

# econscious



SUSTAINABLE APPAREL AND ACCESSORIES



2020

**As we come together** in this unique moment in our collective human history, we see the value in cultivating more love, more beauty and more hope. Some of us will embark upon this mission with renewed vigor, propelled by urgency and thoughts of building something worth sharing with those who will come after us. To be sure there will be those too who will find big, bold expressions appropriate while still others will opt for quiet, deliberate demonstrations of the best parts of humanity.

Making organic cotton tee shirts is our contribution to our vision of a future that honors mother earth. The idea that we can return to systems that rely on the intrinsic genius of ecosystems humming along, creating balance, radiating with vitality— is the very thing that drives us. We look to our poets, our farmers, our makers, and our shared love of this planet— to guide us. We stand together ready to co-create a world that speaks to our shared aspirations. Join us, won't you?

## **Our Planet, Our Purpose**

- **Our commitment to quality products and our impact on the planet will inform and shape our choices.**
- **We will serve as a source for credible, no-hype information about organic agriculture and sustainable fibers.**
- **We will actively support environmental non-profits.**
- **We will continuously strive to improve the way we do business.**



### **1% For The Planet**

Our commitment to the environment extends well beyond how our products are made, to the community at large. As members of 1% For The Planet, we donate 1% of every retail sale to support the work of environmental non-profit organizations. By leveraging our collective resources, we can all play a role in the global movement towards a more sustainable and just society.

## **Our Expertise, Your Brand**

### **Private Label**

**e**conscious specializes in helping brands expand their sustainable product offerings. Whether you are an established brand or a start-up, our team of sustainable apparel experts will help you realize your vision. Our services include private label programs, stock programs and custom development; all designed to suit the unique needs of your brand.



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**EC1007**  
**USA Made Unisex T-Shirt**



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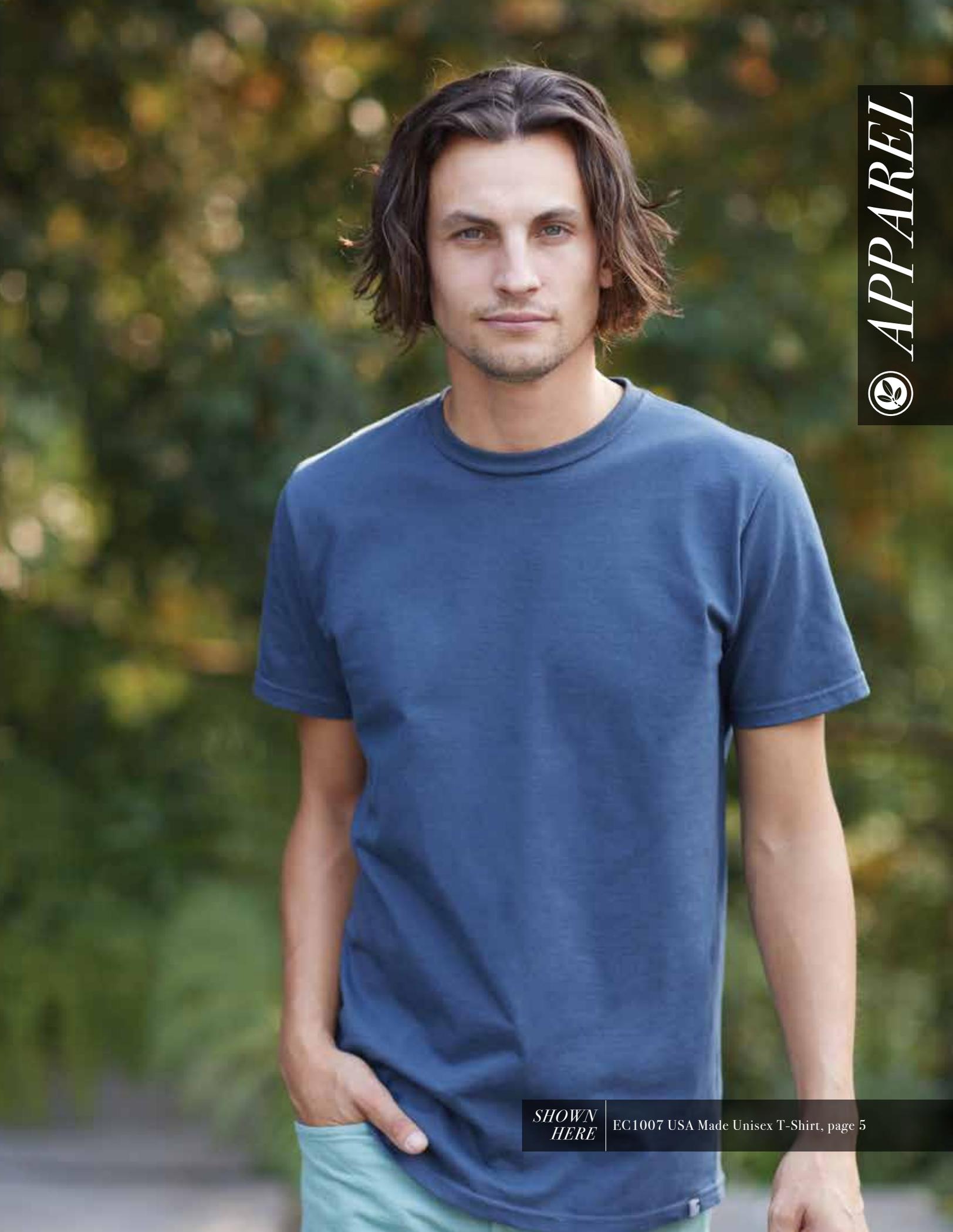
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*SHOWN  
HERE*

