



**BELLA+CANVAS®**

WHAT'S

NEW

2021

**STREET**

*FLEECE*

**THE**

**FASHION**

**OF NOW AND THE**



# FUTURE



# MORE THAN A T-SHIRT BRAND

We're here to help you grow your business! Get the support you need at your fingertips.



## YOUTUBE

Get the latest in printing techniques while scoring business and marketing tips to help you make even more money.

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## FAM

We've developed a first-of-its-kind e learning community that addresses the challenges we face, changes to the status quo and solutions on a whole new level.

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## BC LIVE

BELLA+CANVAS LIVE is bold, brilliant, and brainy. In lively 45 min conversations, our team, plus featured guests, bring insights, insider info, tools, tips, and takeaways LIVE.

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## APP

Access selling tools, printing tips, and design inspo directly from your BELLA+CANVAS app.



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**USA**  
**STRONG**





3945RD

**THE UNISEX  
TIE DYE PULLOVER  
SWEATSHIRT**

SHOWN IN RAINBOW PASTEL

SHOWN IN LILAC





SHOWN IN ATHLETIC HEATHER

3742  
**UNISEX RAW  
SEAM HOODIE**

# **fwd** fashion

**ALWAYS ON-TREND**

New styles all the time.

SHOWN IN HEATHER STONE



3946  
**UNISEX CREW NECK  
SWEATSHIRT WITH  
SIDE ZIPPERS**



0814  
**WOMEN'S  
HIGH WAIST  
BIKER SHORT**

**VIEW THE FULL COLLECTION AT**  
[WWW.BELLACANVAS.COM/FWD-FASHION](http://WWW.BELLACANVAS.COM/FWD-FASHION)



**VIEW THE FULL COLLECTION AT**  
[WWW.BELLACANVAS.COM/FWD-FASHION](http://WWW.BELLACANVAS.COM/FWD-FASHION)

# **fwd** fashion

## **SUEDED FLEECE**

Mix and match these cashmere-like sets.

