

**COMFORTWASH**  
from the makers of Hanes®

'21

PRINTWEAR GUIDEBOOK

# Just Relax



# Built for embellishing



## American grown, ring spun comfort.

Our ComfortWash® tees and sweats deliver garment dyed tones with a vintage washed, ultimate softness that will leave your skin smiling. These 5.5 ounce 100% American grown ring spun cotton tees and 7.2 ounce 80/20 sweats will become your customers' go-to favorites. Now available in 24 on-trend colors and eight silhouettes. With ComfortWash®, you don't have to sacrifice softness to get the look you love.



## Simple mistakes can be cleaned up.

No one is perfect—things happen, like inky-fingers, creases in garments while printing or a kicking squeegee in places you didn't want. And we all know what that means—lost garment and lost time. Where most garment dye products fall short and can't handle shoot out, ComfortWash® can. It not only saves a garment from the rag bag, but also helps you meet that deadline—keeping your customer happy.



## Accurate sizing & always in stock.

Garment dyed color and style options are great when they're in stock. Some others may say they got 'em, but if mistakes happen will you be able to get replacements? With ComfortWash®, that is an affirmative. All styles, all colors, in stock, all the time.



## Eliminates dye migration.

When standard plastisol ink meets a synthetic fiber, a bleeding or dye sublimation can happen—creating an undesirable result. White ink can have a pink cast on red garments. The old school method to offset the issue was to use poly-based inks as a base, also known as a thick sweat-patch. ComfortWash® eliminates the need for that. So, print as you like—ComfortWash® has stopped the bleeding.

### Shootout Comparison



Traditional Pigment Dye



ComfortWash® Enzyme Dye

### Dye Migration Comparison



Traditional Pigment Dye



ComfortWash® Enzyme Dye



# The transparent path to responsibility

Hanesbrands wanted to know how our commitment to sustainability measures up with millennials. So we opened our doors to three university students and gave them full access to our supply chain. The result? Welcome to Crop to Campus.

**What does sustainability mean? Who defines it? And to whom is it important?** Follow three textile majors at NC State University who embarked on a behind-the-scenes, all-questions-answered journey from seed to screen printer,

accompanied by documentary filmmaker Rod Murphy. The documentary film was featured at a series of virtual gatherings and film festivals.

**Visit [CropToCampus.com](https://CropToCampus.com)** to follow along with Hanes® and ComfortWash® as we share their journey. Each episode focuses on a different key aspect of a responsibly made t-shirt.



## Step 1

Every ComfortWash® garment begins with U.S. grown cotton, mainly grown in America's southern states on naturally irrigated local farms.



## Step 2

The cotton travels to an energy-efficient, zero-waste facility within the U.S.—then spun into a superior, softer yarn.



## Step 3

The garments are cut and sewn in a Hanes® owned, locally employed facility in El Salvador. Our plant utilizes on-site renewable energy production including its water-treatment process.

## Meet the Cast



## CROP TO **CAMPUS**

A JOURNEY OF SUSTAINABLE FASHION





Enjoy the  
weather  
in comfort



**GDH100**

**Garment Dyed  
Short Sleeve Tee**

Available in sizes:  
XS-3XL / 3 dz/case



**GDH150**

**Garment Dyed  
Short Sleeve Tee w/Pocket**

Available in sizes:  
XS-3XL / 3 dz/case



**GDH125**

**Garment Dyed Ladies  
Short Sleeve V-Neck Tee**

Available in sizes:  
XS-3XL / 3 dz/case



**GDH175**

**Garment Dyed  
Youth Short Sleeve Tee**

Available in sizes:  
XS-XL / 3 dz/case

### Tee Specifications

- Made with 100% American grown cotton from U.S. farms
- 5.5 oz. ring spun
- No-shrink comfort, wash after wash
- Twill label and neck tape
- Ribbed, set-in collar
- Ribbed cuffs
- Double-needle, cover-seamed neck with lay flat collar that keeps its shape
- Double-needle sleeve and bottom hems
- Shoulder-to-shoulder tape for durability
- Imported



American grown cotton

We source most of our cotton in the rain-rich states of the Southeast, utilizing advanced farming methods and water optimization strategies to create less impact on the environment.





