts Heather
•	Charcoal Grey
•	Charcoal Heather
•	Cloud Heather NEW
•	Cyber Pink
•	Fiery Red Heather
•	Indigo Heather
•	Irish Green Heather
•	J. Navy
•	Military Green Heather
•	Mint To Be Heather
•	Mustard Heather
•	Oatmeal Heather
•	Pacific Blue
•	Peppered Red Heather
•	Purple
•	Retro Heather Purple
•	Retro Heather Royal
•	Rock NEW
•	Royal
•	Scuba Blue
•	Sunset Coral
•	Sweet Cream Heather NEW
•	True Red
•	White



ICONIC UNISEX LONG-SLEEVE T-SHIRT
IC47LSR

- 4.6 oz / 156 g
100% Ring-Spun Cotton Pre-shrunk Jersey
- Soft, lightweight 30 singles ring-spun cotton
 - Made with sustainably-sourced, USA-grown cotton
 - Heather colors are CVC
 - High-density fabric for exceptional print clarity
 - Classic fit
 - Tear-away label
 - Seamless 1x1 rib collar with two-needle coverstitching on front neck
 - Shoulder-to-shoulder taping
 - 1x1 rib cuffs
 - Quarter-turned to eliminate center crease
 - Imported
 - 10 colors

Adult: S – 3XL
S – 2XL packed 6 dozen per case
3XL packed 3 dozen per case

Fabric Variations:
Black Ink Heather, Military Green Heather –
CVC 60% Ring-Spun Cotton / 40% Polyester
Athletic Heather – CVC 90% Ring-Spun Cotton / 10% Polyester
Oatmeal Heather – CVC 99% Ring-Spun Cotton / 1% Polyester

IC47LSR	
•	Athletic Heather
•	Black Ink
•	Black Ink Heather
•	Charcoal Grey
•	J. Navy
•	Military Green Heather
•	Oatmeal Heather
•	Royal
•	True Red
•	White

RING-SPUN
softness



comfy,
CLASSIC FIT



**LARGER
SPEC**
ideal for
retail programs

IC47WR	IC47BR	
•	•	Aqua Velvet Heather
•	•	Athletic Heather
•	•	Black Ink
•	•	Black Ink Heather
•	•	Candy Hearts Heather
•	•	Charcoal Heather
•	•	Cyber Pink
•	•	J. Navy
•	•	Mint To Be Heather
•	•	Oatmeal Heather
•	•	Pacific Blue
•	•	Retro Heather Purple
•	•	Royal
•	•	True Red
•	•	White

ICONIC LADIES' T-SHIRT

IC47WR

4.6 oz / 156 g

100% Ring-Spun Cotton

Pre-shrunk Jersey

- Soft, lightweight 30 singles ring-spun cotton
- Made with sustainably-sourced, USA-grown cotton
- Heather colors are CVC
- High-density fabric for exceptional print clarity
- Side-seamed, classic ladies' fit
- 1x1 rib collar with two-needle coverstitching on front neck
- Tear-away label
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Quarter-turned to eliminate center crease
- Companion to style IC47MR
- Imported
- 14 colors

Ladies': S – 3XL

S – XL packed 6 dozen per case

2XL – 3XL packed 3 dozen per case

Fabric Variations:

Black Ink Heather, Charcoal Heather – CVC 60% Ring-Spun Cotton / 40% Polyester

Athletic Heather – CVC 90% Ring-Spun Cotton / 10% Polyester

Aqua Velvet Heather, Candy Hearts Heather, Mint To Be Heather –

CVC 99% Ring-Spun Cotton / 1% Polyester

ICONIC YOUTH T-SHIRT

IC47BR

4.6 oz / 156 g

100% Ring-Spun Cotton

Pre-shrunk Jersey

- Soft, lightweight 30 singles ring-spun cotton
- Made with sustainably-sourced, USA-grown cotton
- Heather colors are CVC
- High-density fabric for exceptional print clarity
- Retail fit
- Tear-away label
- 1x1 rib collar with two-needle coverstitching on front neck
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Quarter-turned to eliminate center crease
- CPSIA compliant: all Fruit of the Loom® youth products and packaging comply with the tracking label requirements of the Consumer Product Safety Improvement Act
- Imported
- 8 colors

Youth: XXS (0/2) – XL (18/20)

XXS – XL packed 6 dozen per case

Fabric Variations:

Charcoal Heather – CVC 60% Ring-Spun Cotton / 40% Polyester

Athletic Heather – CVC 90% Ring-Spun Cotton / 10% Polyester

Oatmeal Heather – CVC 99% Ring-Spun Cotton / 1% Polyester



HD COTTON™ T-SHIRTS

Not all T-Shirts are created equal. The difference is in the details. Fruit of the Loom's revolutionary HD fabric is **KNIT TIGHTER** using **FINER-GAUGE** yarns that yield a **HIGHER-DENSITY** fabric with an exceptionally **SMOOTH PRINT SURFACE** for superior printability. With virtually 100% ink coverage and remarkable detail retention, trust HD Cotton™ T-Shirts for your most intricate designs.

Now all HD Cotton™ T-Shirts are OEKO-TEX® certified.



DECORATORS TRUST HD COTTON™

for an exceptionally smooth surface that delivers superior performance in all types of printing.