EC1007 USA Made Unisex T-Shirt, page 5

**NEW EC1007 USA Made Unisex T-Shirt** 

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched seams, cotton rib neck, tear-away label. 100% organic cotton ringspun jersey, 5.5oz

SIZES: S, M, L, XL, XXL

*black, olive, pacific, white*





*SHOWN  
HERE*

EC1000 Men's Classic T-Shirt, page 7

**EC1000 Men's Classic T-Shirt**  *BEST SELLER*

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched seams, cotton rib neck. Current production tear-away label. 100% organic cotton ringspun jersey, 5.5oz

EXTENDED SIZES: S, M, L, XL, XXL, 3XL

*red pepper, manzanita, beehive, olive, pacific, white, natural, meteorite, dolphin, charcoal, black*



**EC1075 Men's Ringspun Fashion T-Shirt** 

Tubular construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched seams, cotton rib neck.  
100% organic cotton ringspun jersey, 4.4oz

S, M, L, XL, XXL

*loden, navy, vintage white, charcoal, black*



ECO BLEND

**EC1080 Men's Eco Blended T-Shirt**  

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched seams, rib neck.  
60% organic cotton ringspun / 40% recycled polyester, 4.25oz

S, M, L, XL, XXL

*berry, asparagus, water, eggplant, athletic gray, charcoal/black*

*\*Production made after 2016 uses Recycled Polyester*





*SHOWN  
HERE*

EC1080 Men's Eco Blended T-Shirt, page 8

**EC1052 Men's V-Neck T-Shirt** 

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched seams, cotton rib neck.  
100% organic cotton ringspun jersey, 4.4oz

S, M, L, XL, XXL

*navy, white, meteorite, charcoal, black*



**EC2505 Men's Jersey Polo** 

2 button placket, self-fabric collar, inset side panels, double needle cover-stitched details

100% organic cotton ringspun jersey, 4.4oz

S, M, L, XL, XXL

*loden, navy, white, dune, walnut, charcoal, black*



**EC2500 Men's Piqué Polo** 

2 button placket, flat knit collar and cuffs, neck seam clean finished with self-fabric tape, double needle cover-stitched seams.

Enzyme washed.

100% organic cotton pique, 6.5oz

S, M, L, XL, XXL

*pacific, white, black*



**EC1500 Men's Classic Long Sleeve T-Shirt** 

---

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched seams, cotton rib neck.  
100% organic cotton ringspun jersey, 5.5oz

S, M, L, XL, XXL

*olive, pacific, white, charcoal, black*





*SHOWN  
HERE*

EC1500 Men's Classic Long Sleeve T-Shirt, page 12

**EC1588 Men's Sueded Jersey Long Sleeve** 

Brushed jersey for soft suede hand-feel, V-stitch neckline detail, self-fabric cuff, side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched seams.

60% organic cotton ringspun jersey / 40% recycled polyester, 4.25oz

S, M, L, XL, XXL

*asparagus, water, charcoal/black*



**EC1085 Unisex Eco Blended Jersey Pullover Hoody**  

Neck seam clean finished with self-fabric tape, double needle cover-stitched seams. Hood with drawstring, pouch pocket.  
60% organic cotton ringspun / 40% recycled polyester, 4.25oz

XS, S, M, L, XL, XXL

*berry, asparagus, water, eggplant, athletic gray, charcoal/black*



**EC3000 Women's Classic T-Shirt** 

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched hems, cotton/spandex rib neck. Enzyme washed.

100% organic cotton ringspun jersey, 4.4oz

EXTENDED SIZES: S, M, L, XL, XXL, 3XL

*blossom, wasabi, blue sage, sky, navy, iris, white, meteorite, charcoal, black*



**EC3800 Women's Eco Blended T-Shirt** 

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched hems, rib neck.

60% organic cotton ringspun / 40% recycled polyester\*, 4.25oz

S, M, L, XL, XXL

*berry, asparagus, military green, water, athletic gray, charcoal/black*

*\*Production made after 2016 uses Recycled Polyester*





*SHOWN  
HERE*

EC3052 Women's V-Neck T-Shirt, page 19

**EC3052 Women's V-Neck T-Shirt** 

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched hems, cotton/spandex rib neck. Enzyme washed.

100% organic cotton ringspun jersey, 4.4oz

\*athletic gray: 60% organic cotton ringspun / 40% polyester, 4.25oz

S, M, L, XL, XXL

*blossom, blue sage, navy, iris, white, meteorite, athletic gray, charcoal, black*





*SHOWN  
HERE*

EC3500 Women's Classic Long Sleeve T-Shirt, page 21

**EC3700 Women's Tank Top** 

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched hems. Enzyme washed.  
100% organic cotton jersey, 4.4oz

*\*athletic gray: 60% organic cotton ringspun / 40% polyester, 4.25oz*

S, M, L, XL, XXL

*blossom, navy, white, athletic gray\*, black*



**EC3500 Women's Classic Long Sleeve T-Shirt** 

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched hems, cotton/spandex rib neck. Enzyme washed.