**GDH200**  
Garment Dyed  
Long Sleeve Tee

Available in sizes:  
XS-3XL / 3 dz/case



**GDH250**  
Garment Dyed  
Long Sleeve Tee w/Pocket

Available in sizes:  
XS-3XL / 3 dz/case



**GDH300**  
Garment Dyed Tank

Available in sizes:  
XS-3XL / 3 dz/case

### Tee Specifications

- Made with 100% American grown cotton from U.S. farms
- 5.5 oz. ring spun
- No-shrink comfort, wash after wash
- Twill label and neck tape
- Ribbed, set-in collar
- Ribbed cuffs
- Tank features ribbed armholes
- Double-needle, cover-seamed neck with lay flat collar that keeps its shape
- Double-needle sleeve and bottom hems
- Shoulder-to-shoulder tape for durability
- Imported



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Stay warm  
in every  
season



**GDH400**

**Garment Dyed  
Crew Fleece**

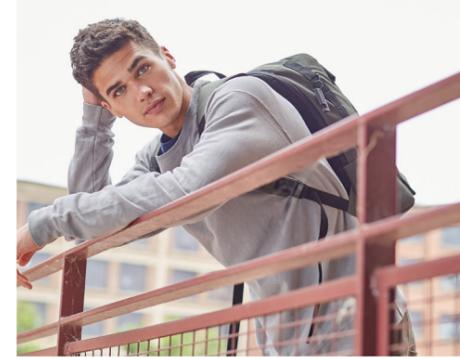
Available in sizes:  
XS-3XL / 3 dz/case



**GDH450**

**Garment Dyed  
Hoodie Fleece**

Available in sizes:  
XS-3XL / XS-2XL: 2 dz/case  
3XL: 1 dz/case



**Fleece Specifications**

- 7.2 oz. ring spun 80% American grown cotton/20% polyester
- 100% ring spun face for optimal embellishment
- No-shrink comfort, wash after wash
- Twill label and neck tape
- Twill drawcord and jersey lined hood (hoodie)
- Ribbed, set-in collar
- Ribbed cuffs and waistband
- Double-needle, cover-seamed neck with lay flat collar that keeps its shape
- Double-needle sleeve and bottom hems
- Shoulder-to-shoulder tape for durability
- Imported



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# Our Future Aspirations

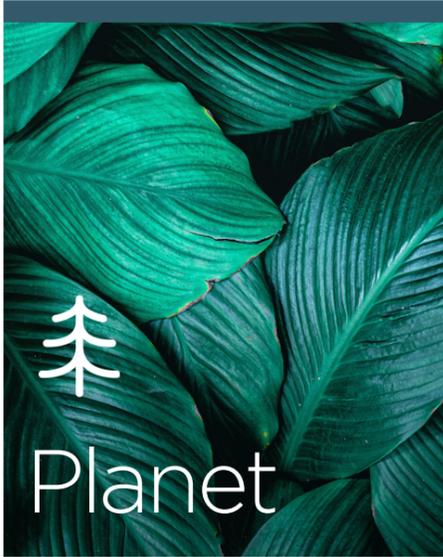
We believe it's our responsibility to drive the kind of behavior and actions that will protect the place we all call home. This responsibility is part of our DNA and has been for decades.

So, looking ahead to 2025 and 2030, we're ramping up our efforts to pursue ambitious goals that will improve the lives of people, protect the planet and generate world-class sustainable products.



People

Improving tens of millions of lives through diversity and inclusion, workplace quality, health and wellness, education and community-improvement philanthropy.



Planet

Setting science-based targets to cut greenhouse gas emissions and water use by 25%, moving to 100% renewable electricity and taking landfill waste to zero.



Product

Using 100% recycled polyester and sustainably sourced cotton, cutting all single-use plastics and reducing packaging weight by 25%.



Thank you for helping my school.

We have four of the best brands in the business, with great styles for every customer need. And now, for every piece of our apparel\* you purchase from wholesalers for embellishment, the school of your choice will receive a cash rebate of \$0.10.

To date, we have given more than \$1 million to schools.

Just create an account, then fill out the online rebate form. It's that easy. Upload your wholesaler invoices with purchases of our products and select a school to receive the rebate check.

The Hanes4Education program lets YOU be the hero in your community.

**HANES Brands**  
S U S T A I N A B I L I T Y

**H4E**  
**HANES 4 EDUCATION**

Doing our part to make the world a more comfortable, livable and inclusive place.

[hbisustains.com](http://hbisustains.com)

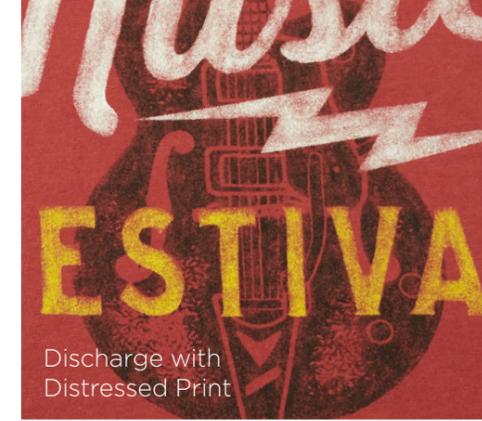
**Hanes** **COMFORTWASH** **ALTERNATIVE** **Champion**  
from the makers of Hanes\*