- Direct to garment (DTG)
- Simulated spot prints
- Specialty printing with HD/SD inks (puff, gel, silicone, etc.)
- Discharge printing (several suitable colors)
- Many more



HD COTTON™
UNISEX JERSEY HOOD
4930LSH

5.0 oz / 170 g
100% Cotton Pre-shrunk Jersey

- High-density fabric for exceptional print clarity
- Made with sustainably-sourced, USA-grown cotton
- Athletic Heather is CVC
- Tear-away label
- Shoulder-to-shoulder taping
- Two-needle coverstitching on front neck and along hood hem
- Two-needle hemmed bottom
- 1x1 rib cuffs
- Quarter-turned to eliminate center crease
- Imported
- 18 colors

Adult: S – 3XL
S – XL packed 4 dozen per case
2XL – 3XL packed 3 dozen per case

Fabric Variations:
Athletic Heather – CVC 90% Cotton / 10% Polyester
Black Ink Heather, Retro Heather Royal, Safety Green,
Safety Orange, Rock, Sweet Cream Heather –
50% Cotton / 50% Polyester

4930LSH	
•	Athletic Heather
•	Black Ink
•	Black Ink Heather
•	Cool Mint
•	Forest Green
•	J. Navy
•	Khaki
•	Maroon
•	Military Green
•	Retro Heather Royal
•	Rock
•	Royal
•	Safety Green
•	Safety Orange
•	Sunset Coral
•	Sweet Cream Heather
•	True Red
•	White



HELPING TO MAKE A DIFFERENCE

As a part of our ongoing commitment to doing the right thing ethically and environmentally, we're working to obtain OEKO-TEX® certification in all of our styles, beginning with our HD Cotton T-Shirt Collection. Look for the icon below to identify certified styles. Visit www.oeko-tex.com/standard100 to learn more.



STANDARD 100 by OEKO-TEX® is an independent certification and product label for textile products throughout the supply chain that are tested for harmful substances.

STANDARD 100 by OEKO-TEX® certification requires testing for harmful substances in compliance with globally consistent test criteria that consider all the ways a substance can be absorbed into the body, including through skin contact and respiration.

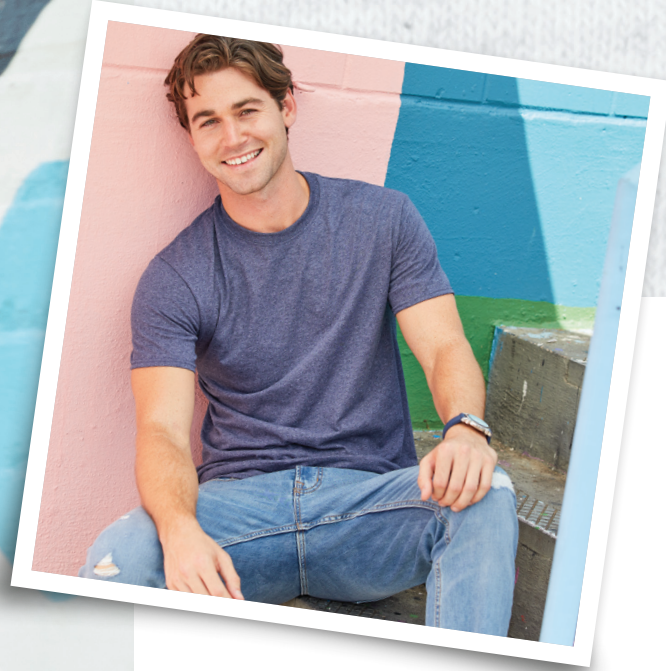
Our products have been checked against a list of over 400 harmful substances and successfully tested according to the STANDARD 100 by OEKO-TEX® certification system.



TWO-NEEDLE COLLAR
Provides added **COMFORT**
and maintains a **FLAT**
NECKLINE that lasts wash
after wash.

produces remarkable
DETAIL RETENTION

3930R	
•	Admiral Blue
•	Aquatic Blue
•	Ash
•	Athletic Heather
•	Azalea
•	Black
•	Black Heather
•	Blush Pink NEW
•	Burnt Orange
•	Cardinal
•	Carolina Heather
•	Charcoal Grey
•	Chocolate
•	Classic Pink
•	Clover
•	Columbia Blue
•	Cool Mint
•	Crimson
•	Cyber Pink
•	Deep Purple
•	Denim
•	Fiery Red
•	Fiery Red Heather
•	Forest Green
•	Gold
•	Graphite Heather
•	Heather Mauve NEW
•	J. Navy
•	Kelly
•	Khaki
•	Kiwi
•	Light Blue
•	Maroon
•	Military Green
•	Military Green Heather NEW
•	Natural
•	Neon Green
•	Neon Pink
•	Neon Yellow
•	Pacific Blue
•	Purple
•	Raspberry Heather NEW
•	Retro Heather Coral
•	Retro Heather Green
•	Retro Heather Pink
•	Retro Heather Purple
•	Retro Heather Royal
•	Royal
•	Safari
•	Safety Green
•	Safety Orange
•	Sagestone
•	Scuba Blue
•	Silver
•	Sweet Cream Heather NEW
•	Tennessee Orange
•	True Red
•	Turquoise Heather
•	Vintage Heather Navy
•	White
•	Yellow