SHOWN IN HEATHER OAT



**SUEDED  
TEXTURE**



3327  
**THE UNISEX  
SUEDED JOGGER**

# 2021 COLOR REPORT

3001  
SOLID  
ATHLETIC  
GREY



3413  
SPRING  
GREEN  
TRIBLENDS



3001  
SOLID  
ATHLETIC  
GREY





3001  
CITRON

# SHADES OF COOL



3001CVC  
HEATHER  
SAGE

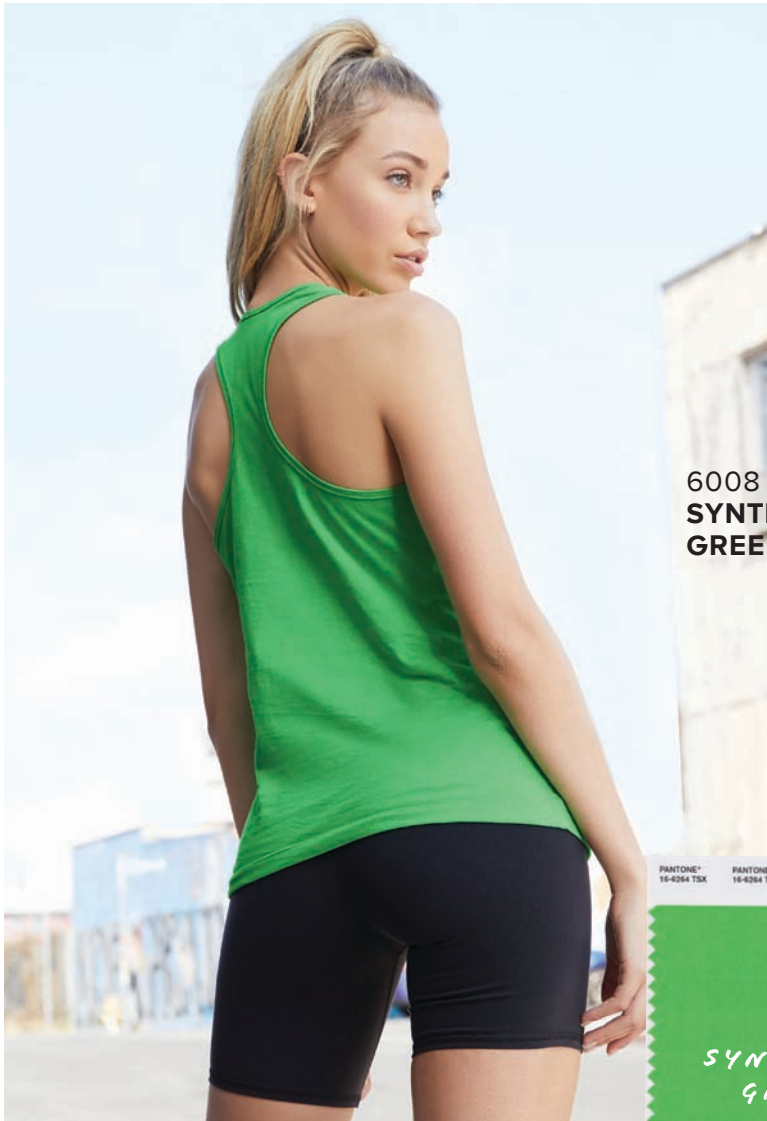


As we enter a new decade, pastels are taking on a whole new meaning—desaturated hues that evoke feelings of restful happiness.

# 2021 COLOR REPORT



3001CVC  
HEATHER  
MARMALADE



6008  
SYNTHETIC  
GREEN



PLAYFUL

BRIGHTS



3001  
ORCHID



# JEWEL

# TONES



As we head into the new year, we all need a splash of uplifting colors in our closets. Vibrant hues counterbalance stress with an infusion of joy.



3001CVC  
HEATHER  
BLUE LAGOON



3001CVC  
HEATHER  
MAGENTA



# STREET *FLEECE*

# STREET



**USA**  
**STRONG**







# FLEECE

# STREET FLEECE

50+ COLORS



3739	UNISEX SPONGE FLEECE FULL-ZIP HOODIE
	SHOWN IN <b>NEW AUTUMN</b>



3719	UNISEX SPONGE FLEECE PULLOVER HOODIE
	SHOWN IN <b>NEW POPPY</b>

\*SIZE 3XL NOW AVAILABLE  
IN ALL COLORS



# TWO CLASSICS, 50+ COLORS



WHITE  
3739



DTG WHITE  
3719



VINTAGE WHITE  
3739



ASH  
3719



ATHLETIC HEATHER  
3739



DEEP HEATHER  
3719



ASPHALT  
3739



DARK GREY  
HEATHER  
3719



DTG DARK GREY  
3739



DARK GREY  
3719



DIGITAL GREY  
3739



HEATHER BLACK  
3719



DTG BLACK  
3739



BLACK  
3719



DIGITAL BLACK  
3739



HEATHER STONE  
3739



TAN  
3739



HEATHER  
SAND DUNE  
3719



NEON YELLOW  
3739



**NEW**  
YELLOW  
3719



GOLD  
3739



HEATHER  
MUSTARD  
3739



**NEW**  
AUTUMN  
3719



CORAL  
3739



PEACH  
3719



NEON PINK  
3739



MAUVE  
3719



RED  
3739



**NEW**  
POPPY  
3719



HEATHER RED  
3739



HEATHER  
MAROON  
3719



MAROON  
3739



TEAM PURPLE  
3719



STORM  
3739



LILAC  
3719



HEATHER  
TRUE ROYAL  
3739



TRUE ROYAL  
3719



HEATHER NAVY  
3739



DIGITAL BLUE  
3719



NAVY  
3739



HEATHER  
DEEP TEAL  
3719



HEATHER SLATE  
3739



NEON BLUE  
3739



TEAL  
3719



KELLY  
3739



FOREST  
3719



HEATHER  
FOREST  
3739



MILITARY GREEN  
3719

# STREET FLEECE



<b>7505</b>	<b>WOMEN'S RAGLAN PULLOVER FLEECE</b>
	SHOWN IN <b>NEW HEATHER SAND DUNE + NEW NAVY</b>
<b>ALSO NEW</b>	<ul style="list-style-type: none"><li> <b>BLACK</b></li><li> <b>DARK GREY</b></li><li> <b>HEATHER MUSTARD</b></li><li> <b>VINTAGE WHITE</b></li></ul>