100% organic cotton ringspun jersey, 4.4oz

S, M, L, XL, XXL

*iris, white, charcoal, black*





*SHOWN  
HERE* EC5680 Men's Heathered Zip Hoody, pg 25  
EC4580 Women's Heathered Fleece Full-Zip Hoody, pg 27  
EC7000 Baseball Hat, pg 31  
EC 7070 Eco Trucker, pg 29

**EC5050 Unisex Heathered Fleece Raglan Crew**  

Neck seam clean finished with woven tape, double needle cover-stitched seams, 2x1 cotton/spandex cuff and hem rib.

55% organic cotton / 45% recycled polyester, 7oz

S, M, L, XL, XXL

*berry, military green, water, athletic gray, charcoal/black*



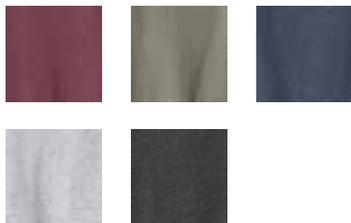
**EC5570 Unisex Heathered Fleece Pullover Hoody**  

Neck seam clean finished with woven tape, double needle cover-stitched seams, 2x1 cotton/spandex cuff and hem rib.

55% organic cotton / 45% recycled polyester, 7oz

S, M, L, XL, XXL

*berry, military green, water, athletic gray, charcoal/black*



**EC5500 Men's Pullover Hoody**  

Neck seam clean finished with woven tape, semi-circle yoke for screen print relabelling, double needle cover-stitched seams, cotton/spandex cuff and hem rib. Enzyme washed.

80% organic cotton / 20% recycled polyester fleece, 9oz

XS, S, M, L, XL, XXL

*legacy brown, jungle, pacific, earth, charcoal, black*



**EC5680 Men's Heathered Zip Hoody**  

Neck seam clean finished with woven tape, semi-circle yoke for screen print relabelling, double needle cover-stitched seams, 2x1 cotton/spandex cuff and hem rib. YKK brass zipper.

55% organic cotton / 45% recycled polyester, 7oz

XS, S, M, L, XL, XXL

*berry, military green, water, athletic gray, charcoal/black*



**EC5650 Men's Zip Hoody**  

Neck seam clean finished with woven tape, semi-circle yoke for screen print relabelling, double needle cover-stitched seams, cotton/spandex cuff and hem rib. Lined hood. YKK brass zipper. Enzyme washed.

80% organic cotton / 20% recycled polyester fleece, 9oz

XS, S, M, L, XL, XXL

*legacy brown, jungle, pacific, earth, charcoal, black*



**EC4505 Women's Heathered Fleece Raglan**  

Raglan sleeves, double needle cover-stitched details, 2x1 cotton cuff and hem rib.

55% organic cotton / 45% recycled polyester, 7oz

S, M, L, XL, XXL

*berry, military green, water, athletic gray, charcoal/black*



**EC4580 Women's Heathered Fleece Full-Zip Hoody**  

Neck seam clean finished with woven tape, semi-circle yoke for screen print relabelling, double needle cover-stitched seams, 2x1 cotton/spandex cuff and hem rib. YKK brass zipper.

55% organic cotton / 45% recycled polyester, 7oz

S, M, L, XL, XXL

*berry, military green, water, athletic gray, charcoal/black*



**EC4501 Women's Zip Hoody**  

Neck seam clean finished with woven tape, semi-circle yoke for screen print relabelling, double needle cover-stitched seams, 2x1 cotton/spandex cuff and hem rib. YKK brass zipper. Enzyme washed.

80% organic cotton / 20% recycled polyester fleece, 9oz

S, M, L, XL

*jungle, pacific, polar bear, earth, charcoal, black*





© HEADWEAR

*SHOWN  
HERE* | EC7070 Eco Trucker, page 29  
EC7090 Structured Hemp Baseball Hat, page 33

**EC7070 Eco Trucker**   *BEST SELLER*

Structured, 6-panel with curved bill. One size; adjustable plastic snap closure.

Front: 100% organic cotton twill, 8oz

Back: 100% recycled polyester mesh, 2.2 oz

*red/oyster, orange poppy/oyster, jungle/oyster, emerald forest/oyster, green/white, royal blue/white, pacific/oyster, oyster/oyster, dolphin/white, legacy brown/oyster, earth/oyster, charcoal/black, black/white, black/oyster, black/black*



**LOOK!** 

über soft recycled polyester mesh



**EC7065 Recycled Semi-Curve Bill 5-Panel Trucker** 

Structured, 5 -panel with curved bill. One size; adjustable plastic snap closure.

Front: 80% recycled polyester / 20% cotton, 8oz

Back: 100% recycled polyester, 2.2oz

*bottle green/oyster, navy/oyster, charcoal/oyster, black/oyster*



**EC7060 Unstructured RPET Baseball Hat** 

Unstructured, 6-panel with matching sewn eyelets. One size; self-fabric adjustable hook and loop closure.

80% recycled polyester / 20% cotton, 8oz

*bottle green, navy, khaki, charcoal, black*



**EC7000 Baseball Hat** 

Unstructured, 6-panel with matching sewn eyelets. One size; self-fabric closure with brass slider and hidden tuck-in.  
100% organic cotton washed twill, 8oz  
*red, orange poppy, jungle, emerald forest, green, royal blue, pacific, oyster, dolphin, legacy brown, earth, charcoal, black*



**EC7087 Unstructured 5-Panel Hat** 

Unstructured, 5-panel with matching sewn eyelets. Semi-curved bill. One size; snapback closure.  
100% organic cotton washed twill, 8oz  
*red, jungle, pacific, charcoal, black, oyster\**  
*\*new color*



**EC7090 Structured Hemp Baseball Hat** 🌿

Structured, 6-panel with curved bill. One size; adjustable plastic snap closure.