HD COTTON™ UNISEX T-SHIRT
3930R

- 5.0 oz / 170 g
100% Cotton Pre-shrunk Jersey
- High-density fabric for exceptional print clarity
 - Made with sustainably-sourced, USA-grown cotton
 - Ash and Athletic Heather are CVC
 - Tear-away label
 - Seamless 1x1 rib collar with two-needle coverstitching on front neck
 - Shoulder-to-shoulder taping
 - Two-needle hemmed sleeves and bottom
 - Quarter-turned to eliminate center crease
 - Companion to style L3930R
 - Imported
 - 61 colors

Adult: S – 6XL
S – 2XL packed 6 dozen per case
3XL – 4XL packed 3 dozen per case
5XL – 6XL packed 1 dozen per case

Fabric Variations:
Ash – CVC 98% Cotton / 2% Polyester
Athletic Heather – CVC 90% Cotton / 10% Polyester
Black Heather, Carolina Heather, Fiery Red Heather, Heather Mauve, Military Green Heather, Neon Green, Neon Pink, Neon Yellow, Raspberry Heather, Retro Heather Coral, Retro Heather Green, Retro Heather Pink, Retro Heather Purple, Retro Heather Royal, Safety Green, Safety Orange, Sweet Cream Heather, Turquoise Heather, Vintage Heather Navy – 50% Cotton / 50% Polyester
Graphite Heather – CVC 70% Cotton / 30% Polyester

HD COTTON™ LADIES' T-SHIRT
L3930R

5.0 oz / 170 g
100% Cotton Pre-shrunk Jersey

- High-density fabric for exceptional print clarity
- Classic ladies' styling with a feminine neckline, sleeves and fit
- Made with sustainably-sourced, USA-grown cotton
- Athletic Heather is CVC
- Tear-away label
- Side-seamed and slightly contoured for a flattering fit
- 1x1 rib collar with two-needle coverstitching on front neck
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Companion to style 3930R
- Imported
- 18 colors

Ladies': S – 3XL
S – XL packed 6 dozen per case
2XL – 3XL packed 3 dozen per case

Fabric Variations:
Athletic Heather – CVC 90% Cotton / 10% Polyester
Retro Heather Coral, Retro Heather Pink, Retro Heather Purple
Retro Heather Royal – 50% Cotton / 50% Polyester

L3930R	
•	Athletic Heather
•	Black
•	Black Heather
•	Charcoal Grey
•	Classic Pink
•	Cyber Pink
•	Forest Green
•	J. Navy
•	Kelly
•	Pacific Blue
•	Purple
•	Retro Heather Coral
•	Retro Heather Pink
•	Retro Heather Purple
•	Retro Heather Royal
•	Royal
•	True Red
•	White



CLASSIC FIT



HD COTTON™ YOUTH T-SHIRT
3930BR

5.0 oz / 170 g
100% Cotton Pre-shrunk Jersey

- High-density fabric for exceptional print clarity
- Made with sustainably-sourced, USA-grown cotton
- Ash and Athletic Heather are CVC
- Tear-away label
- 1x1 rib collar with two-needle coverstitching on front neck
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Quarter-turned to eliminate center crease
- CPSIA compliant: all Fruit of the Loom® youth products and packaging comply with the tracking label requirements of the Consumer Product Safety Improvement Act
- Imported
- 45 colors

Youth: XS (2/4) – XL (18/20)
Packed 6 dozen per case

Fabric Variations:
Ash – CVC 98% Cotton / 2% Polyester
Athletic Heather – CVC 90% Cotton / 10% Polyester
Black Heather, Neon Green, Neon Pink, Neon Yellow, Retro Heather Coral, Retro Heather Green, Retro Heather Pink, Retro Heather Purple, Retro Heather Royal, Safety Green, Safety Orange, Turquoise Heather – 50% Cotton / 50% Polyester

ALSO AVAILABLE...

HD COTTON™ TODDLER T-SHIRT

T3930R

- Imported
- 4 colors

Toddler: 2T – 4T
Packed 6 dozen per case



3930BR	T3930R	
•		Admiral Blue
•		Aquatic Blue
•		Ash
•		Athletic Heather
•		Azalea
•	•	Black
•		Black Heather
•		Burnt Orange
•		Cardinal
•		Charcoal Grey
•		Chocolate
•		Classic Pink
•		Columbia Blue
•		Cyber Pink
•		Deep Purple
•		Fiery Red
•		Forest Green
•		Gold
•		J. Navy
•		Kelly
•		Khaki
•		Kiwi
•		Light Blue
•		Maroon
•		Natural
•		Neon Green
•		Neon Pink
•		Neon Yellow
•		Pacific Blue
•		Purple
•		Retro Heather Coral
•		Retro Heather Green
•		Retro Heather Pink
•		Retro Heather Purple
•		Retro Heather Royal
•	•	Royal
•		Safety Green
•		Safety Orange
•		Scuba Blue
•		Silver
•		Tennessee Orange
•	•	True Red
•		Turquoise Heather
•	•	White
•		Yellow

HD COTTON™ LADIES' V-NECK T-SHIRT

L39VR

5.0 oz / 170 g

100% Cotton Pre-shrunk Jersey

- High-density fabric for exceptional print clarity
- Classic ladies' styling with a feminine neckline, sleeves and fit
- Made with sustainably-sourced, USA-grown cotton
- Athletic Heather is CVC
- Tear-away label
- Side-seamed and slightly contoured for a flattering fit
- 1x1 rib collar with mitered V-Neck construction
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Companion to style 39VR
- Imported
- 7 colors