<b>7502</b>	<b>WOMEN'S CROPPED FLEECE HOODIE</b>
	SHOWN IN <b>NEW NAVY</b>



<b>7503</b>	<b>WOMEN'S CROPPED CREW FLEECE</b>
	SHOWN IN <b>BRICK</b>



# WOMEN'S FLEECE

# STREET FLEECE

3719	UNISEX SPONGE FLEECE PULLOVER HOODIE
	SHOWN IN <b>NEW TAN</b>



3727	UNISEX JOGGER SWEATPANT
	SHOWN IN <b>NEW TAN</b>





<b>3729</b>	<b>UNISEX SPONGE FLEECE PULLOVER DTM HOODIE</b>
	SHOWN IN <b>ATHLETIC HEATHER</b>

# STREET FLEECE

3901	UNISEX SPONGE FLEECE RAGLAN SWEATSHIRT
	SHOWN IN <b>NEW GOLD</b>
ALSO NEW	 <b>AUTUMN</b>







<b>3945</b>	<b>UNISEX SPONGE FLEECE DROP SHOULDER SWEATSHIRT</b>
	SHOWN IN <b>NEW POPPY</b>



# UNISEX



**USA**  
**STRONG**





# + MEN'S

3001	UNISEX JERSEY SHORT SLEEVE TEE
	SHOWN IN NEW ORCHID + NEW SOLID ATHLETIC GREY

Made with 100% Airlume combed and ring-spun cotton this fabric is soft, durable, and everything you need.

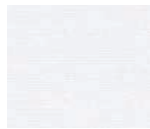
3001



**SOFT**

# AIRLUME JERSEY

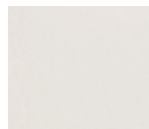
**\*SELECT COLORS  
IN 5XL!**



WHITE\*



ASH



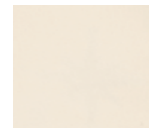
VINTAGE WHITE



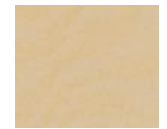
**NEW SOLID  
ATHLETIC GREY**



SILVER



NATURAL



SOFT CREAM



TAN



SAND DUNE



PEBBLE



BROWN



**NEW CITRON**



YELLOW



MAIZE YELLOW



GOLD



MUSTARD



BURNT ORANGE



SUNSET



MAUVE



SOFT PINK



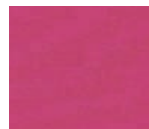
PINK



**NEW ORCHID**



CHARITY PINK



BERRY



FUCHSIA



POPPY



ORANGE



CORAL



RED\*



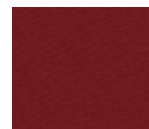
CANVAS RED



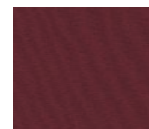
AUTUMN



RUST



CARDINAL



MAROON



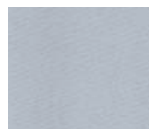
OXBLOOD BLACK



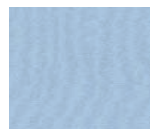
LILAC



TEAM PURPLE



LIGHT BLUE



BABY BLUE



OCEAN BLUE



TURQUOISE



AQUA



COLUMBIA BLUE



TRUE ROYAL\*



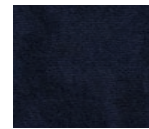
STEEL BLUE



DEEP TEAL



TEAM NAVY



NAVY\*



MINT



**NEW DUSTY BLUE**



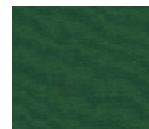
**NEW SYNTHETIC  
GREEN**



TEAL



LEAF



EVERGREEN



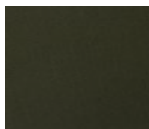
KELLY



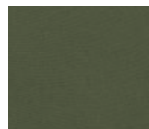
OLIVE



ARMY



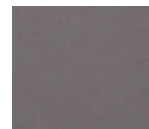
DARK OLIVE



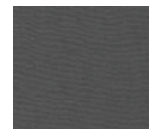
MILITARY GREEN



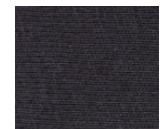
FOREST



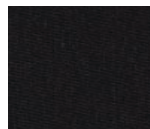
STORM



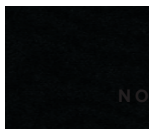
ASPHALT



DARK GREY



VINTAGE BLACK



BLACK\*

**3001CVC**

**UNISEX HEATHER CVC  
SHORT SLEEVE TEE**

SHOWN IN **HEATHER SAGE**

This blend of Airlume combed and ring-spun cotton and polyester is a game changer. The subtle texture in the fabric and soft hand go unmatched.