55% hemp / 45% cotton, 6.8 oz

*olive, navy, natural, earth, charcoal, black*

*Natural fibers may have shade variation.*



 **LOOK!**  
Unique Texture





*SHOWN  
HERE*

EC7093 Structured Hemp Trucker, page 35  
EC4501 Women's Zip Hoody, page 27

**NEW EC7093 Structured Hemp Trucker** 🌿

Structured, 6-panel with curved bill. One size; adjustable plastic snap closure.

Front: 55% hemp / 45% cotton, 6.8 oz

Back: 100% recycled polyester mesh, 2.2 oz

*charcoal/oyster, charcoal/black, black/oyster, black/black, olive/oyster*

*Natural fibers may have shade variation.*

**EC7095 Hemp Washed Soft Mesh Trucker** 🌿♻️

Unstructured, 6-panel with curved bill. One size; adjustable plastic snap closure.

Front: 55% hemp / 45% cotton, 6.8 oz

Back: 100% recycled polyester mesh, 2.2 oz

*olive/oyster, navy/oyster, earth/oyster, charcoal/black, black/oyster, black/black*

*Natural fibers and washed fabrics may have shade variation.*



**EC7010 Corps Hat** 

Unstructured, crown band, 2 side brass eyelets. One size; self-fabric closure with brass slider and brass grommet.  
100% organic cotton washed twill, 8oz  
*manzanita, jungle, emerald forest, pacific, oyster, legacy brown, charcoal, black*



**EC7040 Beanie** 

Sweater knit rib, 9" high, double layer. One size.  
100% organic cotton sweater knit  
*jungle, pacific, charcoal, black*

**EC7047 Slouch Beanie** 

Sweater knit rib, 10.5" high, single layer. One size.  
100% organic cotton sweater knit, flat knit, ribbed opening  
*jungle, pacific, polar bear, charcoal, black*





*SHOWN  
HERE* | EC8402 Hemp Pouch, page 39

**NEW EC8402 Hemp Pouch** 

zipper closure with contrast tape

55% hemp / 45% cotton, 6.8 oz

9"W x 7"H

*natural/orange, natural/blue, natural/kelly, natural/black*

*Natural fibers may have shade variation.*



 <b>LOOK!</b>
hemp blend


**EC8060 Hemp Simplicity Tote** 🌿

Open main compartment, self-fabric handles.  
55% hemp / 45% cotton, 6.8 oz  
13.5"W x 15"H, 25.5"L handles  
*olive, navy, natural, charcoal, black*  
*Natural fibers may have shade variation.*



**ORGANIC COTTON**

**EC8056 Eco Promo Tote** 

Open main compartment, self-fabric handles.  
100% organic cotton plain weave, 4.7oz  
13.5"W x 15.5"H, 21.75"L handles  
*nautical, natural, black*



**RECYCLED COTTON**

**EC8004 Effortless Recycled Cotton Tote** 

Open main compartment, self-fabric handles.  
100% recycled cotton, 7oz  
13.5"W x 15"H, 21.5"L handles  
*natural, black*

**LOOK!** 

linen-like texture



**EC8005 Recycled Cotton Everyday Tote** 

Open main compartment, self-fabric handles.  
100% recycled cotton, 7oz  
16"W x 14.5"H x 5"D, 24.5"L handles  
*everyday olive, nautical, natural, black*



**EC8000 Everyday Tote** 

Open main compartment, self-fabric handles.  
100% organic cotton twill, 8oz  
16"W x 14.5"H x 5"D, 24.5"L handles  
*emerald forest, oyster, black*



**EC8001 Large Twill Tote** 

Open main compartment, self-fabric handles  
 100% organic cotton twill, 8oz  
 20"W x 14"H x 5"D, 25"L handles  
*oyster, black*



**ORGANIC MAKES A WORLD OF DIFFERENCE!**

	<b>SEED PREPARATION</b>	<b>SOIL &amp; WATER</b>	<b>WEED CONTROL</b>	<b>PEST CONTROL</b>	<b>HARVESTING</b>
<b>ORGANIC COTTON</b> Production Processes	use untreated seeds; never use GMO seeds	build strong soil through crop rotation; retain water more efficiently due to increased organic matter in the soil	physical removal rather than chemical destruction; controlled through cultivation and hand hoeing	maintain balance through healthy soil; use beneficial insects, biological and cultural practices; may use trap crops to lure away insects	relies mostly on seasonal freeze for defoliation; may stimulate defoliation through water management
<b>CONVENTIONAL COTTON</b> Production Processes	typically treat seeds with fungicides or insecticides; use GMO seeds for approximately 70% of US-grown cotton	apply synthetic fertilizers; loss of soil due to predominantly mono-crop culture; require intensive irrigation	apply herbicides to soil to inhibit weed germination; repeatedly use herbicides to kill weeds that do grow	use insecticides heavily, account for ~25% of world consumption; use pesticides, commonly toxic and carcinogenic; frequent use of aerial spraying	defoliates with toxic chemicals