Ladies: S – 2XL
S – XL packed 6 dozen per case
2XL packed 3 dozen per case

Fabric Variation:
Athletic Heather – CVC 90% Cotton / 10% Polyester



ideal for
**COMPANION
PROGRAMS**



HD COTTON™ UNISEX V-NECK T-SHIRT

39VR

5.0 oz / 170 g

100% Cotton Pre-shrunk Jersey

- High-density fabric for exceptional print clarity
- Made with sustainably-sourced, USA-grown cotton
- Athletic Heather is CVC
- Tear-away label
- 1x1 rib collar with mitered V-Neck construction
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Quarter-turned to eliminate center crease
- Companion to style L39VR
- Imported
- 5 colors

Adult: S – 3XL
S – 2XL packed 6 dozen per case
3XL packed 3 dozen per case

Fabric Variation:
Athletic Heather – CVC 90% Cotton / 10% Polyester



L39VR	39VR	
•	•	Athletic Heather
•	•	Black
•	•	Classic Pink
•	•	Cyber Pink
•	•	J. Navy
•	•	True Red
•	•	White





HD COTTON™ UNISEX
LONG-SLEEVE T-SHIRT

4930R

5.0 oz / 170 g
100% Cotton Pre-shrunk Jersey

- High-density fabric for exceptional print clarity
- Made with sustainably-sourced, USA-grown cotton
- Ash and Athletic Heather are CVC
- Tear-away label
- Seamless 1x1 rib collar with two-needle coverstitching on front neck
- Shoulder-to-shoulder taping
- 1x1 rib cuffs
- Two-needle hemmed bottom
- Quarter-turned to eliminate center crease
- Imported
- 40 colors

Adult: S – 3XL
S – 2XL packed 6 dozen per case
3XL packed 3 dozen per case

Fabric Variations:
Ash – CVC 98% Cotton / 2% Polyester
Athletic Heather – CVC 90% Cotton / 10% Polyester
Black Heather, Neon Green, Neon Pink, Retro Heather Coral,
Retro Heather Green, Retro Heather Royal, Safety Green, Safety
Orange, Sweet Cream Heather – 50% Cotton / 50% Polyester
Graphite Heather – CVC 70% Cotton / 30% Polyester



OUTSTANDING
SELECTION

4930R

- Ash
- Athletic Heather
- Azalea
- Black
- Black Heather
- Burnt Orange
- Cardinal
- Charcoal Grey
- Chocolate
- Classic Pink
- Columbia Blue
- Crimson
- Cyber Pink
- Denim
- Forest Green
- Gold
- Graphite Heather **NEW**
- J. Navy
- Kelly
- Khaki
- Kiwi
- Light Blue
- Maroon
- Neon Green
- Neon Pink
- Pacific Blue
- Purple
- Retro Heather Coral
- Retro Heather Green
- Retro Heather Royal
- Royal
- Safety Green
- Safety Orange
- Sagestone
- Silver
- Sweet Cream Heather **NEW**
- Tennessee Orange
- True Red
- White
- Yellow

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100
22.HUS.97184 HOHENSTEIN HTTI
Tested for harmful substances.
www.oeko-tex.com/standard100



ORIGINAL HEAVYWEIGHT UNISEX T-SHIRT

If you're seeking that classic, heavier tee with retro styling – look no further than our Original Heavyweight T-Shirt. Made with 6 ounce cotton, it's **DURABLE** enough to handle even the most **EXTREME DECORATING TECHNIQUES**. Plus, the 1-inch rib collar nods to an era when tees were built to last for decades. It's the perfect choice for your most nostalgic designs. Choose from sizes S-5XL.



ORIGINAL HEAVYWEIGHT UNISEX T-SHIRT

61R

6.0 oz / 203 g

100% Cotton Pre-shrunk Jersey

- Heavyweight, 18 singles jersey fabric
- Wide, seamless 1" rib collar with clean neckline
- Made with sustainably-sourced, USA-grown cotton
- Athletic Heather is CVC
- Shoulder-to-shoulder taping
- Tear-away label
- Two-needle hemmed sleeves and bottom
- Quarter-turned to eliminate center crease
- Imported
- 6 colors

Adult: S – 5XL

S – 2XL packed 6 dozen per case

3XL – 4XL packed 3 dozen per case

5XL packed 1 dozen per case

Fabric Variation:

Athletic Heather – CVC 90% Cotton / 10% Polyester

61R	
• Athletic Heather	
• Black Ink	
• J. Navy	
• Royal	
• True Red	
• White	





SOFSPUN™ T-SHIRTS + FLEECE

The Sofspun™ Collection is made with an innovative spinning process that delivers a surprisingly **SOFT HAND** and includes multiple silhouettes with **CONTEMPORARY STYLING** details. Softness and style come together in Sofspun™ T-Shirts, with a variety of options to choose from. In addition, we've brought softness to a whole new level of style in Sofspun™ Fleece with striped fabrics, a fashionable color palette and stylish construction features. All are made with a lightweight fabric that's great for layering and year-round wear.