**3301**

**3301**

**UNISEX SUEDED SHORT  
SLEEVE TEE**

SHOWN IN **HEATHER DUST  
+ HEATHER AUTUMN**



**3001CVC**



**SOFTER**

# HEATHERS

**\*SELECT COLORS  
IN 5XL!**

## PRISM COLORS



HEATHER PRISM PEACH



HEATHER PRISM NATURAL



HEATHER PRISM ICE BLUE



HEATHER PRISM MINT



HEATHER PRISM DUSTY BLUE



HEATHER PRISM BLUE



HEATHER PRISM LILAC



HEATHER PRISM SUNSET

## HEATHER CVC COLORS



SOLID WHITE BLEND



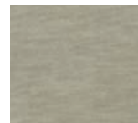
HEATHER CEMENT



HEATHER COOL GREY



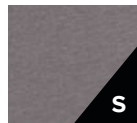
HEATHER DUST



HEATHER STONE



ATHLETIC HEATHER\*



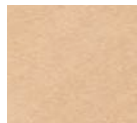
HEATHER STORM



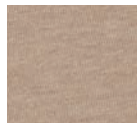
DARK GREY HEATHER\*



DEEP HEATHER\*



HEATHER SAND DUNE



HEATHER TAN



HEATHER PEACH



HEATHER YELLOW



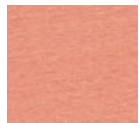
HEATHER YELLOW GOLD



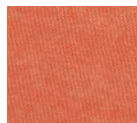
HEATHER MUSTARD



**NEW** HEATHER MARMALADE



HEATHER SUNSET



HEATHER ORANGE



HEATHER AUTUMN



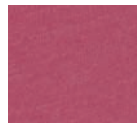
HEATHER BUBBLE GUM



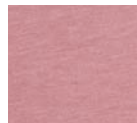
HEATHER CHARITY PINK



**NEW** HEATHER MAGENTA



HEATHER RASPBERRY



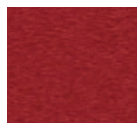
HEATHER ORCHID



HEATHER MAUVE



HEATHER RED



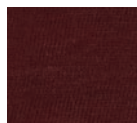
HEATHER CANVAS RED



HEATHER MAROON



HEATHER CLAY



HEATHER CARDINAL



HEATHER PURPLE



HEATHER LAPIS



HEATHER TEAM PURPLE



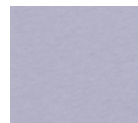
HEATHER ICE BLUE



**NEW** HEATHER BLUE LAGOON



HEATHER AQUA



HEATHER BLUE



HEATHER COLUMBIA BLUE



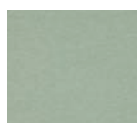
HEATHER TRUE ROYAL



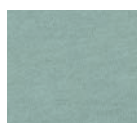
HEATHER MINT



HEATHER SEA GREEN



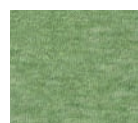
**NEW** HEATHER SAGE



HEATHER DUSTY BLUE



HEATHER KELLY



HEATHER GREEN



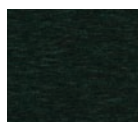
HEATHER GRASS GREEN



HEATHER FOREST



HEATHER MILITARY GREEN



HEATHER EMERALD



HEATHER SLATE



HEATHER DEEP TEAL



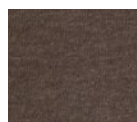
HEATHER MIDNIGHT NAVY



HEATHER NAVY\*



HEATHER OLIVE



HEATHER BROWN



SOLID BLACK BLEND



BLACK HEATHER\*

COMES IN SUEDED

**3301**

3413

3413	UNISEX TRIBLEND SHORT SLEEVE TEE
	SHOWN IN NEW SPRING GREEN TRIBLEND

A luxurious blend of Airlume combed and ring-spun cotton, polyester, and rayon. Even better, we are the only manufacturer to use 40 singles for a buttery soft finish.