**NEW EC8052 Go Lite Tote** 

Open main compartment, self-fabric handles.  
100% organic cotton plain weave, 4.7oz  
14.5"W x 15.5"H x 7"D, 23.5"L handles  
*natural, black*



*Our choices impact the health  
of this place we call home.  
Organic farming nourishes soil  
and honors nature's wisdom;  
that's why we choose Organic!  
Collectively we can create  
a healthier planet.*





*SHOWN  
HERE*

EC8052 Organic Cotton Plain Weave Grocery Tote, page 44  
EC3800 Women's Eco Blended T-Shirt, pg 17

**EC8040 Organic Market Tote**  *BEST SELLER*

Open main compartment, organic cotton web handles.  
 100% organic cotton canvas, 9oz  
 12.5"W x 14.5"H x 7"D, 24.25"L handles  
*emerald forest, navy, natural, black*



**EC8015 Hemp Market Tote** 

Open main compartment.  
 55% hemp / 45% cotton, 6.8 oz  
 14.5"W x 14.5"H x 7"D, 21"L self-fabric handles, 5" x 5" interior hanging pocket  
*olive, navy, natural, charcoal, black*  
*Natural fibers may have shade variation.*



## EC8075 Non-Woven Grocery Tote

Open main compartment, self-fabric handles.

100% polypropylene non-woven, 2.4oz

12.5"W x 14.5"H x 7"D, 19.5"L handles

*red, green, natural, black*



### LET'S ABANDON SINGLE-USE BAGS!

*It just makes sense, especially when you consider the cost single-use bags require. Did you know...?*

- *Americans use 100 **BILLION** plastic bags a year, which require 12 million barrels of oil to manufacture.*
- *Plastic bags are used for an average of 12 minutes.*
- *It takes 500 (or more) years for a plastic bag to degrade in a landfill.*

*(Source: Center For Biological Diversity 2017)*

**EC8035 Boat Tote Bag** 

Open main compartment, contrast color self-fabric handles and base. Exterior pocket, interior pocket and key fob.  
100% organic cotton canvas, 12oz  
20"W x 15"H x 7.5"D, 29"L handles  
*natural/red, natural/navy, natural/black*



 <b>LOOK!</b>
certified organic


**EC8050 Farmer's Market Bag** 

Open main compartment, self-fabric handles, inside tablet pocket.  
100% organic cotton canvas, 7oz  
14"W x 13.5"H x 3"D, 43"L X 2.75"W strap  
*natural, black*



<b>LOOK!</b> 
creative imprint area

## EC6015 Apron

Two front pockets with branded brass rivets. Cotton webbing continuous tie. 55% organic cotton twill / 45% recycled polyester, 8oz  
*oyster, navy, black*



## EC6005 Price Point Sustainable Apron

Three front pockets. Self-fabric ties. 55% organic cotton twill / 45% recycled polyester, 8oz  
*oyster, navy, black*