SOFSPUN™ UNISEX T-SHIRT

SF45R

4.7 oz / 159 g
100% Sofspun™ Cotton Pre-shrunk Jersey

- Soft, breathable and lightweight fabric
- Made with sustainably-sourced, USA-grown cotton
- Heather colors are CVC
- Classic fit
- Tear-away label
- Narrow, seamless 1x1 rib collar with a clean neckline
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Quarter-turned to eliminate center crease
- Imported
- 21 colors

Adult: XS – 3XL
XS – 2XL packed 6 dozen per case
3XL packed 3 dozen per case

Fabric Variations:
Athletic Heather – CVC 90% Cotton / 10% Polyester
Black Heather, Brick Heather, Carolina Heather,
Charcoal Heather, Indigo Heather –
CVC 60% Cotton / 40% Polyester

SF45R	
•	Admiral Blue
•	Athletic Heather
•	Black
•	Black Heather
•	Brick Heather
•	Cardinal
•	Carolina Heather
•	Charcoal Grey
•	Charcoal Heather
•	Cool Mint
•	Fiery Red
•	Forest Green
•	Gold
•	Indigo Heather
•	J. Navy
•	Light Blue
•	Maroon
•	Purple
•	Royal
•	Scuba Blue
•	White



SOFSPUN™
T-SHIRTS

Softness and style define the Sofspun™ T-Shirt collection with a soft, breathable, lightweight fabric and a **CLASSIC FIT**. Paired with a variety of colors and unbeatable value, Sofspun™ T-Shirts deliver fashion that’s on trend and in line with any budget.



FRUIT OF THE LOOM
sofspun

EXTRA-SMOOTH
print surface



SIZE RANGE

ideal for juvenile and toddler programs alike



SF45BR	SFLR	
•	•	Athletic Heather
•	•	Black
•	•	Charcoal Grey
•	•	Fiery Red
•	•	J. Navy
•	•	Royal
•	•	Scuba Blue
•	•	White

SOFSpun™ YOUTH T-SHIRT SF45BR

4.7 oz / 159 g

100% Sofspun™ Cotton Pre-shrunk Jersey

- Soft, breathable and lightweight fabric
- Made with sustainably-sourced, USA-grown cotton
- Heather colors are CVC
- Tear-away label
- 1x1 rib collar with a clean neckline
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Quarter-turned to eliminate center crease
- CPSIA compliant: all Fruit of the Loom® youth products and packaging comply with the tracking label requirements of the Consumer Product Safety Improvement Act
- Imported
- 7 colors

Youth: XXS (0/2) – XL (18/20)

Packed 6 dozen per case

Fabric Variations:
Athletic Heather – CVC 90% Cotton / 10% Polyester
Carolina Heather, Charcoal Heather –
CVC 60% Cotton / 40% Polyester

SOFSpun™ UNISEX LONG-SLEEVE T-SHIRT SFLR

4.7 oz / 159 g

100% Sofspun™ Cotton Pre-shrunk Jersey

- Soft, breathable and lightweight fabric
- Made with sustainably-sourced, USA-grown cotton
- Athletic Heather is CVC
- Classic fit
- Tear-away label
- Narrow, seamless 1x1 rib collar with a clean neckline
- Shoulder-to-shoulder taping
- 1x1 rib cuffs
- Two-needle hemmed bottom
- Quarter-turned to eliminate center crease
- Imported
- 8 colors

Adult: S – 3XL
S – 2XL packed 6 dozen per case
3XL packed 3 dozen per case

Fabric Variation:
Athletic Heather – CVC 90% Cotton / 10% Polyester



SOFSpun[™] UNISEX JERSEY
FULL-ZIP HOOD

SF60R

6.0 oz / 203 g
100% Sofspun[™] Cotton
Pre-shrunk Jersey

- Soft and breathable heavyweight jersey fabric
- Made with sustainably-sourced, USA-grown cotton
- Athletic Heather is CVC
- Ideal for layering year-round
- Exposed and contrasted zipper for contemporary styling
- Contrast drawcord
- Tear-away label
- 1-ply hood
- Three-needle coverstitching adds extra durability on hood, neck, armholes, pouch pocket opening, cuffs and waistband
- 1x1 rib cuffs and waistband
- Imported
- 3 colors

Adult: S – 3XL
Packed 3 dozen per case

Fabric Variation:
Athletic Heather – CVC 90% Cotton / 10% Polyester

SF60R

- Admiral Blue
- Athletic Heather
- Black

year-round
LAYERING





SOFSPUN™ FLEECE

Not your ordinary fleece — **IT'S OUR SOFTEST EVER** — Sofspun™ is made with stylish construction details and a contemporary color palette that appeals to multiple generations. The lighter-weight fabric makes it ideal for layering, while contrasted trim detailing gives it an extra touch of style without the extra cost.



SOFSPUN™ UNISEX STRIPED HOODED SWEATSHIRT

SF77R

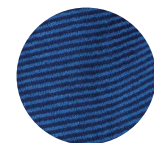
7.2 oz / 244 g

50/50 Sofspun™ Cotton/Polyester

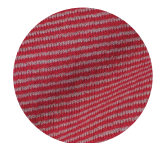
Pre-shrunk Fleece

- Soft, lighter-weight microstripe fleece
- Made with sustainably-sourced, USA-grown cotton
- Ideal for layering
- Contrast jersey hood lining, neck tape and drawcord for contemporary styling details (body colors Firebrick Stripe and Grey Stripe include Charcoal Grey contrast detailing; Denim Stripe and Navy Stripe have Navy; Maroon Stripe and Midnight Stripe have Black)
- Tear-away label
- 2-ply hood with aluminum grommets
- Two-needle coverstitching on front neck, shoulder-to-shoulder taping, armholes and waistband
- Front pouch pocket
- 1x1 rib cuffs and waistband with spandex for stretch and recovery
- Quarter-turned to eliminate center crease
- Imported
- 6 colors