**SOFTTEST**

# TRIBLEND

**\*SELECT COLORS AVAILABLE IN 4XL!**



SOLID WHITE TRIBLEND



WHITE FLECK TRIBLEND



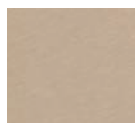
CEMENT TRIBLEND



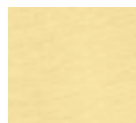
OATMEAL TRIBLEND



SAND DUNE TRIBLEND



TAN TRIBLEND



PALE YELLOW TRIBLEND



YELLOW GOLD TRIBLEND



MUSTARD TRIBLEND



ORANGE TRIBLEND



CLAY TRIBLEND



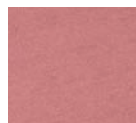
PEACH TRIBLEND



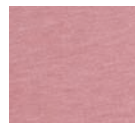
SUNSET TRIBLEND



PINK TRIBLEND



MAUVE TRIBLEND



ORCHID TRIBLEND



BERRY TRIBLEND



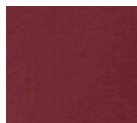
RED TRIBLEND



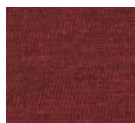
SOLID RED TRIBLEND



BRICK TRIBLEND



MAROON TRIBLEND



CARDINAL TRIBLEND



SOLID MAROON TRIBLEND



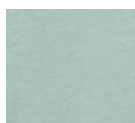
LILAC TRIBLEND



PURPLE TRIBLEND



ICE BLUE TRIBLEND



DUSTY BLUE TRIBLEND



MINT TRIBLEND



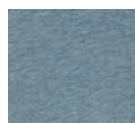
SEA GREEN TRIBLEND



AQUA TRIBLEND



BLUE TRIBLEND



DENIM TRIBLEND



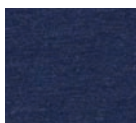
STEEL BLUE TRIBLEND



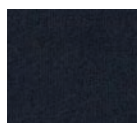
TEAL TRIBLEND



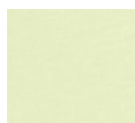
TRUE ROYAL TRIBLEND



NAVY TRIBLEND



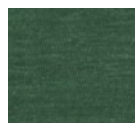
SOLID NAVY TRIBLEND



**NEW** SPRING GREEN



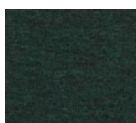
GREEN TRIBLEND



GRASS GREEN TRIBLEND



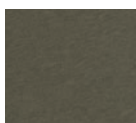
SOLID FOREST TRIBLEND



EMERALD TRIBLEND



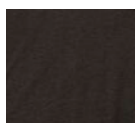
OLIVE TRIBLEND



MILITARY GREEN TRIBLEND



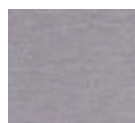
BROWN TRIBLEND



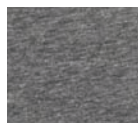
ESPRESSO TRIBLEND



ATHLETIC GREY TRIBLEND



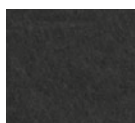
STORM TRIBLEND



GREY TRIBLEND\*



CHARCOAL-BLACK TRIBLEND\*



SOLID DARK GREY TRIBLEND



BLACK HEATHER TRIBLEND



SOLID BLACK TRIBLEND



<b>3003</b>	<b>MEN'S JERSEY SHORT SLEEVE TEE WITH CURVED HEM</b>
	SHOWN IN <b>HEATHER COOL GREY</b>
<b>ALSO NEW</b>	 <b>NAVY</b>
	 <b>WHITE</b>
	 <b>HEATHER SAND DUNE</b>
	 <b>BLACK</b>





<b>3501</b>	<b>UNISEX JERSEY LONG SLEEVE TEE</b>
	SHOWN IN <b>NEW GOLD</b>
<b>ALSO NEW</b>	 <b>POPPY</b>
	 <b>CITRON</b>
	 <b>HEATHER YELLOW GOLD</b>