# LINE AT-A-GLANCE

## APPAREL

EC1007  
USA MADE UNISEX  
T-SHIRT



BLACK, OLIVE, PACIFIC,  
WHITE

EC1000  
MEN'S CLASSIC T-SHIRT



WHITE, NATURAL, BEEHIVE, RED PEPPER, MANZANITA, OLIVE,  
PACIFIC, METEORITE, DOLPHIN, CHARCOAL, BLACK

EC1075  
MEN'S RINGSPUN  
FASHION T-SHIRT



VINTAGE WHITE, LODEN,  
NAVY, CHARCOAL, BLACK

EC1052  
MEN'S V-NECK T-SHIRT



WHITE, NAVY, METEORITE,  
CHARCOAL, BLACK

EC1080  
MEN'S ECO BLENDED  
T-SHIRT



BERRY, ASPARAGUS, WATER, EGGPLANT,  
ATHLETIC GRAY, CHARCOAL/BLACK

EC2505  
MEN'S JERSEY POLO



WHITE, LODEN, NAVY, DUNE, WALNUT,  
CHARCOAL, BLACK

EC2500  
MEN'S PIQUÉ POLO



WHITE, PACIFIC, BLACK

EC1500  
MEN'S CLASSIC LONG  
SLEEVE T-SHIRT



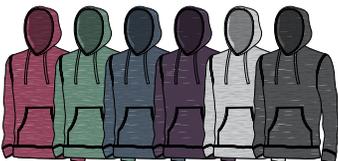
WHITE, OLIVE, PACIFIC, CHARCOAL, BLACK

EC1588  
MEN'S SUEDED JERSEY  
LONG SLEEVE



ASPARAGUS, WATER,  
CHARCOAL/BLACK

EC1085  
UNISEX ECO BLENDED JERSEY  
PULLOVER HOODY



BERRY, ASPARAGUS, WATER,  
EGGPLANT, ATHLETIC GRAY,  
CHARCOAL/BLACK

EC3700  
WOMEN'S TANK TOP



WHITE, BLOSSOM, NAVY,  
ATHLETIC GRAY, BLACK

EC3000  
WOMEN'S CLASSIC T-SHIRT



WHITE, BLOSSOM, WASABI, SKY, BLUE SAGE, NAVY,  
IRIS, METEORITE, CHARCOAL, BLACK

# LINE AT-A-GLANCE

## APPAREL

EC3052  
WOMEN'S V-NECK T-SHIRT



WHITE, BLOSSOM, BLUE SAGE, NAVY, IRIS, METEORITE, ATHLETIC GRAY, CHARCOAL, BLACK

EC3800  
WOMEN'S ECO BLENDED T-SHIRT



BERRY, ASPARAGUS, MILITARY GREEN, WATER, ATHLETIC GRAY, CHARCOAL

EC3500  
WOMEN'S CLASSIC LONG SLEEVE T-SHIRT



WHITE, IRIS, CHARCOAL, BLACK

EC5050  
UNISEX HEATHERED FLEECE RAGLAN CREW



BERRY, MILITARY GREEN, WATER, ATHLETIC GRAY, CHARCOAL/BLACK

EC5680  
MEN'S HEATHERED ZIP HOODY



BERRY, MILITARY GREEN, WATER, ATHLETIC GRAY, CHARCOAL/BLACK

EC5570  
UNISEX HEATHERED FLEECE PULLOVER HOODY



BERRY, MILITARY GREEN, WATER, ATHLETIC GRAY, CHARCOAL/BLACK

EC5650  
MEN'S ZIP HOODY



JUNGLE, PACIFIC, LEGACY BROWN, EARTH, CHARCOAL, BLACK

EC5500  
MEN'S PULLOVER HOODY



JUNGLE, PACIFIC, LEGACY BROWN, EARTH, CHARCOAL, BLACK

EC4505  
WOMEN'S HEATHERED FLEECE RAGLAN



BERRY, MILITARY GREEN, WATER, ATHLETIC GRAY, CHARCOAL/BLACK

EC4580  
WOMEN'S HEATHERED FLEECE FULL-ZIP HOODY



BERRY, MILITARY GREEN, WATER, ATHLETIC GRAY, CHARCOAL/BLACK

EC4501  
WOMEN'S ZIP HOODY



POLAR BEAR, JUNGLE, PACIFIC, EARTH, CHARCOAL, BLACK

EC6015  
APRON



OYSTER, NAVY, BLACK

EC6005  
PRICE POINT SUSTAINABLE APRON



OYSTER, NAVY, BLACK

# LINE AT-A-GLANCE

## HATS

EC7000  
BASEBALL HAT



OYSTER, ORANGE POPPY, RED, JUNGLE, EMERALD FOREST, GREEN, ROYAL, PACIFIC, LEGACY BROWN, EARTH, DOLPHIN, CHARCOAL, BLACK

EC7060  
UNSTRUCTURED RPET  
BASEBALL HAT



BOTTLE GREEN, NAVY, KHAKI, CHARCOAL, BLACK

EC7010  
CORPS HAT



OYSTER, MANZANITA, JUNGLE, EMERALD FOREST, PACIFIC, LEGACY BROWN, CHARCOAL, BLACK

EC7065  
RECYCLED SEMI-CURVE BILL  
5-PANEL TRUCKER



BOTTLE GREEN/OYSTER, NAVY/OYSTER, CHARCOAL/OYSTER, BLACK/OYSTER

EC7070  
ECO TRUCKER



OYSTER/OYS., ORANGE POPPY/OYS., RED/OYS., JUNGLE/OYS., EMERALD FOREST/OYS., GREEN/WHITE, ROYAL/WHITE, PACIFIC/OYS., LEGACY BROWN/OYS., EARTH/OYS., DOLPHIN/WHITE, CHARCOAL/BLK., BLACK/OYS., BLACK/BLK., BLACK/WHITE

EC7087  
UNSTRUCTURED  
5-PANEL HAT



RED, JUNGLE, PACIFIC, CHARCOAL, BLACK, OYSTER

EC7090  
STRUCTURED HEMP  
BASEBALL HAT



NATURAL, OLIVE, NAVY, EARTH, CHARCOAL, BLACK

EC7093  
STRUCTURED HEMP TRUCKER



CHARCOAL/OYS., CHARCOAL/BLK., BLACK/OYS., BLACK/BLK., OLIVE/OYS.

# LINE AT-A-GLANCE

## HATS

EC7095  
HEMP WASHED SOFT MESH TRUCKER



OLIVE/OYS., NAVY/OYS., EARTH/OYS.,  
CHARCOAL/BLK., BLACK/OYS., BLACK/BLK.

EC7040  
BEANIE



JUNGLE, PACIFIC, CHARCOAL,  
BLACK

EC7047  
SLOUCH BEANIE



POLAR BEAR, JUNGLE, PACIFIC,  
CHARCOAL, BLACK

## BAGS

EC8060  
HEMP SIMPLICITY TOTE



NATURAL, OLIVE, NAVY,  
CHARCOAL, BLACK

EC8015  
HEMP MARKET TOTE



NATURAL, OLIVE, NAVY,  
CHARCOAL, BLACK

EC8035  
BOAT TOTE BAG



NATURAL/RED, NATURAL/NAVY,  
NATURAL/BLACK

EC8040  
ORGANIC MARKET TOTE



NATURAL, EMERALD FOREST,  
NAVY, BLACK

EC8050  
FARMER'S MARKET  
BAG



NATURAL, BLACK

EC8004  
EFFORTLESS RECYCLED  
COTTON TOTE



NATURAL, BLACK

EC8005  
RECYCLED COTTON EVERYDAY  
TOTE



NATURAL, EVERYDAY OLIVE,  
NAUTICAL, BLACK

EC8000  
EVERYDAY TOTE



OYSTER, EMERALD  
FOREST, BLACK

EC8001  
LARGE TWILL TOTE



OYSTER, BLACK

EC8056  
ECO PROMO TOTE



NATURAL, NAUTICAL,  
BLACK

EC8052  
GO LITE TOTE



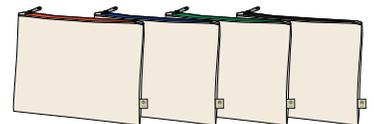
NATURAL, CHARCOAL,  
BLACK

EC8075  
NON-WOVEN GROCERY TOTE



NATURAL, RED, GREEN, BLACK

EC8402  
HEMP POUCH



NATURAL/ORG., NATURAL/BLUE,  
NATURAL/KLY., NATURAL/BLK.