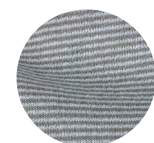
Adult: S – 3XL
Packed 2 dozen per case



DENIM STRIPE



FIREBRICK STRIPE



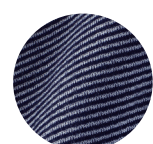
GREY STRIPE



MAROON STRIPE



MIDNIGHT STRIPE



NAVY STRIPE





SOFSPUN™ UNISEX
HOODED SWEATSHIRT

SF76R

7.2 oz / 244 g
60/40 Sofspun™
Cotton/Polyester Pre-shrunk Fleece

- Soft, lighter-weight CVC fleece
- Made with sustainably-sourced, USA-grown cotton
- Ideal for layering
- Contrast jersey hood lining, neck tape and drawcord for contemporary styling details (all body colors include Charcoal Grey contrast detailing except Charcoal Heather, which has Black; and White, which has Athletic Heather)
- Tear-away label
- 2-ply hood with aluminum grommets
- Two-needle coverstitching on front neck, shoulder-to-shoulder taping, armholes and waistband
- Front pouch pocket
- 1x1 rib cuffs and waistband with spandex for stretch and recovery
- Quarter-turned to eliminate center crease
- Imported
- 20 colors

Adult: S – 4XL
Packed 2 dozen per case

Fabric Variations:
Caribbean Blue Heather, Oatmeal Heather –
50% Cotton / 50% Polyester

SF76R	
•	Admiral Blue
•	Athletic Heather
•	Black
•	Black Heather
•	Brick Heather
•	Cardinal
•	Caribbean Blue Heather
•	Carolina Heather
•	Charcoal Heather
•	Cyber Pink
•	Fiery Red
•	Forest Green
•	Indigo Heather
•	J. Navy
•	Maroon
•	Oatmeal Heather
•	Purple
•	Royal
•	Scuba Blue
•	White