**\*SIZE 3XL NOW AVAILABLE  
IN ALL COLORS**

# THE CLASSICS

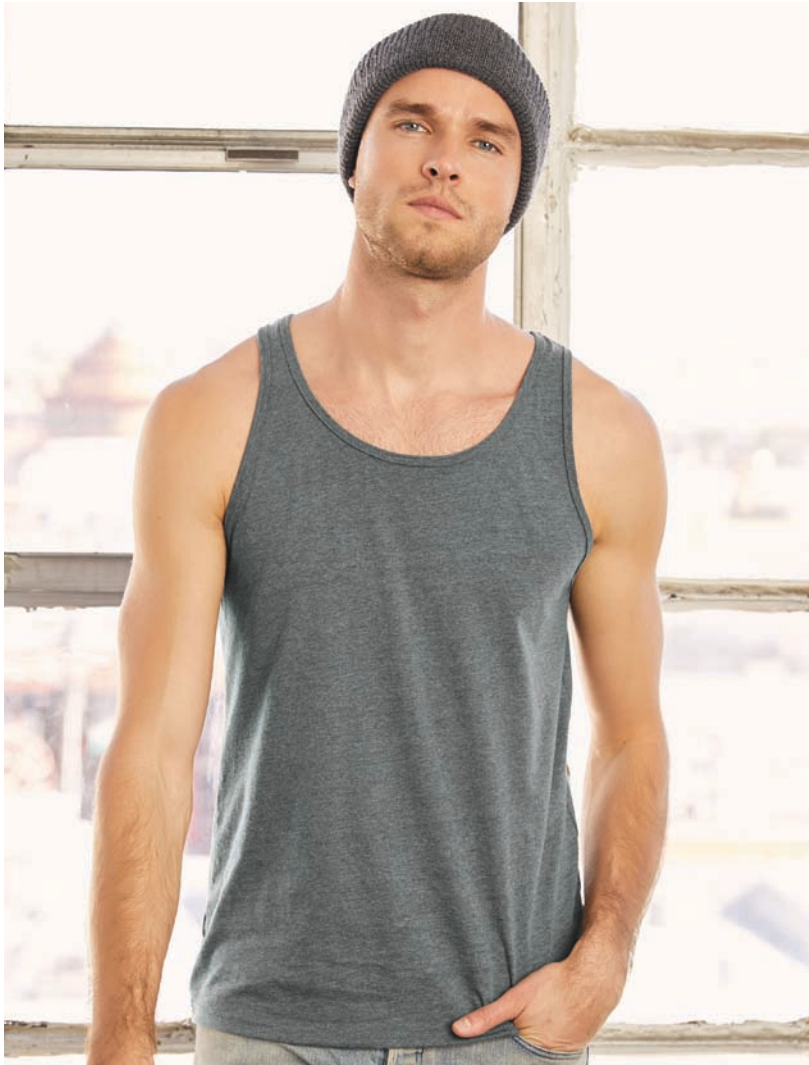
Take note of these all time favorites. Available in a wide variety of colors, these are go-to unisex pieces.



<b>3415</b>	<b>UNISEX TRIBLEND SHORT SLEEVE V-NECK TEE</b>
	SHOWN IN <b>ATHLETIC TRIBLEND</b>



<b>3005</b>	<b>UNISEX JERSEY SHORT SLEEVE V-NECK TEE</b>
	SHOWN IN <b>OLIVE SLUB + SOLID BLACK SLUB</b>



<b>3480</b>	<b>UNISEX JERSEY TANK</b>
	SHOWN IN <b>DEEP HEATHER</b>



<b>3200</b>	<b>UNISEX 3/4 SLEEVE BASEBALL TEE</b>
	SHOWN IN <b>WHITE/DEEP HEATHER</b>



WOM



USA  
STRONG





# WOMEN'S

# FEMALE

EDIT

We chose our core women's T-shirt and tank styles for our Female Edit Collection. Bringing you the best selection for on-trend styles with the right fit, and the right price.