# FABRIC GUIDE

## FABRIC KEY



ORGANIC COTTON



RECYCLED MATERIAL



HEMP

### FLEECE

This ultra cozy eco-blend is designed for comfort and performance. Made with Certified Organic Cotton for softness and Recycled Polyester to enhance durability and shape retention. Helping to divert waste from landfills, our fleece is the perfect year-round companion.

80% Organic Cotton 20% Recycled Polyester: 9oz, enzyme washed.

- STYLES: EC4501, EC5500, EC5650

### HEATHERED FLEECE 7 OZ

Our fleece represents the ultimate in sustainable style. Two eco powerhouses, Organic Cotton and Recycled Polyester, come together to create a brilliant symphony of heathered harmony. Stunningly soft and ultra-light weight, our fleece is designed to perform like an eco champ.

55% Organic Cotton 45% Recycled Polyester: 7oz

- STYLES: EC4505, EC4580, EC5050, EC5570, EC5680

### JERSEY 5.5 OZ

Designed for those who enjoy a heavier fabrication but demand a soft hand, our 5.5 oz jersey is our most popular, signature fabric.

100% Organic Cotton, ringspun jersey: 5.5oz

- STYLES: EC1000, EC1500

### JERSEY 4.4 OZ

Our 4.4 oz Organic Cotton is the perfect weight for a more fluid, finished look. Soft and supple, this ringspun jersey envelops its wearer in comfort and style.

100% Organic Cotton, ringspun jersey: 4.4oz

- STYLES: EC1052, EC2505, EC1075, EC3000, EC3052, EC3500, EC3700 (EXCLUDING ATHLETIC GRAY)

### HEATHERED JERSEY 4.25 OZ

Made with performance and soft wearability in mind, we created a heathered jersey that will feel like a second skin.

60% Organic Cotton 40% Recycled Polyester: 4.25oz, washed.

- STYLES: EC1080, EC1085, EC3700 (ATHLETIC GRAY), EC3800

### BRUSHED HEATHERED JERSEY 4.25 OZ \*

A sueded tactile experience too delightful to miss.

60% Organic Cotton 40% Recycled Polyester: 4.25oz, washed.

- STYLE: EC1588

### PIQUE

Our 100% Organic Cotton pique fabric is inspired by classic design, filtered through a modern lens; giving it an understated wearability.

100% Organic Cotton, ringspun: 6.5oz, enzyme washed.

- STYLE: EC2500

### SWEATER KNIT

Super soft and cozy, our Organic Cotton sweater knit is used to create our beanies— a customer favorite. We promise you, once you wear an Organic Cotton beanie, you'll never go back to synthetic knits again.

100% Organic Combed Cotton rib, 21 gauge yarn.

- STYLES: EC7040, EC7047

### HEMP BLEND

For over 10,000 years, people have used hemp fiber because of its strength and ability to grow rapidly with less water than cotton. The fibers from the hemp stalk are among the earth's longest, soft natural fibers, producing uniquely beautiful finished fabrics. And that's not all; one acre of hemp can produce as much fiber as two acres of cotton with less need for pesticides. And since the first American flag was made from hemp, we think it's only right to fly our hemp flag high today!

55% Hemp 45% Cotton: 6.8oz

- STYLES: EC7090, EC8015, EC8060

### WASHED HEMP BLEND \*

Our ultra-durable hemp blend washed for unparalleled softness that will remind you why you love hemp.

55% Hemp 45% Cotton: 6.8oz

- STYLE: EC7095

### WASHED TWILL 8 OZ \*

Our washed twill speaks to our collective desire for familiar, lived-in fabrics. Unpretentious and endearing, wearing our washed twill is like visiting with old friends that bring out the best in you.

100% Organic Cotton: 8oz, washed.

- STYLES: EC7000, EC7010

### TWILL 8 OZ

Soft and sturdy, our 8 oz Organic Cotton twill embodies brawn and beauty, creating a high-end look that is truly timeless and remarkably durable.

100% Organic Cotton: 8oz

- STYLES: EC8000, EC8001, EC7070, EC7087

### 55/45 BLENDED TWILL 8 OZ

The driving forces behind this fabric are durability and sustainability. Made from Organic Cotton and Recycled Polyester, our twill blend is a professional grade fabric designed to take a beating and still look great.

55% Organic Cotton 45% Recycled Polyester: 8oz

- STYLES: EC6005, EC6015

### 80/20 BLENDED TWILL 8 OZ

The defining characteristics of this blend are a noteworthy percentage of Recycled Polyester and just enough cotton to give it the soft hand-feel we expect from twill.

80% Recycled Polyester 20% Cotton: 8oz

- STYLES: EC7060, EC7065

### CANVAS 12 OZ

Many beautiful boat sails of old were crafted from the beloved, classic fabric we all know as canvas. Chosen for its reliability and character, then and today, we hope our Certified Organic Cotton canvas will help you set sail to new horizons, explore hidden trails and be part of your next adventure.