CONTRAST
DETAILING
for added style

MADE WITH CVC



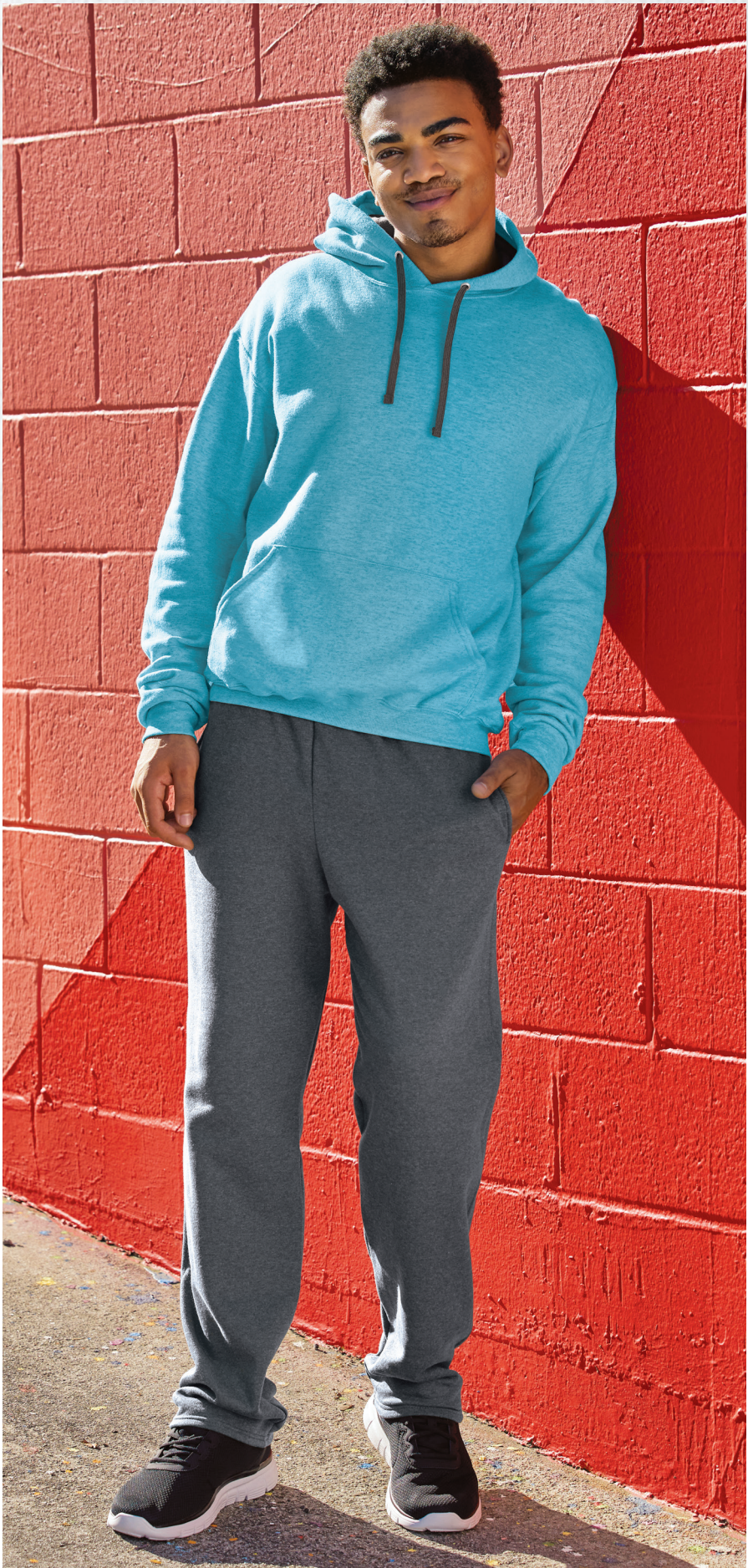
SOFSPUN™ UNISEX SWEATSHIRT

SF72R

7.2 oz / 244 g
60/40 Sofspun™ Cotton/Polyester Pre-shrunk Fleece

- Soft, lighter-weight CVC fleece
- Made with sustainably-sourced, USA-grown cotton
- Ideal for layering
- V-Notch detailing at neck
- Tear-away label
- 1x1 rib collar with spandex
- Contrast neck tape (all body colors include Charcoal Grey contrast detailing except Charcoal Heather, which has Black; and White, which has Athletic Heather)
- Two-needle coverstitching on front neck, shoulder-to-shoulder taping, armholes and waistband
- 1x1 rib cuffs and waistband with spandex for stretch and recovery
- Quarter-turned to eliminate center crease
- Imported
- 9 colors

Adult: S – 3XL
Packed 2 dozen per case



SOFSPUN™ POCKETED
OPEN-BOTTOM SWEATPANTS

SF74R

7.2 oz / 244 g
60/40 Sofspun™ Cotton/Polyester
Pre-shrunk Fleece

- Soft, lighter-weight CVC fleece
- Made with sustainably-sourced, USA-grown cotton
- Three-needle covered elastic waistband with tacked drawcord
- Tear-away label
- Contrast braided drawcord for added interest
- Side-entry jersey lined pockets with single-needle topstitch
- Differential rise for a better fit
- Two-needle hem for open-bottom styling
- Imported
- 4 colors

Adult: S – 3XL
Packed 2 dozen per case

SF72R	SF74R	
• •	• •	Athletic Heather
• •	• •	Black
• •	• •	Cardinal
• •	• •	Charcoal Heather
• •	• •	Fiery Red
• •	• •	J. Navy
• •	• •	Royal
• •	• •	Scuba Blue
• •	• •	White



SOFSPUN™ UNISEX FULL-ZIP HOODED SWEATSHIRT

SF73R

7.2 oz / 244 g

60/40 Sofspun™ Cotton/Polyester Pre-shrunk Fleece

- Soft, lighter-weight CVC fleece
- Made with sustainably-sourced, USA-grown cotton
- Ideal for layering
- Tear-away label
- Single-needle topstitch on neckline
- 2-ply hood with aluminum grommets
- Contrast jersey hood lining, neck tape and drawcord for contemporary styling details (all body colors include Charcoal Grey contrast detailing except Charcoal Heather, which has Black)
- Two-needle coverstitching on armholes, shoulders and waistband
- Front pouch pockets
- 1x1 rib cuffs and waistband with spandex for stretch and recovery
- Imported
- 6 colors

Adult: S – 3XL
Packed 2 dozen per case

SF73R	
•	Admiral Blue
•	Athletic Heather
•	Black
•	Charcoal Heather
•	J. Navy
•	Scuba Blue



SUPERCOTTON™ FLEECE

Our workhorse fleece, Supercotton™ styles are super heavy and warm, and **IDEAL FOR WORKWEAR**. The high-density fabric adds **EXTRA DURABILITY** that makes these styles more suitable for multimedia and extreme decorating techniques, and the cotton-rich blend provides a softer hand for more comfort.





**HEAVY
AND DURABLE**
ideal for workwear



SUPERCOTTON™ UNISEX
HOODED SWEATSHIRT

82130R

12.0 oz / 407 g
70/30 Cotton/Polyester Pre-shrunk Fleece

- Heavyweight CVC fleece
- Made with sustainably-sourced, USA-grown cotton
- Tear-away label
- 2-ply hood with grommets
- Matching tipped and knotted drawcord
- Front pouch pocket
- Two-needle coverstitching on neck, armholes and waistband
- 1x1 rib cuffs and waistband with spandex for stretch and recovery
- Quarter-turned to eliminate center crease
- Imported
- 6 colors

Adult: S – 3XL
S – XL packed 2 dozen per case
2XL – 3XL packed 1 dozen per case

Fabric Variation:
Athletic Heather – CVC 65% Cotton / 35% Polyester

82130R	
• Athletic Heather	
• Black	
• Forest Green	
• J. Navy	
• Royal	
• True Red	

SUPERCOTTON™ UNISEX
SWEATSHIRT

82300R

12.0 oz / 407 g
70/30 Cotton/Polyester
Pre-shrunk Fleece

- Heavyweight CVC fleece
- Made with sustainably-sourced, USA-grown cotton
- Tear-away label
- 1x1 rib collar with spandex
- Two-needle coverstitching on collar, armholes and waistband
- 1x1 rib cuffs and waistband with spandex for stretch and recovery
- Quarter-turned to eliminate center crease
- Imported
- 3 colors