6682	WOMEN'S RACERBACK CROPPED TANK
	SHOWN IN NEW HEATHER ORCHID
ALSO NEW	 HEATHER MUSTARD







<b>6008</b>	<b>WOMEN'S JERSEY RACERBACK TANK</b>
	SHOWN IN <b>NEW GOLD</b>
<b>ALSO NEW</b>	<span style="color: green;">■</span> <b>SYNTHETIC GREEN</b>
	<span style="color: purple;">■</span> <b>TEAM PURPLE</b>
	<span style="color: pink;">■</span> <b>CHARITY PINK</b>

<b>6405</b>	<b>WOMEN'S RELAXED JERSEY SHORT SLEEVE V-NECK TEE</b>
	SHOWN IN <b>NEW HEATHER MAUVE</b>
<b>ALSO NEW</b>	<span style="color: green;">■</span> <b>MILITARY GREEN</b>
	<span style="color: yellow;">■</span> <b>PALE YELLOW TRIBLEND</b>



<b>6003</b>	<b>WOMEN'S JERSEY MUSCLE TANK</b>
	SHOWN IN <b>NEW HEATHER DUSTY BLUE</b>
<b>ALSO NEW</b>	<span style="color: orange;">■</span> <b>HEATHER MUSTARD</b>

# FEMALE

EDIT

<b>6400</b>	<b>WOMEN'S RELAXED JERSEY SHORT SLEEVE TEE</b>
	SHOWN IN <b>NEW DUSTY BLUE</b>
<b>ALSO NEW</b>	 <b>CITRON</b>
	 <b>ORCHID</b>
	 <b>SOLID ATHLETIC GREY</b>
	 <b>CHARITY PINK</b>
	 <b>MILITARY GREEN</b>

\*SIZE 3XL NOW AVAILABLE  
IN ALL COLORS



# NEW

**THE 6400 IS NOW 4 STYLES!**



<b>6413</b>	<b>NEW WOMEN'S RELAXED TRIBLEND SHORT SLEEVE TEE</b>
	SHOWN IN <b>NEW STORM</b>
<b>ALSO NEW</b>	 <b>MUSTARD TRIBLEND</b>
	 <b>SPRING GREEN TRIBLEND</b>
	 <b>DUSTY BLUE TRIBLEND</b>

\*SIZE 3XL NOW AVAILABLE IN ALL COLORS



<b>6400CVC</b>	<b>NEW WOMEN'S RELAXED HEATHER CVC SHORT SLEEVE TEE</b>
	SHOWN IN <b>NEW HEATHER MAGENTA</b>
<b>ALSO NEW</b>	 <b>HEATHER MARMALADE</b>
	 <b>HEATHER BLUE LAGOON</b>
	 <b>HEATHER SAGE</b>

<b>6416</b>	<b>NEW WOMEN'S RELAXED VINTAGE SLUB SHORT SLEEVE TEE</b>
	SHOWN IN <b>WHITE SLUB</b>



# FLOWY

Elevated favorites in our best-selling women's fabric.



8800	WOMEN'S FLOWY RACERBACK TANK
	SHOWN IN DENIM SLUB



8803	WOMEN'S FLOWY SCOOP MUSCLE TANK
	SHOWN IN HEATHER STONE





<b>8882</b>	<b>WOMEN'S FLOWY CROPPED TEE</b>
	SHOWN IN <b>NEW ATHLETIC HEATHER</b>
<b>ALSO NEW</b>	 <b>DUSTY BLUE</b>
	 <b>HEATHER NAVY</b>

# WOMEN'S ESSENTIALS

Don't forget to check out these top-selling classic cuts. Three core styles offered in a wide variety of color.