Vintage Crack Ink



Fine Mesh Plastisol



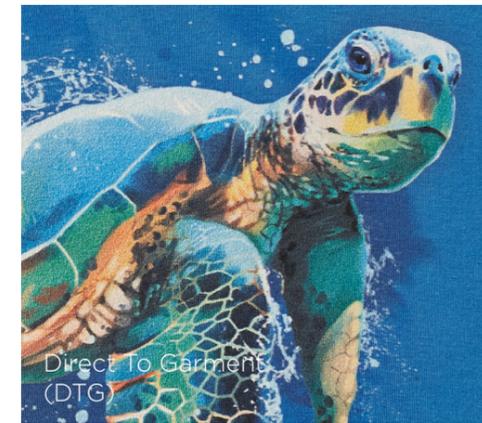
Discharge with Distressed Print



Glitter Print



Chenille Transfer Applique



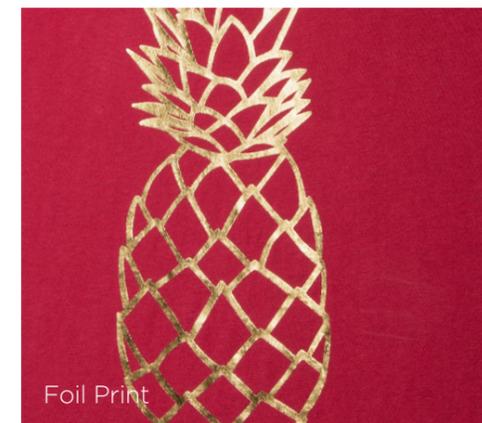
Direct To Garment (DTG)



Embroidery Monogram



Traditional Plastisol



Foil Print



Laser Etch



Laser Cut Applique



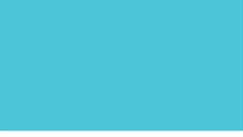
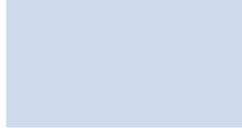
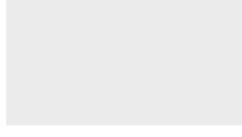
Tonal/Soft Hand Plastisol

## 2021 COLOR GUIDE



The Color. The Look. The Softness. [ComfortWash.com](https://www.comfortwash.com)

Find your products at [BrandwearUnited.com](https://www.brandwearunited.com)

			
anchor slate PMS 2965	6R	black	BK
		cayenne PMS 195	EN
		concrete PMS 424	67
			
coral craze PMS 709	6G	crimson fall PMS 1945	6F
		cypress green PMS 5555	6I
		deep forte PMS 7683	6T
			
freshwater PMS 2198	WOC	horizon PMS 2024	HF
		lavender PMS 272	LV
		maroon PMS 7645 NEW	MR
			
mauve PMS 4038 NEW	W8F	mint PMS 7472	6K
		nantucket red PMS 7524 NEW	ACK
		navy PMS 282	NY
			
new railroad PMS 433	66	purple plum raisin PMS 7657	68
		saltwater PMS 2138	WR
		soothing blue PMS 657	6Q
			
spanish moss PMS 2460	MQ	summer sky PMS 2194	6S
		summer squash PMS 2001	6H
		white	WF

	6R	BK	EN	67	6G	6F	6I	6T	WOC	HF	LV	MR	W8F	6K	ACK	NY	66	68	WR	6Q	MQ	6S	6H	WF
<b>GDH100</b> Garment Dyed Short Sleeve Tee XS-3XL	anchor slate	black	cayenne	concrete	coral craze	crimson fall	cypress green	deep forte	freshwater	horizon	lavender	maroon	mauve	mint	nantucket red	navy	new railroad	purple plum raisin	saltwater	soothing blue	spanish moss	summer sky	summer squash	white
<b>GDH125</b> Garment Dyed Ladies Short Sleeve V-Neck Tee XS-3XL																								
<b>GDH150</b> Garment Dyed Short Sleeve Tee w/Pocket XS-3XL																								
<b>GDH175</b> Garment Dyed Youth Short Sleeve Tee XS-XL																								
<b>GDH200</b> Garment Dyed Long Sleeve Tee XS-3XL																								
<b>GDH250</b> Garment Dyed Long Sleeve Tee w/Pocket XS-3XL																								
<b>GDH300</b> Garment Dyed Tank XS-3XL																								
<b>GDH400</b> Garment Dyed Crew Fleece XS-3XL																								
<b>GDH450</b> Garment Dyed Hoodie Fleece XS-3XL																								



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**BRANDWEAR UNITED**

Hanes COMFORTWASH FROM THE MAKERS OF Hanes ALTERNATIVE Champion