100% Organic Cotton: 12oz

- STYLE: EC8035

### CANVAS 9 OZ

Our 9 oz canvas is a natural beauty, characterized by strength and functionality. Free of dyes, and any need to be flashy, our canvas promises to have a long, useful life.

100% Organic Cotton: 9oz

- STYLE: EC8040

### CANVAS 7 OZ

Our lighter weight canvas speaks to those of us who value simplicity, longevity and beauty.

100% Organic Cotton: 7oz

- STYLE: EC8050

### PLAIN WEAVE

Our 4.7 oz Organic Cotton is ideally suited for screenprinting. Unleash your creative genius on the ultimate blank canvas.

100% Organic Cotton: 4.7oz

- STYLE: EC8056

### RECYCLED COTTON 7 OZ

Our Recycled Cotton comes from reclaimed post-industrial cotton manufacturing waste and is given a new life as a uniquely beautiful, linen-like fabric.

100% Recycled Cotton: 7oz

- STYLES: EC8004, EC8005

### MESH

Made from 100% Recycled Polyester, our mesh offers the strength of conventional polyester without the use of virgin materials.

100% Recycled Polyester: 2.25oz

- STYLES: EC7065, EC7070, EC7095

### NON WOVEN POLYPROPYLENE

It's estimated that Americans use 380 billion (!) single-use plastic bags every year. Globally, that number will soon reach one trillion (!!) plastic bags used annually. So, let's ditch those single use bags and invite some reusable ones into our lives today!

100% Non Woven Polypropylene: 2.4oz

- STYLE: EC8075

\* WASHED/ BRUSHED FABRICS MAY APPEAR LIGHTER

# COLOR PALETTE



**BERRY**  
19-1934 tc  
pms 195 c



**ASPARAGUS**  
18-5410 tc  
pms 555 c



**MILITARY GREEN**  
17-6206 tc  
pms 5625 c



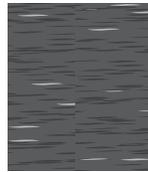
**WATER**  
19-4027 tc  
pms 7546 c



**EGGPLANT**  
19-3619 tc  
pms 5265 c



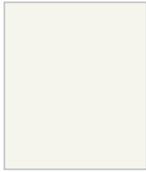
**ATHLETIC GRAY**  
14-4102 tc  
pms 427 c



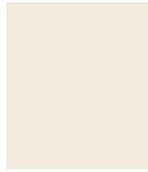
**CHARCOAL/BLACK**  
19-0506 tc  
pms black 7 c



**WHITE**  
11-0601 tc



**VINTAGE WHITE**  
11-4300 tpx



**NATURAL**  
11-0701 tc  
pms 7499 c



**POLAR BEAR**  
12-5202 tc  
pms 7527 c



**OYSTER**  
13-1007 tc  
pms 7501 c



**DUNE**  
15-0513 tc  
pms 7535 c



**KHAKI**  
17-1009 tcx  
pms 2312 c



**METEORITE**  
18-1306 tc  
pms 410 c



**WALNUT**  
18-1016 tc  
pms 7519 c



**EARTH**  
19-1218 tc  
pms 4625 c



**MANZANITA**  
19-1629 tc  
pms 188 c



**RED**  
19-1655 tc  
pms 202 c



**RED PEPPER**  
19-1664 tc  
pms 200 c



**BLOSSOM**  
13-2806 tc  
pms 217 c



**ORANGE POPPY**  
17-1456 tc  
pms 7416 c



**LEGACY BROWN**  
17-1044 tc  
pms 7575 c



**BEEHIVE**  
15-1046 tc  
pms 7555 c



**WASABI**  
15-0523 tc  
pms 5787 c



**EVERYDAY OLIVE**  
17-0610 tcx  
pms 5635 c



**OLIVE**  
18-0426 tc  
pms 574 c



**LODEN**  
18-0422 tc  
pms 5753 c



**JUNGLE**  
18-0629 tc  
pms 7769 c



**BOTTLE GREEN**  
19-5420 tc  
pms 567 c



**GREEN**  
18-5633 tc  
pms 3425 c



**EMERALD FOREST**  
19-4922 tc  
pms 329 c



**BLUE SAGE**  
16-5114 tc  
pms 5483 c



**SKY**  
14-4307 tc  
pms 7542 c



**ROYAL**  
19-3953 tc  
pms 2147 c



**NAUTICAL**  
19-3925 tc  
pms 7463 c



**NAVY**  
19-3921 tc  
pms 539 c



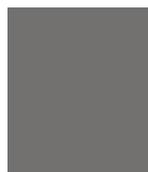
**PACIFIC**  
19-4028 tc  
pms 7546 c



**IRIS**  
19-3842 tc  
pms 5265 c



**BLACK**  
19-4006 tc  
pms 426 c



**CHARCOAL**  
18-0201 tc  
pms 425 c



**DOLPHIN**  
14-4503 tc  
pms 413 c

Hemp Pouch Zippers: Orange PMS 7416, Blue PMS 2147, Kelly PMS 3425, Black PMS Black C  
Actual products may have slight shade variations from the color shown.

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Green America is a membership organization whose mission is to create a socially just and environmentally sustainable society.



OTA is a membership-based business association for the organic industry.



Rodale Institute is dedicated to pioneering organic farming through research and outreach.

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