8413

WOMEN'S TRIBLEND  
SHORT SLEEVE TEE

SHOWN IN CHARCOAL  
BLACK TRIBLEND





<b>8430</b>	<b>WOMEN'S TRIBLEND RACERBACK TANK</b>
	SHOWN IN <b>MAUVE TRIBLEND</b>

<b>6004</b>	<b>WOMEN'S SLIM FIT TEE</b>
	SHOWN IN <b>ATHLETIC HEATHER</b>

# BELLA+CANVAS



**USA**  
**STRONG**







# ANVAS® Kids

# BABY



100B	BABY JERSEY SHORT SLEEVE ONE PIECE
	SHOWN IN NEW HEATHER DUST
ALSO NEW	 STORM
	 HEATHER MAUVE



134B	BABY TRIBLEND SHORT SLEEVE ONE PIECE
	SHOWN IN OLIVE TRIBLEND











<b>3413B</b>	<b>BABY TRIBLEND SHORT SLEEVE TEE</b>
	SHOWN IN <b>MAUVE TRIBLEND</b>

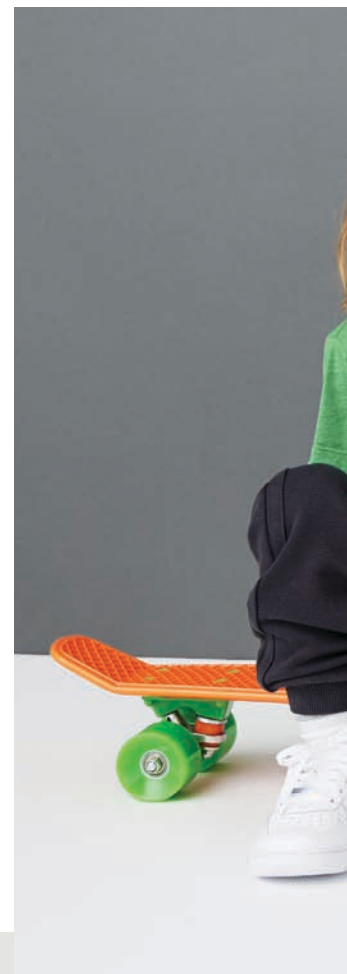


<b>3001B</b>	<b>BABY JERSEY SHORT SLEEVE TEE</b>
	SHOWN IN <b>TRUE ROYAL</b>

# TODDLER



<b>3001T</b>	<b>TODDLER JERSEY SHORT SLEEVE TEE</b>
	SHOWN IN <b>NEW HEATHER YELLOW GOLD</b>
<b>ALSO NEW</b>	 <b>KELLY</b>
	 <b>FOREST</b>
	 <b>STORM</b>
	 <b>HEATHER DUST</b>
	 <b>HEATHER MAUVE</b>
	 <b>HEATHER RED</b>



<b>3200T</b>	<b>TODDLER 3/4 SLEEVE BASEBALL TEE</b>
	SHOWN IN <b>GREY/NAVY TRIBLENDS</b>





<b>3413T</b>	<b>TODDLER TRIBLEND SHORT SLEEVE TEE</b>
	SHOWN IN <b>GREEN TRIBLEND + RED TRIBLEND</b>









<b>3501T</b>	<b>TODDLER JERSEY LONG SLEEVE TEE</b>
	SHOWN IN <b>PINK</b>

SOME DAYS  
ARE COOL...

# YOUTH TEES



<b>3001Y</b>	<b>YOUTH JERSEY SHORT SLEEVE TEE</b>
	SHOWN IN <b>NEW MUSTARD</b>
<b>ALSO NEW</b>	 <b>GOLD</b>
	 <b>FOREST</b>
	 <b>COLUMBIA BLUE</b>
	 <b>HEATHER DUSTY BLUE</b>
	 <b>HEATHER ORCHID</b>
	 <b>HEATHER DUST</b>



<b>3413Y</b>	<b>YOUTH TRIBLEND SHORT SLEEVE TEE</b>
	SHOWN IN <b>NEW ORANGE TRIBLEND</b>
<b>ALSO NEW</b>	 <b>YELLOW GOLD TRIBLEND</b>



<b>3501Y</b>	<b>YOUTH JERSEY LONG SLEEVE TEE</b>
	SHOWN IN <b>NEW HEATHER YELLOW GOLD</b>
<b>ALSO NEW</b>	 <b>HEATHER MAUVE</b>



<b>3200Y</b>	<b>YOUTH 3/4 SLEEVE BASEBALL TEE</b>
	SHOWN IN <b>WHITE/HEATHER PEACH</b>

# YOUTH FLEECE



3719Y

YOUTH SPONGE FLEECE  
PULLOVER HOODIE

SHOWN IN **MILITARY GREEN**







<b>3901Y</b>	<b>YOUTH SPONGE FLEECE RAGLAN SWEATSHIRT</b>
	SHOWN IN <b>RED</b>

<b>3739Y</b>	<b>YOUTH SPONGE FLEECE FULL-ZIP HOODIE</b>
	SHOWN IN <b>HEATHER FOREST</b>





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# BE DIFFERENT

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