Adult: S – 3XL
S – XL packed 2 dozen per case
2XL – 3XL packed 1 dozen per case

Fabric Variation:
Athletic Heather – CVC 65% Cotton / 35% Polyester



SUPERCOTTON™ UNISEX
FULL-ZIP HOODED SWEATSHIRT

82230R

12.0 oz / 407 g
70/30 Cotton/Polyester Pre-shrunk Fleece

- Heavyweight CVC fleece
- Made with sustainably-sourced, USA-grown cotton
- Tear-away label
- 1-ply hood with grommets
- Matching tipped and knotted drawcord
- Aluminum zipper
- Front pouch pockets
- Two-needle coverstitching on neck, armholes and waistband
- 1x1 rib cuffs and waistband with spandex for stretch and recovery
- Imported
- 4 colors

Adult: S – 3XL
S – XL packed 2 dozen per case
2XL – 3XL packed 1 dozen per case

Fabric Variation:
Athletic Heather – CVC 65% Cotton / 35% Polyester

82300R	82230R	
•	•	Athletic Heather
•	•	Black
•	•	Forest Green
•	•	J. Navy





FRUIT OF THE LOOM®

FIT GUIDE

All measurements are width x length (pants: waist x inseam)

		2T	3T	4T	XXS	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
ICONIC															
ICONIC Unisex T-Shirt	IC47MR					16" x 27"	18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"	30" x 34"		
ICONIC Youth T-Shirt	IC47BR				15" x 19"	16" x 20.5"	17" x 22"	18" x 23.5"	19" x 25"	20" x 26.5"					
ICONIC Unisex Long-Sleeve T-Shirt	IC47LSR						18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"			
ICONIC Ladies' T-Shirt	IC47WR						18.25" x 26.25"	19.25" x 27.25"	20.25" x 28.25"	22.25" x 29.25"	23.75" x 30.25"	25.25" x 31.25"			
HD COTTON															
HD Cotton Unisex T-Shirt	3930R						18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"	30" x 34"	32" x 35"	34" x 36"
HD Cotton Ladies' T-Shirt	L3930R						18" x 25"	19" x 26"	20.5" x 27"	22" x 28"	23.5" x 29"	25" x 30"			
HD Cotton Youth T-Shirt	3930BR					15" x 20.5"	16" x 22"	17" x 23.5"	18" x 25"	19" x 26.5"					
HD Cotton Toddler T-Shirt	T3930R	12" x 16"	13" x 17"	14" x 18"											
HD Cotton Unisex Tank	39TKR						18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"			
HD Cotton Unisex Pocket T-Shirt	3930PR						18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"			
HD Cotton Ladies' V-Neck T-Shirt	L39VR						18" x 25"	19" x 26"	20.5" x 27"	22" x 28"	23.5" x 29"				
HD Cotton Unisex V-Neck T-Shirt	39VR						18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"			
HD Cotton Unisex Long-Sleeve T-Shirt	4930R						18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"			
HD Cotton Unisex Jersey Hood	4930LSH						18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"			
SOFSPUN															
Sofspun Unisex T-Shirt	SF45R					16" x 27"	18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"			
Sofspun Youth T-Shirt	SF45BR				14" x 18"	15" x 19"	16" x 20"	17" x 22.5"	18" x 24"	19" x 25"					
Sofspun Unisex Long-Sleeve T-Shirt	SFLR						18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"			
Sofspun Unisex Jersey Full-Zip Hood	SF60R						19" x 28"	21" x 29"	23" x 30"	25" x 31"	27" x 32"	29" x 33"			
Sofspun Unisex Striped Hooded Sweatshirt	SF77R						20" x 27"	22" x 28"	24" x 29"	26" x 30"	28" x 31"	30" x 32"			
Sofspun Unisex Hooded Sweatshirt	SF76R						20" x 27"	22" x 28"	24" x 29"	26" x 30"	28" x 31"	30" x 32"	32" x 33"		
Sofspun Unisex Sweatshirt	SF72R						20" x 27"	22" x 28"	24" x 29"	26" x 30"	28" x 31"	30" x 32"			
Sofspun Pocketed Open-Bottom Sweatpants	SF74R						12" x 30.5"	14" x 31"	16" x 31.5"	18" x 32"	20" x 32.5"	22" x 33"			
Sofspun Unisex Full-Zip Hooded Sweatshirt	SF73R						20" x 27"	22" x 28"	24" x 29"	26" x 30"	28" x 31"	30" x 32"			
ORIGINAL HEAVYWEIGHT															
Original Heavyweight Unisex T-Shirt	61R						18" x 28"	20" x 29"	22" x 31"	24" x 32"	26" x 33"	28" x 34"	30" x 35"	32" x 36"	
SUPERCOTTON															
Supercotton Unisex Hooded Sweatshirt	82130R						20" x 27"	22" x 28"	24" x 29"	26" x 30"	28" x 31"	30" x 32"			
Supercotton Unisex Sweatshirt	82300R						20" x 27"	22" x 28"	24" x 29"	26" x 30"	28" x 31"	30" x 32"			
Supercotton Unisex Full-Zip Hooded Sweatshirt	82230R						20" x 27"	22" x 28"	24" x 29"	26" x 30"	28" x 31"	30" x 32"			



FRUIT OF THE LOOM®

Locate inventory at distributors nationwide
by using our online product locator
at [FRUITACTIVEWEAR.COM](https://fruitactivewear.com).

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latest product news, promotions and more.



@FruitActivewear



FRUIT OF THE LOOM, INC.

A Berkshire Hathaway Company

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