

For over 25 years, Adams has united fit and function into every style. This remains true today. Our headwear is recognized for exceptional quality, extensive color palettes and signature features; including, deep crowns that fit properly, clean-finished self-fabric sweatbands with four rows of stitching, antique brass hardware, Nubuck leather straps, Cool-Crown™ mesh linings, collection hangtags and care labels.

Born from an unwavering desire to create the finest headwear possible, our signature features continue to set the brand apart from the competition; offering unmatched quality, colors, style selection and the latest retail trends to cover every market at price points for every budget.











OUR MOST POPULAR HAT: THE OPTIMUM Apple PIGMENT-DYED PERFECTION Rear View **Baby Blue** Black Burgundy Cactus Caribbean Blue Aqua Coral Espresso Forest * Chamois Charcoal Dusk Midnight Blue Hot Pink * Ivory Khaki * Lemon * Lime* Mississippi Mud Mulberry Mustard Nautical Red Navy * Neon Green Periwinkle * Neon Pink Olive Pale Pink * **Neon Yellow Poppy** Purple Raspberry Red Royal Seafoam Spruce Green Tangerine * Teal Terracotta White * Wild Plum Stone



STYLE LP101 - OPTIMUM PIGMENT DYED

(See previous page for available colors), Call for Pricing

100% cotton twill, garment washed, pigment dyed, six panel, unstructured, low profile, tuck away Nubuck leather strap, antique brass buckle and grommet, dyed-to-match sewn eyelets, four rows of stitching on dyed-to-match self-fabric sweatband and Adams exclusive Cool-Crown™ (mesh lining not available on KO101).

Colors: Apple, Aqua, Baby Blue, Black, Burgundy, Cactus, Caribbean Blue*, Chamois, Charcoal, Coral, Dusk, Espresso, Forest*, Hot Pink*, Ivory, Khaki*, Lemon*, Lime*, Midnight Blue, Mississippi Mud, Mulberry, Mustard, Nautical Red*, Navy*, Neon Green, Neon Pink, Neon Yellow, Olive, Pale Pink*, Periwinkle*, Poppy, Purple, Raspberry, Red, Royal, Seafoam, Spruce Green, Stone, Tangerine*, Teal, Terracotta, White* and Wild Plum.

STYLE KO101 - YOUTH OPTIMUM PIGMENT DYED

* Colors available in Youth Style KO101.















- > 100% cotton twill
- > Six panel, low-profile, unstructured > Solid color crown and matching color visor

- > Enzyme wash, true color
 > Matching color, self-fabric sweatband
 > Matching color sewn eyelets
 > Hook and loop back closure
 > Adams exclusive Cool-Crown™ matching color mesh lining
- > Call for Pricing

















- > Sewn contrast white eyelets matching raised stitching
- > Matching color twill fabric sweatband
- Rear View > Call for Pricing



Khaki/Maroon Red/Black Black/Khaki Navy/Black Charcoal/Black Navy/Khaki



































SUNBLOCK COLLECTION

Whether shooting the rapids, hiking the back country or catching a few rays at the beach, Adams Sunblock Collection has you covered. Smart styling seamlessly integrated with a unique technical fabric and impressive functional features makes this your go to headwear line. The cotton/nylon fabric blend provides breathability, light weight durability and dries quickly. Technical features include UV Protection (UPF 50+), our exclusive Cool-Crown™ mesh lining, water/stain repellant coating, extended visor lengths, terry sweatbands and protective neck caps.



Adams h2o Cool-Crown™ powered by HyperKewl® is a water management system designed to super-charge the body's natural cooling process and protect against the dangers of heat stress. HyperKewl® multi-layered panels absorb, store and slowly release water through evaporation, producing a cooling effect that lasts several hours. Soak in water for 1-2 minutes and gently remove excess water. Rehydrate as needed.



Adams Sunblock collection has you covered with extended visors and protective neck caps.



Water and stain resistant.



Adams UV Protection by Rayosan blocks the majority of UV rays.



Adams innovative Cool-Crown[™] mesh lining is designed to promote cooling and minimize staining.



- > Solid-color crown and visor
- > Self-fabric, end-on-end hook and loop closure with plastic pull tab

- Water drop icon on plastic tab
 Matching color under visor, eyelets and button
 Self-fabric technical mesh matching color sweatband
- > Pre-curved visor
- > Call for Pricing





Fabric Detail



To activate Adams HyperKewl®, simply wet, gently remove excess water and stay cool, for several hours.







Khaki/Black

Navy/Black

Olive/Black

Stone/White

White/White





- > Terry cloth sweatband
- > Call for Pricing



Zipper Pocket











STYLE SH101 - SUNSHIELD

- > 70% cotton/30% nylon
 > UV protective (UPF 50+) and water/stain-repellant coating
 > Six panel, low profile
 > 3 3/4" visor provides added sun protection
 > Green underneath visor to reduce glare
 > Self-fabric strap with hook and loop closure and comfortable elastic loop
 > Adams exclusive Cool-Crown™ mesh lining

 Terry cloth sweathand
- > Terry cloth sweatband > Call for Pricing

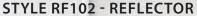


Rear View









- > 100% polyester (navy is 100% cotton twill) > Six panel, structured, mid-profile
- > High-visibility color crown with reflective grey inserts on side panels and trim on visor
- > Reflective fabric on hook and loop back strap
- > Matching grey under visor and sweatband > Hook and loop closure
- > Hi-Vis colors meet ANSI Class 2 standards
- > Navy color meets enhanced visibility standards
- > Call for Pricing



STYLE TR102 - TRUCKER REFLECTOR

- > 100% polyester (Navy twill is 100% cotton)
- > Five panel, structured, mid-profile
- > High-visibility color crown with matching color mesh side and back panels
- High-visibility contrast color taping with reflective grey center stripe on bottom side panels
- > Pre-curved visor with low glare grey twill under visor and sweatband
- > Matching color plastic snap closure
- > Hi-Vis colors meet ANSI Class 2 standards
- > Navy color meets enhanced visibility standards
- > Call for Pricing





STYLE PA102 - PATRIOT

- > 100% brushed cotton twill
- > Six panel, mid-profile, structured
- > Stars and stripes sandwich visor
 > Navy crown with contrast red eyelets and button
 > USA flag label at bottom of back arch
 > Self-fabric hook and loop closure

- > Call for Pricing







Contrast Red Eyelets

Repeating Flag Design

STYLE NT102 - THE NATIONAL

- > 100% cotton twill
- > Six panel, mid-crown, structured > Contrast color sandwich visor with white piping on visor edge
- > USA embroidered on left corner of visor > Self-fabric, end-on-end hook and loop closure
- > Contract color sewn eyelets and button > Call for Pricing





- > 100% cotton twill

- > Garment washed, pigment dyed
 > Six panel, low profile, unstructured
 > Self-fabric, end-over-end hook and loop closure

> Pre-curved bill > Sewn eyelets > Call for Pricing





STYLE EB101 - ESSENTIALS BRUSHED

- > 100% cotton brushed twill > Vat dyed for true color

- Six panel, low profile, unstructured
 Self-fabric closure with antique brass slider and hidden tuck-in pocket
 Pre-curved bill
- > Sewn eyelets
- Call for Pricing



Stone	Lime	Black	Red	Royal
Navy	Light Pink	White	Baby Blue	Lemon





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